

NEWS: EUROPE

Lamfalussy warns loose interpretation of criteria will put Emu at risk
Emi chief takes hard Maastricht line

By Peter Norman in Bonn
The Maastricht treaty should be interpreted strictly so that countries enfeebled by excessive budget deficits do not become founder members of Europe's economic and monetary union, Mr Alexandre Lamfalussy, president of the European Monetary Institute (EMI), said yesterday.

In a speech delivered in Portugal and released by his office in Frankfurt, the head of the forerunner of the European central bank fired a shot across the bows of the so-called "Club Med" countries such as Italy which are busily positioning themselves to be among the first wave of Emu members on January 1, 1999.

Mr Lamfalussy stressed that the EMI would "stick to both the spirit and the letter of the treaty" when advising governments in early 1998 on which countries should launch Emu.

Although the treaty allowed deviations from the debt and deficit "reference values" - that the budget deficit must not exceed 3 per cent of gross domestic prod-

uct, and that government debt must be no more than 60 per cent - these "should be granted sparingly by interpreting the words used by the treaty in a carefully restrictive way".

Pointing out that the treaty insisted that adherence to the criteria should be durable, he added that "compliance with the reference values should be regarded as sufficient for eligibility only if the deficit and debt ratios observed for 1997 are genuinely sustainable".

Nato-Russia accord 'by summer'

By Chrystia Freeland in Moscow and Bruce Clark in London
Nato should be able by next summer to sort out its relations with Russia and usher in a new European security system, Mr Volker Rühse, the German defence minister, said yesterday.



Nato expansion no threat, believes Russian defence minister Igor Rodionov (centre)

His upbeat prediction coincided with an acknowledgement from General Igor Rodionov, the Russian defence minister, that Nato enlargement posed no threat to his country.

Mr Rühse said in London he detected a "new realism in Russia" which encouraged him to believe that formal talks between the alliance and Moscow could start early next year.

Germany would retain its role as the guarantor of stability in central Europe.

"I believe that if Germany gave up conscription, gave up its 700,000 soldiers, we would lose the Americans," he said.

History catches up with Belarus

The president's strong-arm tactics have aroused a previously apathetic public

Time might be catching up with sleepy, impoverished Belarus. The country, at the heart of central Europe, managed to avoid the political convulsions that brought down the Soviet system, but is now embroiled in a crisis over an attempt by its president to enhance his powers.

As democratic rule has shallow roots in Belarus and no charismatic opposition leader has emerged, the parliament has been blunted in its constitutional attempts at checking the president.

Belarus: president vs. parliament

✓ The president proposes
To adopt a new constitution extending his term from 1999 to 2001 and allowing him to appoint half the constitutional court and electoral commission, as well as a significant number of members of a new two-chamber parliament.
To bring forward the national holiday to July 3 (anniversary of liberation from Nazis by Soviet troops in 1944) from July 27 (anniversary of first constitution in 1994).
To reject the 'free, unlimited buying and selling of land'.
To reject the abolition of the death penalty.

✓ Parliament proposes
To abolish the presidency and give more power to the cabinet through constitutional reform.
To directly elect local leaders currently appointed by the president.
To fund state institutions from the budget, replacing the near-budget fund controlled by the president.

Events grew more tense yesterday when 75 MPs submitted a motion to impeach President Alexander Lukashenko. Thousands of demonstrators have surrounded the parliament building where the MPs have been living since last week to forestall any move to dissolve the assembly.

It first voted to annul the referendum, then decided that it should be "consultative". Both votes have been ignored, leading some MPs to retaliate by putting their own questions on the now confusing ballot form. One seeks to dispense with the presidency.

meeting the constitutional court president to discuss his constitutional claims.

The president's blanket control over the airwaves has kept his popularity levels high. The only independent voices heard on television in Belarus have been the Moscow channels, but the Interfax news agency reported that Russian television crews had been told yesterday that their despatches would be censored.

As the tension has risen in Belarus, the outside world has become increasingly anxious about the prospect of instability or entrenched dictatorship in a nuclear-armed state.

Mr Lukashenko, a former farm boss who overwhelmingly won the 1994 presidential election, has already alarmed neighbouring states by seeking political union with Russia and clamping down on dissent at home.

Parliament, unlike the Russian Duma in 1993, has no evident armed support.

The president seems in control of the security services, although the loyalty of the interior ministry and the army have been questioned.

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Volcker inquiry names audit firms

By Tracy Corrigan in New York

Three international accountancy firms, Arthur Andersen, KPMG Peat Marwick and Price Waterhouse, have been selected to search for dormant accounts and other assets deposited in Swiss banks by victims of the Jewish Holocaust.

Mr Volcker, a former Federal Reserve chairman, told journalists in New York yesterday the cost of the investigation, which is being borne by the Swiss Bankers Association, would probably be "some millions of dollars".

He said the precise cost was difficult to estimate because the accountancy firms would follow their usual practice of charging by the hour. He added that final negotiations with the firms were still in progress, but he hoped they might change a little below the norm for the Swiss market.

Swiss authorities were keen to get to work. But he added: "We wouldn't have an investigation if we were fully confident that [previous] investigations were adequate."

Mr Volcker said the role of the committee was not to match up any money found with names, nor to come up with any settlement. He also emphasised that the remit was to investigate dormant accounts rather than looted money, although there is some overlap.

EUROPEAN NEWS DIGEST

Romania gets new premier

The centre-right victors in this month's Romanian elections yesterday nominated Mr Victor Ciorbea, mayor of Bucharest and a former trade union leader, as prime minister.

Mr Ciorbea, a 42-year-old lawyer, is a protégé of Mr Emil Constantinescu, the Democratic Convention's leader, who was yesterday officially declared winner of Sunday's run-off for the vote, nearly nine points ahead of Mr Ion Iliescu, the former Communist who had ruled Romania since the overthrow of the regime of Nicolai Ceausescu in 1989. Turnout was very high at 77 per cent.

Mr Ciorbea was elected mayor in June ahead of Mr Iuliu Nastase, the former tennis star, and has quickly established a reputation as a competent administrator.

Madrid forced to rethink coal plan

Spain's militant coalminers have forced Mr José María Aznar's centre-right government to rethink its plan to close the country's coal industry.

Mr Piqué had proposed reducing subsidies to the coal industry as part of a liberalisation plan for the domestic power industry, lowering electricity charges and closing pits as generators turned to alternative sources of fuel. But this was viewed by Spain's 27,000 miners as a direct threat to their jobs, giving the Popular party (PP) its first taste of handling anti-government protests.

Poland thinks again on Lot

Poland, which has been promising progress on privatising Lot, the national airline, since 1991 is to open a new tender for a privatisation adviser, Mr Boguslaw Liberadzki, the transport minister has said.

The company, which owns 15 Boeing 737s and 767s, last month ordered two more 737s from Boeing and plans to purchase eight more by 2002. Last year the company reported a \$2m net profit, while preliminary results for the first eight months of this year give a \$15m net profit.

EU says No to Saint-Gobain

Saint-Gobain, the French glass company, said yesterday that a decision by the European Commission to block the proposed merger of its silicon carbide operations with Wacker Chemie, the German chemical company, and Nom, the Dutch investment company, would not affect the group's overall shape.

Flatulent cows under fire

Flatulent sheep and cows and their decomposing manure account for 10m tonnes, or nearly half, of the EU's annual emissions of methane, a gas second only to carbon dioxide (CO₂) for its effect on global climate change.

The revelation is contained in a strategy paper adopted by the European Commission yesterday, which includes policy ideas to cut EU methane emissions by 41 per cent of 1990 levels by 2010. Under existing policies, emissions are supposed to drop by 14.3 per cent of 1990 levels during the same period.

Croatia may sell telecoms

Croatia may sell up to 25 per cent of the state telecom monopoly HPT to private investors to raise up to \$1bn to rebuild the Danube town of Vukovar, almost totally destroyed in the war with the Serbs.

German vehicle output up

German vehicle output in October totalled 430,100 units, up 15 per cent from a year earlier, the VDA motor industry association said. Car production in the month climbed 12 per cent to 402,800 units, while commercial vehicle output rose 23 per cent to 27,300 units.

Registered unemployment in the Netherlands fell to a seasonally unadjusted 430,000, or 6.6 per cent of the workforce, in the three months to October, the central statistics bureau said. This compares with 450,000, or 6.8 per cent, a year earlier.

Greece to keep Emu... Sour... over... alcohol... T... ch... T... share...

BUDGET FOR 1997

Greece acts to keep on Emu track

By Karin Hope in Athens

Greece's economy minister, Mr Yannis Papantoniou, yesterday outlined 1997 budget proposals intended to keep the country's Maastricht convergence programme on track, as well as providing for higher wages and increased social spending.

Mr Papantoniou said the general budget deficit would fall next year from 7.6 per cent to 4.2 per cent of gross domestic product. This would open the way for Greece to achieve the European monetary union criterion - of budget deficits not exceeding 3 per cent of GDP - in 1998, one year later than its partners, he said.

He forecast that inflation would slow to 4.5 per cent in 1997 from about 8 per cent this year.

The budget announcements followed angry debate in the governing Panhellenic Socialist Movement over the introduction of new taxes and tighter controls on public spending.

Hard-line socialists object to proposed structural reforms, which include a freeze on public-sector hiring and budget capping for all state-controlled organisations.

The budget will be presented to parliament at the end of this month and is due to be approved before Christmas.

Analysts said the inflation and deficit targets would be hard to reach, given that public sector wages are set to rise 8 per cent next year and government expenditure by 6.2 per cent.

Mr Papantoniou said the proposed cut in the budget deficit would be achieved

through a projected revenue increase of 15.6 per cent and "by curbing waste in the public sector through better management of resources".

Part of the projected revenue increase will come from higher growth, estimated at 3.3 per cent of GDP against 2.6 per cent this year, but the government has been forced to abandon promises that no new taxes would be introduced.

New tax on interest from government bonds hits capital markets

Mr Papantoniou stressed that new taxes on property and a move to abolish more than 250 categories of allowances for taxpayers were directed at high income-earners.

But the decision to tax interest on government bonds and interbank deposits caused turmoil yesterday on Greece's capital markets.

Mr Papantoniou announced that from January interest on bonds would be taxed at 7.5 per cent, half the rate for income on savings deposits, but refused to give details of the new tax on banks.

One banker said: "Greek banks are already discriminated against by special taxes on their activities, and this move implies they are being squeezed as an easy target for adding to government revenue."

Belgian deputy premier faces inquiry by MPs

By Neil Buckley in Brussels

The Belgian parliament yesterday set up a special committee of inquiry into allegations that Mr Elio di Rupo, deputy prime minister, had been involved in paedophile activities.

The 11-member committee must decide whether there is a case to answer concerning the Francophone Socialist minister, after being presented with a dossier yesterday by the Brussels public prosecutor.

If so, it can recommend parliament lift Mr di Rupo's ministerial immunity from prosecution and sends him for trial by Belgium's supreme court.

Mr di Rupo continued to insist yesterday on his innocence of the allegations against him, which first surfaced in newspapers in Flanders, Belgium's Dutch-speak-



Elio di Rupo answers journalists' questions in Brussels yesterday

ing region, at the weekend. He said he was the victim of a "new McCarthyism" and the inquiry would clear his name.

"I repeat yet again that I have never been involved, in any way, in paedophilia," Mr di Rupo told Belgian television. "What is happening to me is political machination."

Belgium is still in shock after the arrest in August of Mr Marc Duitroux in connection with the abuse and killing of four girls.

This was followed by further arrests of an alleged paedophile ring, and mishan-

dling of the case by the police and judicial authorities.

Although there is no suggestion of a link between the Duitroux case and the allegations against Mr di Rupo, the latest inquiry comes at a time when public feeling over the problem of paedophilia is running high, and many Belgians have lost faith in their legal and political system.

More than 300,000 Belgians marched through Brussels last month to protest over mishandling of the Duitroux affair, and to call for consti-

tutional reforms.

If the parliamentary committee recommended Mr di Rupo should stand trial, Belgian MPs suggested yesterday he would be forced to resign. That could threaten the survival of the finely balanced four-party coalition government headed by Mr Jean-Luc Dehaene.

The regional parliament of Wallonia, Belgium's French-speaking half, also set up a committee to investigate similar charges against Mr Jean-Pierre Grafé, regional higher education minister. Mr Grafé denies the charges.

Cash run on Bulgaria bank

Thousands of Bulgarians besieged branches of the State Savings Bank yesterday, fearing they will lose their savings. AP reports from Sofia. The panic followed an official's announcement last Friday that the bank had used depositors' savings to finance the government's gigantic debt, and a warning that the bank might not be able to return the money.

Customers lined up for a second day yesterday outside the bank's branches. The bank was paying a maximum of 200,000 lev (\$738) per person. People were exchanging the cash on the spot for US dollars or German marks. On Monday, depositors collected some 42m lev in total, bank officials said.

The run on the bank was the latest sign of crisis in the Bulgarian economy. The lev is falling fast against the dollar, and consumer inflation is running at close to 300 per cent annually.

The International Monetary Fund has advised establishment of a currency board as a last-ditch effort to curb public financing of insolvent

banks and state companies, which has sent the national currency into a tailspin.

State Savings Bank's governor Ms Bistra Dimitrova has warned parliament that under a currency board, her bank would be unable to repay people's deposits if the government failed to repay its loan in good time.

Aggregate foreign and domestic debt amounts to \$12.3bn - outstripping the country's gross domestic product by one-fourth. Its foreign currency reserves have fallen to \$540m.

Ms Dimitrova said 70 per cent of the bank portfolio was in treasury bills it received from the government in return for the loans. She also said the State Savings Bank held 17 per cent of its portfolio in commercial banks, half of which are under bankruptcy proceedings.

Socialist premier Zhan Videnov has warned that hyperinflation and default on foreign debt are imminent if the currency board is not introduced. The IMF is linking the currency board implementation to resumption of lending to Bulgaria.

Sour grapes over Swedish alcohol laws

State retail monopoly is being challenged in European court

By Greg Mcivor in Stockholm

The European Court yesterday began hearing evidence in a case which, if successful, would deliver a mortal blow to Sweden's state retail alcohol monopoly, Systembolaget.

Mr Harry Franzen, a Swedish grocer, is claiming that Systembolaget's sole right to sell all drinks stronger than light beer contravenes European law by obstructing the free flow of goods inside the European Union.

The case was referred to the court in Luxembourg by a Swedish district court following Mr Franzen's prosecution for selling wine. The alleged offence occurred on January 1, 1995 - the day Sweden joined the EU.

Mr Franzen became a national celebrity after inviting the media to record the event.

Should the Swedish authorities lose, it will have profound repercussions not just for Systembolaget but for Alko, the Finnish state retail monopoly. Both were granted exemptions from anti-monopoly rules when the countries joined the EU but would face closure in the face of a contrary ruling by the European Court.

Mr Franzen's lawyers contend that Systembolaget, as a monopoly, is contrary to the Treaty of Rome and discriminates against producers and suppliers.

His legal costs are being paid by the Swedish Food Retail Association, representing supermarkets and grocery chains. It claims the alcohol monopoly distorts local shopping patterns by benefiting larger towns, where Systembolaget outlets are usually located.

The Swedish government is being backed by Finland and Norway. An adverse ruling would affect Norway's alcohol monopoly through its membership of the European Economic Area.

The trio are relying for support on the European



Swedish grocer Harry Franzen: unhappy with tough Swedish alcohol rules

Commission, which has previously ruled that Systembolaget is non-discriminatory and fully complies with competition laws.

They are likely to argue that abolition of the state monopolies would lead to serious health problems in countries with historically high liquor consumption.

Systembolaget, which aims to limit alcohol consumption by reducing availability, is strongly supported by Sweden's main political parties on health and social grounds.

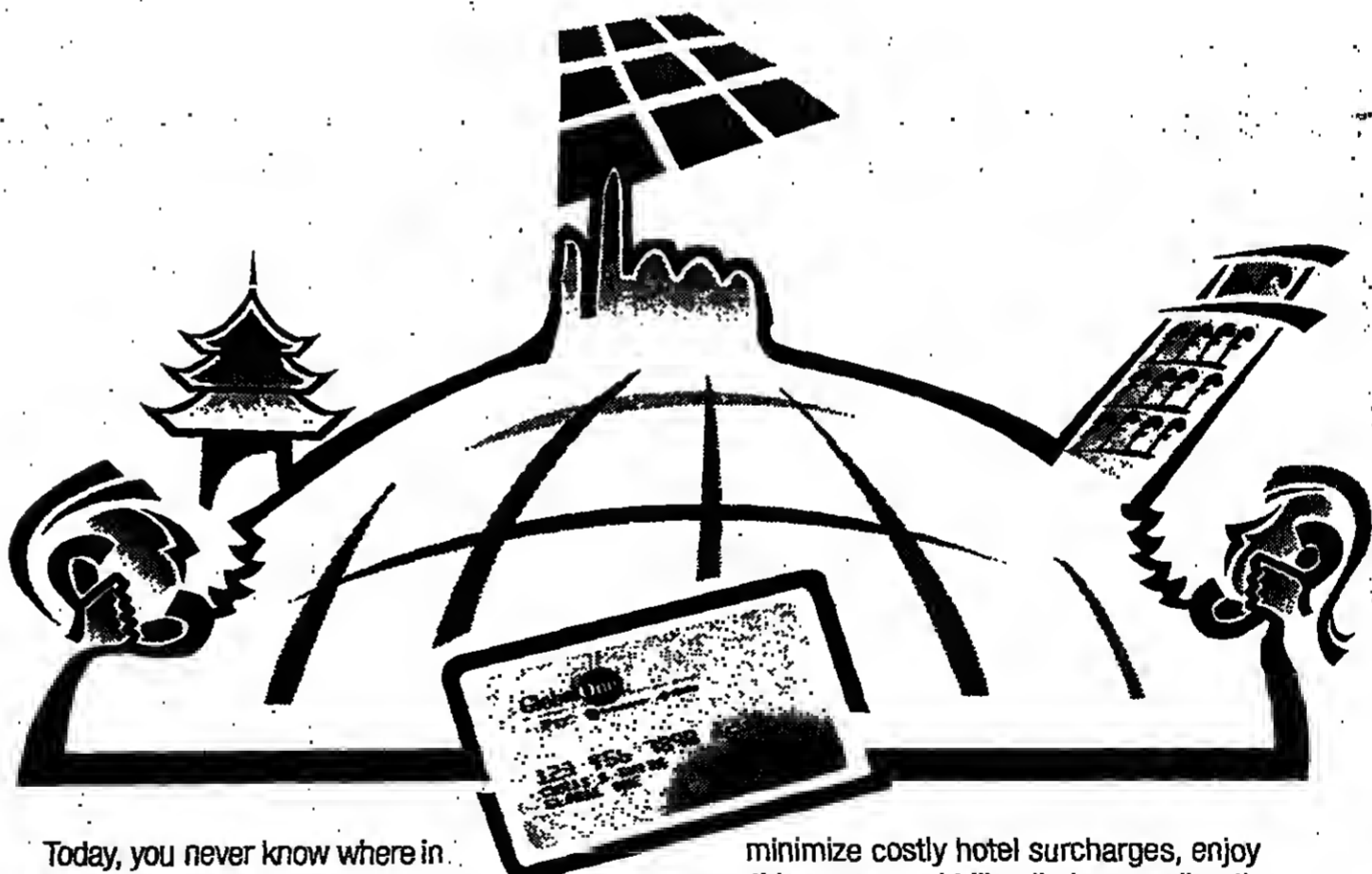
Stockholm's determination to maintain the status quo was clear in a recent threat to take the Commission to the European Court over its proposal to phase out the Nordic countries' restrictions on personal alcohol allowances for travellers.

But opinion polls suggest around 60 per cent of Swedes would like to buy alcohol more freely.

Mr Franzen suggested pro-European sentiment in the EU's most eurosceptic member state would rise 10 per cent if he won his case. The court's judgment is expected in February.

Sweden survey: Separate section

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NEWS: INTERNATIONAL

INTERNATIONAL NEWS DIGEST

US vetoes Boutros Ghali

The US yesterday carried out its threat to veto the reappointment of Mr Boutros Boutros Ghali as secretary-general of the United Nations...

Africa investment fund set up

The first investment fund to give Africans an opportunity to invest in their own economy is being launched in the UK this week.

Israeli broadcasting

An FT report on November 7 said that the Israeli Broadcasting Authority was state run.



Yuri Milov, a deputy head of the Russian Space Agency, laments failure of its Mars mission at a recent conference.

The cost would be less than half that of the original Scientists may resurrect failed Cluster mission

European scientists meet in Paris next week to decide whether to resurrect the \$430m (\$718m) Cluster space mission...

“Unless the programme is initiated now, the teams will disperse”

Rwanda's hard line over refugees adds to west's indecision on military intervention

By Michela Wrong in Kigali, George Parker in London and Gerard Baker in Washington

British defence chiefs yesterday appeared increasingly cautious about committing troops to the region...

Interpretation of last weekend's mass exodus from north Kivu clashes directly with the version presented by the UN and humanitarian organisations...

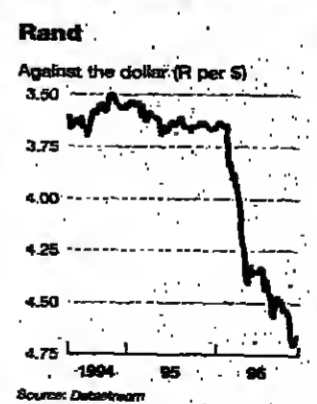
Advertisement for SDA Bocconi MBA program, featuring a portrait of a man and the text 'MASTER OF BUSINESS ADMINISTRATION'.

Obscure text masks South Africa's gaping dilemma

Roger Matthews on how President Mandela's ANC is trying to reconcile its ideological past with today's global reality

"The democratic movement and the state must never entertain the notion of voluntarism with regard to economic questions..."

schools, houses and clinics. It could also mean increases in interest rates and inflation "which impacts most negatively on the poorest".



Venezuela to benefit from reform security... Pope agrees to visit... Ecuador in...

Venezuela seeks to benefit from reform of social security system

By Raymond Collitt
in Caracas

A second week of talks began yesterday between the government, labour and employers to reform Venezuela's moribund social security system and its unwieldy worker benefits.

"We've agreed on an agenda in general terms and I think the talks are pointing in the right direction," said Mr Aurelio Concheso, vice-president of Fedecamaras, the commercial and industrial federation.

"These talks could be a sign that the government is taking long overdue action. The situation has been harming business and labour alike," says Mr Rolando Diaz, a labour expert at the Latin American Research Institute (LARI) in Caracas.

However, optimism among participants at the talks was marred yesterday as union leaders claimed that some 1.3m civil servants began a 48-hour strike to demand overdue wage bonuses.

Venezuelan workers have seen their real income drop to its 1988 level but are still clinging on to a list of benefits introduced during the oil boom, ranging from the right to cold drinking water on the job to a pay bonus on terminating employment. According to government estimates, worker benefits are virtually double the cost of salaries.

Most of these compensations are retroactively adjusted to a worker's base or take-home pay, meaning inflation-driven salary adjustments would send a company's total personnel costs sky-rocketing. As a result, the government in recent years has practically frozen salaries, while increasing bonuses. The minimum monthly income is currently the equivalent of \$112, of which only a third is take-home pay.

"It's been an ideological battle that has led us to

these distortions," says Mr César Olarte, former head of the CTV, the country's labour union federation, "and nobody has had the courage to tackle this delicate balance of powers."

He says workers have been unwilling to give ground on benefits, especially severance pay, because these are seen as providing a type of social security insurance in light of inadequate pension and health funds. For many, he says, receiving a pay bonus after 20 years of employment is the only way to save any money.

An apparent breakthrough came earlier this month when President Rafael Caldera (who during his first presidency from 1989 to 1993 introduced much of today's labour code) gave in to CTV demands of linking any reform of worker benefits to an overhaul of the country's social security system.

"Now the conditions of reaching at least a working agreement are good," says Mr José Antonio Gil, pollster and political analyst. But he warns that putting the entire system on the table for discussion could turn into a Pandora's box for the government.

Other observers say pension plans will be the focus of talks on social security reform. They say Mr Caldera's assurance to salvage the deficient state Social Security Institute (IVSS) has made the CTV more receptive to industry and government proposals introducing private pension funds as an alternative.

Some say the CTV has even begun to see potential benefits in such funds. "After talking to Chilean unions, which do quite well running their own funds, they actually appear keen on the idea," says Mr Diaz. This is the ninth attempt in recent years to unravel the country's tangled web of social security and labour policies, spun by each consecutive government.

Dream of port kickstarts Bolivian soyabean boom

In the tropical heat, nightclubs throb until dawn with Brazilian rhythms. Canadians, Mexicans and Paraguayans belonging to the Mennonite Christian sect - their wives in ankle-length skirts and broad-brimmed hats - drive around sedately in pony-traps. Japanese farmers steer their tractors over huge flat fields. In town, Indian women tend traditional market stalls.

This cosmopolitan and permanently bustling place is Santa Cruz, Bolivia's fastest-growing region. The departmental capital, also called Santa Cruz, is now larger than La Paz itself - if La Paz's satellite city of El Alto is excluded. It has expanded from the small frontier town of 100,000 inhabitants 30 years ago to 850,000 today. "It's the engine that's driving Bolivia's economy today," says Mr Luis Fernando Terraza, president of the local chamber of industry and commerce, Cainco.

Santa Cruz hopes to put its name more visibly on the map next month when it hosts up to 34 presidents

from the two Americas in an environmental summit. Over the past three decades, the population of Santa Cruz department has grown at an average 7 per cent a year to around 1.5m. Although they represent only 22.5 per cent of Bolivia's inhabitants, *cruceños* last year produced 31.9 per cent of the country's GDP; their average annual income is \$1,230, 30 per cent above the national average.

The department exported \$254.77m last year, more than double the 1993 figure and almost 55 per cent of all Bolivia's non-traditional exports. Cainco says the department accounts for 31.4 per cent of deposits in the Bolivian banking system, 43 per cent of loans and 40 per cent of national investment. It is all primarily down to one thing: a boom in the soya crop. Encouraged by a 1986 World Bank document identifying the eastern Bolivian lowlands as prime agricultural land for soybean cultivation, native Bolivians and immigrant farmers looking for cheap, fertile lands flocked in, clearing the semi-tropical undergrowth

and pushing steadily eastwards towards the Brazilian border.

By last year, there were close to 340,000 hectares under soya, with the main summer crop producing 754,000 tonnes, three times 1992 output. Soya and its derivatives accounted for almost half of Santa Cruz's 1995 exports.

Around a third of the potentially rich 2m hectares have so far been cleared for agriculture. Uncleared land fetches \$200 per hectare today, up from \$40 five years ago, but still unbelievably cheap for Brazilians, who now produce 40 per cent of the soya crop.

Much of the credit for kickstarting today's soya-based economic activity goes to a Bolivian who, in 1989, saw his ambition of half a century materialise: a port on the edge of the Paraguay-Paraná river, now an international waterway known as the "Hidrovia".

As long ago as the 1930s the young Joaquín Aguirre - like many of his countrymen - felt "the anguish of Bolivia's landlocked condition" and dreamed of turning the

Paraguay-Paraná river into a South American Mississippi-Missouri.

Disillusioned by lack of state backing, Mr Aguirre started constructing his own port in 1983 with \$20,000 of his personal savings.

Puerto Aguirre, on the Tamengo canal cut which leads directly into the Paraguay river, now moves some 200,000 tonnes a year, the bulk of it soya. Investment so far totals \$1.4m.

The Aguirre family business has recently signed two joint ventures, one with Cargill, the trading company, for expansion of soya handling capacity, storage and export; the other with Williams Energy of Oklahoma for grain, oil and diesel terminals on the Aguirre land.

Around Puerto Aguirre, frontiers barely exist and integration is already a fact. Most of the buyers at the free zone - and two-thirds of the shopkeepers - are Brazilians. Visitors from Campo Grande some 470km away and even São Paulo are coming in ever-increasing numbers to the wetlands and lagoons of the Bolivian border to enjoy cheap holidays.



Bustling Santa Cruz is Bolivia's fastest growing region

A few kilometres away at Puerto Suarez, a consortium of Bolivian entrepreneurs is constructing a bigger and better free zone to compete with the Aguirre family's. Mr Aguirre's dream of turning the Paraguay into the Mississippi is also a step closer to reality. In the past few months efficiency on the "Hidrovia" is rising, freight costs and round-trip times have fallen. With minor improvements and night navigation the 45-day trip from Puerto Aguirre to Uruguay's Nueva Palmira transshipment facility could be halved.

Sally Bowen

Unlike my computer,
I don't understand the meaning
of the word 'no'.

Let's make things better.

AMERICAN NEWS DIGEST

Pope agrees to visit Cuba

Pope John Paul II yesterday accepted an invitation to visit Cuba to crown the long-drawn out reconciliation between President Fidel Castro's marxist government and the Roman Catholic church under whose auspices the Cuban leader was educated.

The invitation, probably for next year, was formally delivered to the Pope during an historic 35-minute meeting between the pontiff and Mr Castro in the Vatican library. Mr Castro officially came to Rome to attend the world food summit of the Food and Agriculture Organisation of the United Nations, and the meeting with the pontiff was only finalised in the last few days.

The closer links between the Vatican and Cuba will provide an important boost to Mr Castro at a time when the island is seeking allies to fight the tightened US embargo as a result of the introduction of the Helms-Burton Act earlier this year. But they will also offer a new potential shield under which Cuba's harassed human rights activists can operate. Robert Graham, Rome

Fall in US housing starts

US housing starts fell by 5.1 per cent in October from a month earlier to their lowest level in more than a year, the Commerce Department said yesterday.

Last month's fall was the second consecutive monthly drop and provides further evidence that the pace of economic expansion has moderated. The seasonally adjusted annual rate of housing starts was 1.368m units, the lowest figure since June 1995. The drop was much sharper than forecast by economists, who had expected an increase following a reduction in mortgage rates last month. But financial markets were mostly encouraged by the statistics, as investors interpreted them as further evidence that overall economic growth is slowing to a sustainable rate.

Treasury bond prices rose slightly in morning trading in New York, with the yield on the 30-year bond falling 0.02 points to 6.43 per cent. Stock prices resumed their upward trend after yesterday's slight fall. At 12.30, the Dow Jones Industrial Average was up 29 to 5,375.

The October fall followed a drop of 6.1 per cent in September, revised from an estimate of a 5.0 per cent decline. The biggest fall was in the north-east, where starts fell by 9.3 per cent. Only the western US registered an increase, of 6.5 per cent. Gerard Baker, Washington

Ecuador in Texaco claim

The Ecuadorian government has decided to back a \$1.5bn claim in the US for environmental and social damage against the US oil company Texaco after a New York court ruled that the class action could not be heard in the US without the backing of the Ecuadorian government. Quito will begin by supporting an appeal against the ruling. The 68 representatives of Ecuadorian indigenous communities and settlers from eastern Ecuador took the case to the US since the Ecuadorian legal system was not equipped for class action cases, Mr Manuel Pallares, an assistant to the prosecution, said.

The action alleges that between 1989 and 1990 Texaco was responsible for deforesting more than 1m hectares, depriving local communities of land, contaminating rivers with oil spills and production waste and the atmosphere by burning off gas.

Ms Paulino Garzon of Accion Ecologica, the Ecuadorian environmental group, said Texaco's 30 largest oil spills alone amounted to more than the Exxon Valdez accident off Alaska. Justice Neasonne, Quito



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PHILIPS

Canada's trade moves closer to US, says WTO

By Frances Williams
in Geneva

Canada has benefited from strong economic growth in the US in the past couple of years, but growing dependence on its giant southern neighbour has increased Canada's vulnerability to a US downturn, the World Trade Organisation warned yesterday.

In its latest review of Canadian trade policies and practices, the WTO secretariat notes that the US now takes four-fifths of all Canadian goods exports and supplies two-thirds of imports.

Bilateral ties have been reinforced, first by the US-Canada free trade agreement and then by the North American Free Trade Agreement (Nafta), which will eliminate tariffs between the two countries by 1998.

Tariffs on US manufactures now average 1 per cent compared with 8.6 per cent for third-country imports, the report says. As a consequence of lower tariffs and tougher rules of origin in Nafta, US-based companies produce 90 per cent of all cars, and 80 per cent of all computers manufactured in Canada.

During discussion of the WTO report, developing country textile exporters also complained that Nafta rules had resulted in diversion of trade to the benefit of Mexican and Canadian textile and clothing producers.

The WTO report commends Canada's desire to reduce reliance on the US and on a handful of traditional industries by diversifying production and trading partners.

The 187-page study concluded that Canada's overall trade policies remained "firmly anchored in the WTO," but added: "After decades of North American market integration, starting with the Auto Pact in 1965, most sectors are now exposed to, and perform well in, full competition with their US counterparts."

It also praises Canadian moves to deregulate some of the biggest and previously most protected service industries such as financial services, telecommunications and air transport.

However, the report says Canada has some way to go in opening its domestic market, for instance in sensitive sectors such as agriculture and "cultural" industries, and in liberalising investment rules.

Although the number of anti-dumping investigations has fallen since 1994, more than 90 measures remain in force, the report says. Problems also remain in extending fair trade rules to areas of provincial competence, including public procurement.

Spending on agriculture has been reduced by 20 per cent since 1994, mainly by eliminating grain transport subsidies, but supply management regimes still apply to dairy products, poultry and eggs. They continue to be sheltered by high import barriers with tariffs ranging up to 300 per cent for butter, the report says.

Region expected to be one of the fastest growing music markets for the rest of the decade

EMI and BMG look to Asia for expansion

By Alice Rawsthorn
in London

BMG Entertainment and EMI Group, two of the world's largest record companies, are finalising plans to expand their Asian interests by establishing operations in new markets in the region.

Asia emerged as a dynamic region for the global music industry in the early 1990s, fuelled by economic growth and successful

crackdowns on piracy. The region is widely expected to be one of the fastest growing music markets for the rest of the decade.

Sales stalled in several Asian markets during the first half of this year, largely because of a resurgence of piracy, although the market rallied during the third quarter.

Despite the piracy problem, international record companies, such as BMG and EMI, are continuing to expand

their Asian interests.

BMG, a subsidiary of Bertelsmann, the privately owned German media and entertainment group which owns the RCA and Arista record labels, is now in the closing stages of talks to open a subsidiary in Indonesia.

Mr Rudi Gassner, president of BMG Entertainment International, said the German group hoped that the subsidiary, in which it will own a 75 per cent stake,

would start trading in 1997. BMG also intends to strengthen its presence in the Philippines by taking control of its associate company there, and to raise its shareholding in its Thai subsidiary from the present level of 51 per cent to 75 per cent.

EMI, the UK-based music company which includes George Michael, the Beatles and Spice Girls among its artists, is another prospective entrant to the Indone-

sian music market. Sir Colin Southgate, chairman, said EMI had received government permission to operate in Indonesia.

It has also concluded negotiations with a local partner to set up a business in which EMI will hold a 55 per cent stake.

EMI also plans to return to China, from which it was expelled 50 years ago, by establishing a representative office in Shanghai as a base to establish contact with

local artists and producers.

The UK group has negotiated a distribution deal with the Shanghai Record Company, originally EMI China before the Chinese revolution.

Sir Colin said EMI hoped eventually to have a fully fledged operation in China, once the authorities relaxed inward investment restrictions and curbed piracy.

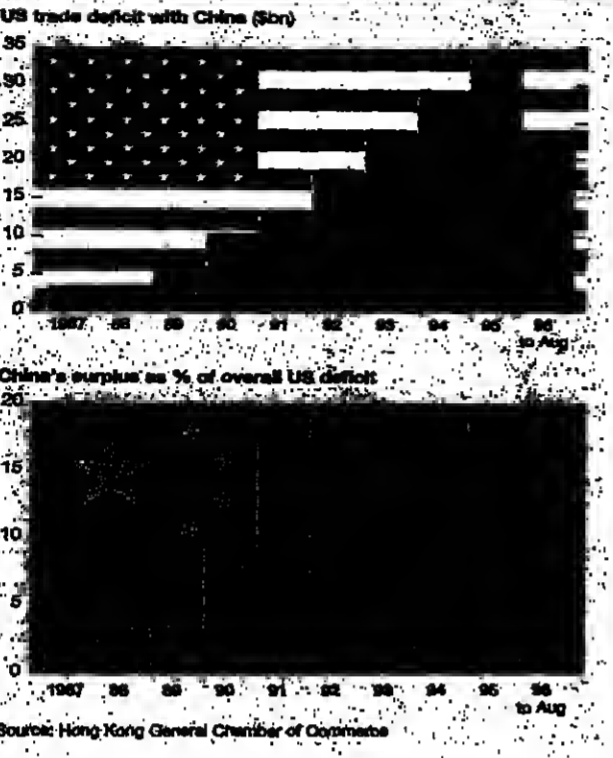
BMG, EMI and other international record companies have invested so heavily in

building up their Asian interests in recent years that they are now represented in most countries.

One exception is Vietnam, although both Mr Gassner and Sir Colin said that their groups would invest there as soon as the market was viable. Similarly several companies intend to wait for further progress before moving into China.

EMI reports, Page 21; Mitsui-Bertelsmann venture, Page 20

US/China: the trade position



Christopher prepares Sino-US summit

US officials are seeking China's entry to the WTO 'on commercially acceptable terms'

By Nancy Dunne
in Washington

Mr Warren Christopher, the US secretary of state, today meets Chinese officials in Beijing to prepare for a summit between Presidents Bill Clinton and Jiang Zemin.

Mr Christopher may be on his way out of the US administration, but his presence in Beijing is viewed as an indication that President Clinton's relations with the Chinese leadership remain on track following his re-election.

US officials have been stating with increasing fervour their desire to have China in the World Trade Organisation "on commercially acceptable terms".

Mr Winston Lord, assistant secretary of state for East Asia and Pacific affairs, said Mr Christopher would be "looking for signals" of

China's willingness to "make a much better offer in terms of market access and adhering to WTO disciplines".

The US recognised an "ambivalence" in China toward WTO membership, Mr Lord said.

The cost of membership "could include opening up many of their industries, including state enterprises, to international competition and the resulting unemployment and possible instability".

Chinese officials would be urged to bite the bullet. "Our overall approach is to see them integrated more and more into the world and regional communities to enjoy the benefits of international participation, but also the disciplines, and not only to inherit international systems and norms but to help shape them," Mr Lord said.

As an additional incentive for concessions, Mr Lord talked of the "obvious linkage" between the easing of Chinese trade barriers and permanent Most Favoured Nation US trade status, instead of the yearly battle for renewal.

Although the US is vowing "flexibility" in negotiations over China's WTO accession, there is a limit on how far Washington can move. To give too much to China would set an undesirable precedent for Russia and the 28 other applicants awaiting entry, US trade officials argue.

To move the process along, Mr Christopher is hoping to arrange an endorsement by Presidents Clinton and Jiang of guidelines for the resumption of accession talks. While Mr Christopher is in Beijing, Mr Robert Rubin, the treasury

secretary, whose influence over trade matters is expected to grow, will be meeting his Chinese counterpart and a large delegation for the first meeting of the US-China Joint Economic Commission in 2 1/2 years.

The development of China's capital markets - a necessity if the country is to become more than a gigantic assembling centre - dominates the agenda.

US plans are for increasing frequency of exchanges of this sort among senior officials, culminating with a trip by Vice-President Al Gore to China early next year and an exchange of visits by the two presidents later on.

While the administration has been busy laying plans, it has done little to sell its new China policy to the public or Congress.

Anti-trade sentiment is quiescent at the moment,

but this can change if the trade deficit with China - \$34bn last year - soars past that of Japan's.

Business groups, as wary as Beijing is with the yearly MFN debates, have been planning a campaign to make China's MFN status permanent. However, there is no guarantee that the bipartisan centre for engagement with China will hold its own in the new, unpredictable Republican Congress.

Congressmen will see the US posture as "appeasement" over human rights and Chinese arms and technology sales.

Congressman Richard Gephardt, the House minority leader, has proposed legislation that would require congressional approval before the US gives final approval to China's membership in the WTO.

WORLD TRADE NEWS DIGEST

Romania in new phone row

A second consortium is threatening to take legal action after losing a tender for two Romanian GSM mobile telephone licences that are expected to bring the country more than \$1bn in badly needed foreign investment. In an open letter published in the Romanian press yesterday, the Zephyr consortium - which includes Motorola of the US and two Scandinavian operators, Tele Danmark and Telenor - said its offer was better than the winning groups and it would pursue the matter in court.

The authorities awarded licences to a consortium led by France Telecom and by AirTouch Communications of the US and Canada's Telesystem International Wireless after rushing through the decision in the early hours of last Friday. A new government is due to be installed next week. Within hours of the awards, Telefonica of Spain announced it would take legal action over the authorities' failure to give it one of the contracts. It maintains it would promise a GSM licence when it set up a local analog mobile system in 1992.

Virginia Marsh, Bucharest

EU boost for tequila

Producers of tequila, the strong Mexican liquor, are claiming that a recent European Union ruling will boost exports of the drink and improve its image. About two-thirds of Mexico's tequila production is exported in a \$200m a year business. Exports of 47.2m litres so far this year are 15 per cent up on a year ago.

Last week's EU ruling, which establishes an appellation controls system to prevent European imitations from being labelled as tequila, is likely to increase sales further.

Daniel Dornbay, Mexico City

Australian action on trade

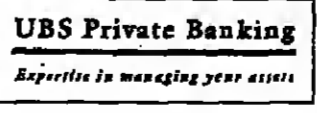
Australia yesterday released details of its "individual action plan" which it will present at the Asia Pacific Economic Co-operation (Apec) forum next week. Mr Tim Fischer, trade minister, also gave a commitment to review Australia's general tariff level before 2000. This would be "subject to an assessment of progress in the liberalisation commitments by others in Apec and the World Trade Organisation". Australia's general tariff level now stands at 5 per cent, or less, for most goods.

The action plans are designed to encourage countries to show how they plan to move towards free trade in the region by 2010 (for developed economies) and 2020 (for others).

Nikki Tuitt, Sydney

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INFORMATION TECHNOLOGY

Using the Internet - Nicholas Denton

Paperless way to share views

The first in a monthly series on how different industries are exploiting the online world



cent already use the Internet to obtain research, according to Exel, a further 27 per cent say they may use the channel in the future.

This is just the beginning. Distribution of research on the Internet still requires fund managers to search actively for information. Investment banks, like other Internet developers, are trying to tailor information for users. Morgan Stanley, for instance, is exploring "narrowcasting", which would automatically send clients research on - for instance - only those companies in which they might hold shares.

Another development in the offering is the sharing of trading models over the Internet. JP Morgan, for instance, is working on the "Trade Analyzer" - a tool designed to capture the expertise of its best researchers. Trade Analyzer, which accesses prices of 4,000 bonds and other fixed income instruments, can analyse approximately 10bn possible trading permutations and rank them according to their suitability.

The ultimate goal is online trading. As yet, the security of Internet transactions is sufficient for retail electronic broking but not for the multi-million dollar transactions between investment banks and institutions. But the leading US investment banks are working on the "Fix Protocol" - the basic set of rules essential for large-scale electronic trading. Its spread is a matter of time, most investment bankers agree.

In one sense, investment banks are sitting their own throats. With instant research and advanced tools for analysis, clients are becoming more professional at spotting pricing anomalies in markets. These opportunities are disappearing, and, by providing so much information online, investment banks also make their margins more transparent to clients.

But the investment banks - all desperate to keep their clients - have no choice. David Theobald, head of European fixed income research at J.P. Morgan, says: "Competitive pressures will force us to provide these sophisticated tools to clients." J.P. Morgan's aim is to sell not so much commodity products, such as bonds, as solutions.

As trading margins shrink, successful investment banks will have to become Internet application developers too.



Watching brief

Learning program

Intelligent agents - software programs which can learn from experience and act autonomously on their owners' behalf - are emerging on to the Internet mainstream. Virgin Net, the new online service launched by Virgin Communications this week, has tapped Autonomy Systems of Cambridge to allow its customers to conduct intelligent searches for information. The user types in a request such as: "Find me stock prices for high-technology companies but not for bio-technology companies." The Autonomy software, which has also been used by police forces and Barclays Bank, interprets the sentence, finds the information, and saves the search.

Autonomy Systems. UK: tel (0)1223-421220; fax (0)1223-421553; e-mail: autonomy@stjohns.co.uk

Flexible security

Hewlett-Packard has developed a way to keep information from prying eyes on the Internet without compromising governments' ability to eavesdrop on terrorists and criminals. Encryption systems use mathematical formulae to scramble information such as credit card numbers and prevent fraud, but they can be used equally effectively to conceal criminal plans.

The most secure encryption system - which requires two software "keys" to unlock the information - is so hard to

crack that the US government has banned its export. This has inhibited its establishment as a global standard, a problem Hewlett-Packard has addressed by developing a flexible solution allowing companies to match the strength of encryption to the demands of individual governments.

Hewlett-Packard Company, US: tel 415-857-1501

Way ahead for mobiles

Mobile phone manufacturers and operators have united in a UK-based effort to establish a global standard for the generation of systems designed to supersede GSM. Equipment makers such as Nokia, Motorola and Texas Instruments have linked up with operators such as Vodafone, Cellnet and One-2-One to develop Universal Mobile Telephone Systems which can operate in Europe, Japan and the US.

They will announce today that they are collaborating with the UK's Department of Trade and Industry and five UK universities in the establishment of a "virtual centre of excellence in mobile and personal communications". The project cost of £3.1m is being shared between participating companies and the UK government.

VCE in mobile and personal communications: tel 01276-419202

Research - the proudest product of most investment banks - has many of the qualities of junk mail. Early in the week, as the latest batch arrives, the analysts' reports linger in 12in piles in the in-trays of fund managers and corporate treasurers. Fewer than a tenth are ever properly read, and clients complain that, in the rare event that they seek information, they cannot find it.

But the tide of paper may at last be turning. In the past six months, leading international investment banks such as J.P. Morgan, Goldman Sachs and Morgan Stanley have moved to provide their research through the Internet. In the next stage, clients will be able - with the simple click of a mouse button - to act on the analyst's recommendation and execute the trade.

Investment banks are adopting Internet technologies - which include browsers that facilitate navigation between different pages on the Internet's World Wide Web - for four main reasons.

First, it is only now - as Internet standards spread - that investment banks can transmit information electronically without requiring their clients to acquire special computer systems or software for the purpose. It also allows technically adept analysts to develop their own applications rather than depending on systems engineers. "In research, the lunatics have taken over the asylum," says one research head.

Second, use of the Internet brings efficiency gains. For instance, Montgomery Securities, a San Francisco specialist in high-technology companies, which is one of the first investment banks to distribute research on the Internet, estimates savings of \$3m (£1.8m) a year in paper and postage.

Third, Internet solutions give investment banks - which worry that financial products such as derivatives are becoming commoditised - a way of maintaining the loyalty of customers and the mar-

gins on their custom. A corporate treasurer, accustomed to evaluating hypothetical trades on an investment bank's online model, is less likely to switch to a rival.

Last, and above all, investment banks are responding to competition. Motley Fool, a column on online service America Online, is more powerful than many investment bank analysts in influencing the market for high-technology stocks.

Even the initial public offering market, source of some of invest-

ment banking's richest fees, is under threat. Spring Street Brewing sold its own shares on the Internet in March 1996. "I assure you, that gave Wall Street a shock," says Alain Grisay, head of European fixed income sales at J.P. Morgan.

The largest investment banks are sanguine about the threat from new competitors such as Wit Capital and W.J. Gallagher - which have pioneered the first of the online stock offerings. Dan Cahlan, principal of client list services at Morgan Stanley, says larger and more sophisticated houses will still have an advantage. "The Internet will increase the complexity and the speed of the game." Even so, the global investment banks will provide each other with plenty of competitive stimulus.

Investment banks' foray on to the Internet has come in stages. Morgan Stanley was so early when it acquired an Internet address in 1990 that it beat software giant Microsoft to the abbreviation MS.com. Investment banks' first

Internet efforts were straightforward pages outlining their businesses. Morgan Stanley - its awareness of the Internet sharpened by its lead role in the 1995 flotation of Netscape - was one of the first to put up real content. In September 1995, it began publishing online the Morgan Stanley Capital International stockmarket indices and Global Economic Forum, a compilation of its economics research.

Little more than a year later, the largest Wall Street firms and the West Coast high-technology specialists such as Hambrecht & Quist almost all put up large parts of their research online for clients with a password. Just last month, Goldman Sachs launched a twice-daily electronic newspaper called Research Xpress, with a database allowing searches by anything from stock ticker abbreviations for a company or an analyst's name.

Even UK fund managers, which lag behind their US counterparts in the adoption of technology, are catching on: although just 5 per

Information Technology
The FT's review of Information Technology appears on the first Wednesday of each month



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FT2

ELECTRONIC COMMERCE Business to business systems

A seismic shift at IBM

When International Business Machines surveyed its oil industry customers it found that their geologists typically spent about half their time scouring the world for seismic and other data - rather than spending it on analysing the information. Enter PetroConnect, the latest on-line "industrial marketplace" to be launched by the computer giant as it attempts to shed its stodgy reputation and increase its share in the fast-growing market for Internet products and electronic commerce.

PetroConnect, a private network using Internet software which IBM launches this month, gives outfits such as Petroconsultants, Petroleum Information and Execi Corporation a broad market for the seismic data they collect. It allows oil companies, in a single step, to search across a wide range of sources for information on the territory they wish to explore. IBM receives \$18.95 a month from each subscriber to the base service, and a share of 15 per cent to 40 per cent of the fee for each transaction.

On the face of it, IBM's new departure is bizarre. As it faces a challenge to its core computer hardware business, it is plunging into the development of electronic "industrial parks" such as PetroConnect. But IBM is convinced that electronic commerce plays to its strengths. "It is a natural for us," says Irving Wladawsky-Berger, general manager of the Internet division upon which IBM is staking much of its future.

Just as forums for individuals with similar interests are one of the main draws of online services, electronic "communities" linking suppliers and customers are set to prosper on the Internet. The speed of searching over the network reduces the delays involved in paper-based deals which, according to IBM, frustrate about half of all potential transactions. Businesses, concerned about the security of the information they commit to the Internet and the enforceability of payment contracts, also tend to prefer communities with restricted access and stable rules.

Several electronic marketplaces are already active. Nets Incorporated's Industry.Net Online Marketplace facilitates negotiations and transactions between buyers and sellers of high-technology manufacturing equipment. TitleLink, linking banks and estate agents, speeds the paperwork - the loans, applications, credit reports, land appraisals and title issuance - of property transactions. But no company has been as systematic as IBM in analysing sector after sector in order to establish communities of interest.

For the electricity industry, IBM has launched Energy Network Exchange, a marketplace which will allow power companies such as Pacific Gas & Electric to use the Internet to sell excess electricity. The computer company links healthcare companies and doctors through Health Data Network, and has developed a system called Autonet to allow dealers to process car loans more rapidly. "Just about any industry is a fertile field for benefits to be captured or for new intermediaries to take hold," says Lorraine Harrington of the McKinsey consultancy.

IBM is coy about its ambitions. Wladawsky-Berger says the company's primary aim in developing electronic industrial parks is to expand the market, and sell more hardware and software to the clients which participate. If the company set itself up as one of the new intermediaries in electronic commerce, he says, it would alienate its customers.

ND

IT in action - Andrew Baxter

Interactive sales to surge

Revenues for interactive multimedia services to homes in western Europe, the US and Asia Pacific will grow from \$2.2bn (£1.33bn) this year to \$7.2bn in 2006, according to London-based analysts Ovum.

The explosive growth of the Internet is serving as a testbed for the development of interactive services, says John Moroney, senior consultant at Ovum. Interactive multimedia services are defined as two-way, real-time, audio-visual communications that give consumers and businesses access to content stored on computers.

The report predicts that interactive services will be an important part of the competitive portfolio for the entertainment, telecoms and computing industries. But providers must keep interactive multimedia services simple for the mass market.

Interactive Multimedia Services to the Home: the Competitive Challenge, by John Moroney and Kathy Rankin. Ovum, fax UK (0)171 255 1995. e-mail: info@ovum.mhs.compu-serve.com £1,245.

Growth on smart cards

Europe's smart card market is forecast to grow by an average annual rate of 22 per cent, from 482m units issued last year to 1.6bn in 2001, says London-based consultancy Datamonitor. Over the same period, the annual US market is predicted to rise from 55m cards to 785m, while the market in the rest of the world is predicted to grow from just 158m cards sold last year to more than 1.1bn in 2001.

Worldwide, annual growth rates will average about 31 per cent over the period, taking the market from 690m in 1995 to 3.5bn in 2001. In the

Progress for Windows 95

About 60 per cent of UK businesses have installed Windows 95, according to the annual AST FT Barometer Survey, but companies are cautious in implementing it across their entire organisations. Only 3 per cent of businesses have gone that far, but another 20 per cent are prepared to migrate totally to the Microsoft operating system eventually.

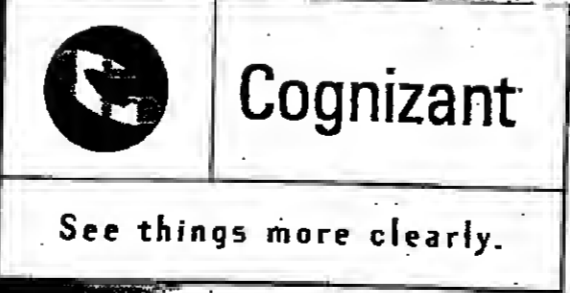
Survey available from AST, tel UK 0990 611611.

Interactive multimedia services

Main revenue (\$bn)

Year	Entertainment and Information	Transactions	Advertising
1995	~1.0	~0.5	~0.5
1996	~1.5	~0.8	~0.8
1997	~2.0	~1.2	~1.2
1998	~3.0	~1.8	~1.8
1999	~4.5	~2.5	~2.5
2000	~6.5	~3.5	~3.5
2001	~8.5	~4.5	~4.5

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NEWS: UK

Concern turns to safety of tourist trains despite success in dealing with blaze on freight shuttle

Channel tunnel survives its first big emergency

By Andrew Taylor, Construction Correspondent

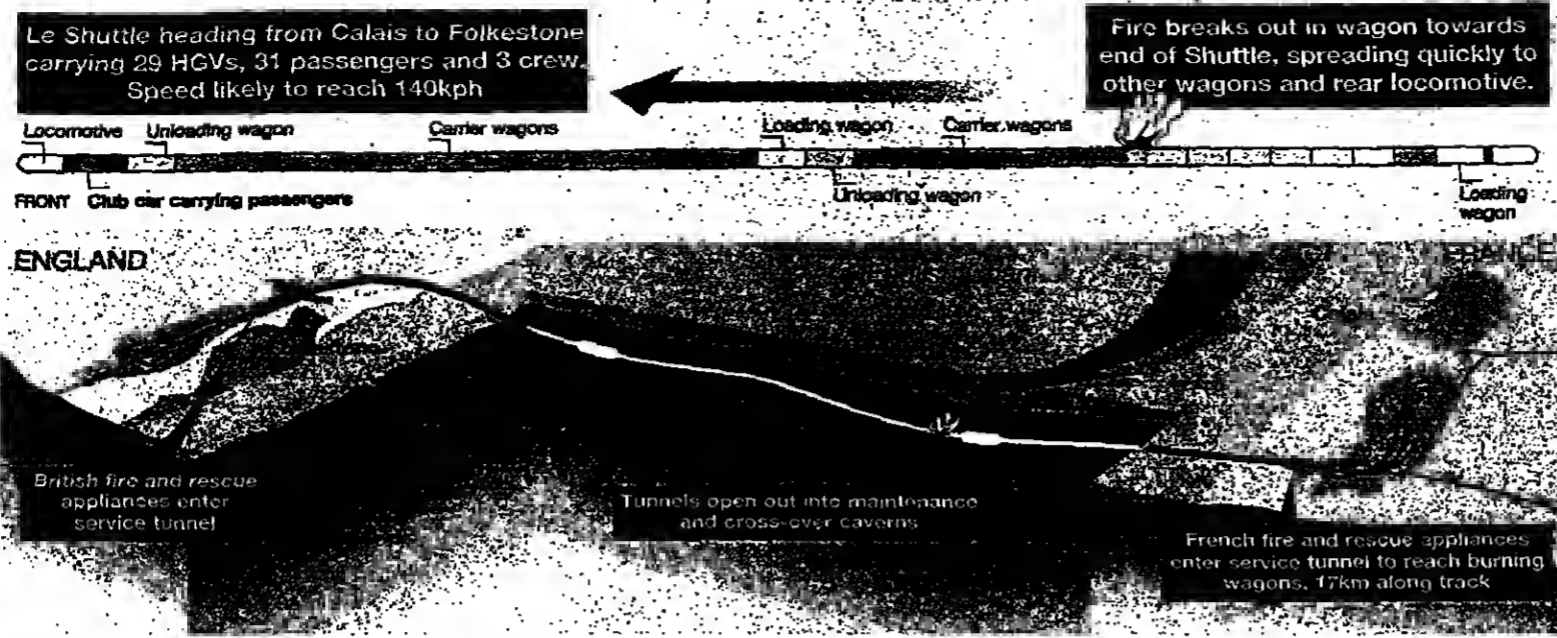
The Channel tunnel connecting England and France has survived its first emergency with the successful evacuation of 31 passengers and three train crew from a fire.

The tunnel did not turn into the world's longest crematorium, as some firefighters had feared. This, however, will not mollify critics concerned about what might happen if a blaze occurred on a crowded car shuttle.

Passengers in tourist wagons must stay with their cars, unlike those on Monday night, who were kept apart from their goods vehicles in a passenger wagon. Critics argue that in an emergency, panic is likely to be greater and casualties higher when passengers travel with vehicles.

Mr Richard Morris, a director of Eurotunnel, the Anglo-French tunnel operator, insists there are big differences in safety specifications between tourist and commercial shuttles.

Commercial wagons are semi-open sided, unlike tourist carriages, which are enclosed and can be sealed with fire-protective doors.



One of the concerns on Monday night was the speed with which the fire spread.

Eurotunnel was given approval by the Anglo-French tunnel safety authority to use its lattice-sided wagons only when it agreed to segregate drivers from their vehicles.

Some safety experts would like to see similar segregation on car shuttles. This, however, would increase costs and could lengthen turnaround times.

Mr Colin Brown of the UK Consumers' Association said: "We have always challenged the principle of non-segregation aboard the shuttle. If the fire had been in the car-carrying shuttle the results could have been even worse."

Segregation does appear to have been critical in avoiding more serious casualties on Monday. Mr Jeff Waghorn, a truck driver, described how survivors, unable to leave the amenity car because of dense smoke, lay on the floor holding damp napkins to their noses.

Eurotunnel says the sealed tourist wagons, with their fire doors, would have prevented fire and smoke spreading in the same way. Tourist wagons also are protected with automatic fire extinguishers and halon gas fire suppressors.

Carriages can be automatically uncoupled and locomotives at either end of the train can pull others clear. The service tunnel, which separates the two rail tunnels, provided a vital escape route, and access for firefighters.

The Anglo-French Intergovernmental Commission licence under which Eurotunnel operates insists that a full load of car shuttle passengers - up to 1,000 people - must be able to be evacuated within 90 minutes to

beginning to pick up in advance of Christmas.

Long-distance traffic through the tunnel - the Eurostars and international freight trains - will be given priority over freight and passenger shuttles because of Eurostar's agreements with the French, British and Belgian railways.

This may provide some reassurance to potential investors in London & Continental Railways, which owns the Eurostar passenger trains and which plans a UK stockmarket listing in early 1998 to help finance the construction of the £3bn high-speed Channel tunnel rail link from London to the English coast.

Eurotunnel will be able to run a restricted service through the undamaged tunnel. But it will

still be at less than half normal capacity for many weeks because two-way working in one tunnel will require extra security precautions.

Analysts do not expect Eurotunnel's image and revenue-earning capacity to be damaged in the long term: airline crashes and ferry sinkings have failed to damage air and sea travel permanently, though they may deter some travellers in the immediate aftermath.

The prospect of a shift of business to the ferries following the fire boosted ferry share prices yesterday. P&O rose 9 pence to 626 pence while Stena rose SKr0.50 to SKr29.40.

Mr Rudolf Listmann, a 40-year-old-water industry manager from Bochum in Germany said: "I've been here all morning asking what I am to do, and I have received no adequate answers. I don't call this good service. I'm travelling by plane next time."

Stranded travellers to shun railway

By David Owen in Paris and Jimmy Burns in London

Many prospective Eurostar passengers stranded at the Gare du Nord station in Paris yesterday said they would not use the under-sea train service again. "This is the first and last time I take Eurostar," said Mr Kallum O'Neill, a rider with the British dressage team. "It has been nothing but a hassle. I have been trying to leave for two days."

If the disgruntled passengers at the station yesterday were any guide, Monday night's fire might have done as much damage to Eurotunnel's efforts to nurture good customer relations as it did to the tunnel itself.

Many people awaited news of a planned 16.07 departure to London via bus and ferry, expected journey time six hours. "We are not certain if it will run yet," explained a blue-uniformed official.

"I am never ever taking it again," said a young woman, accompanied by her infant son. "I have been travelling since 8 o'clock this morning and I am not going to venture off to never-never land on a boat."

Mr John Eustace, from southern England and "in the confectionery business", wondered whether it was worth flying back to London when his car was parked at Waterloo station, more than 30km from the nearest airport.

Among those waiting at Waterloo since just after dawn was Ms Céline Kadara, a 25-year-old designer from Paris. "The weather in London is bad enough and now this happens. I just want to get home as quickly as possible and can't."

Mr Rudolf Listmann, a 40-year-old-water industry manager from Bochum in Germany said: "I've been here all morning asking what I am to do, and I have received no adequate answers. I don't call this good service. I'm travelling by plane next time."

Operator's shares dip while sea-going rivals gain

By Charles Batchelor in London

A Channel tunnel fire can never come at a good time. But, for Eurotunnel, a company that has been struggling to overcome the financial difficulties caused by an almost overwhelming burden of debt, the damage could have been worse.

If the fire had occurred before Eurotunnel had reached an outline agreement with its bankers on a restructuring of its £8.8bn (\$14.5bn) debt in early October, it could have caused serious complications.

As it is, when the bankers are presented with the final proposals early next year, they will still look very closely at Eurotunnel's operating procedures and safety measures. The bankers will also look

at the extent to which the fire has reduced Eurotunnel's ticket sales. "Anything which reduces this year's revenues - which are already expected to be the second largest corporate loss - is not helpful," said Mr Jeff Summers, analyst at Klesch & Co, a secondary debt trading firm.

Worries about the adequacy of safety and evacuation procedures were expressed last night by Mr Raymond McCord, UK managing director of Norbert Dentressange, the French group, which had two of its vehicles on the train when the fire broke out.

Mr Stobart said the investigation needed to cover issues such as the kind of products which are certified as safe for transporta-

tion through the tunnel, the adequacy of fire-fighting procedures, and the circumstances in which certain cargoes are allowed on Le Shuttle trains.

"This could have been a real disaster," Mr Stobart added. "I think lorry drivers are going to think twice about using the tunnel. If they are given a choice, they are probably going to want to go by ferry."

They have no other option than to agree to the restructuring on the terms outlined by the core group of agent banks.

It is also some consolation to Eurotunnel that the tunnel closure will take place at a quiet time for passenger journeys, although freight shipments are

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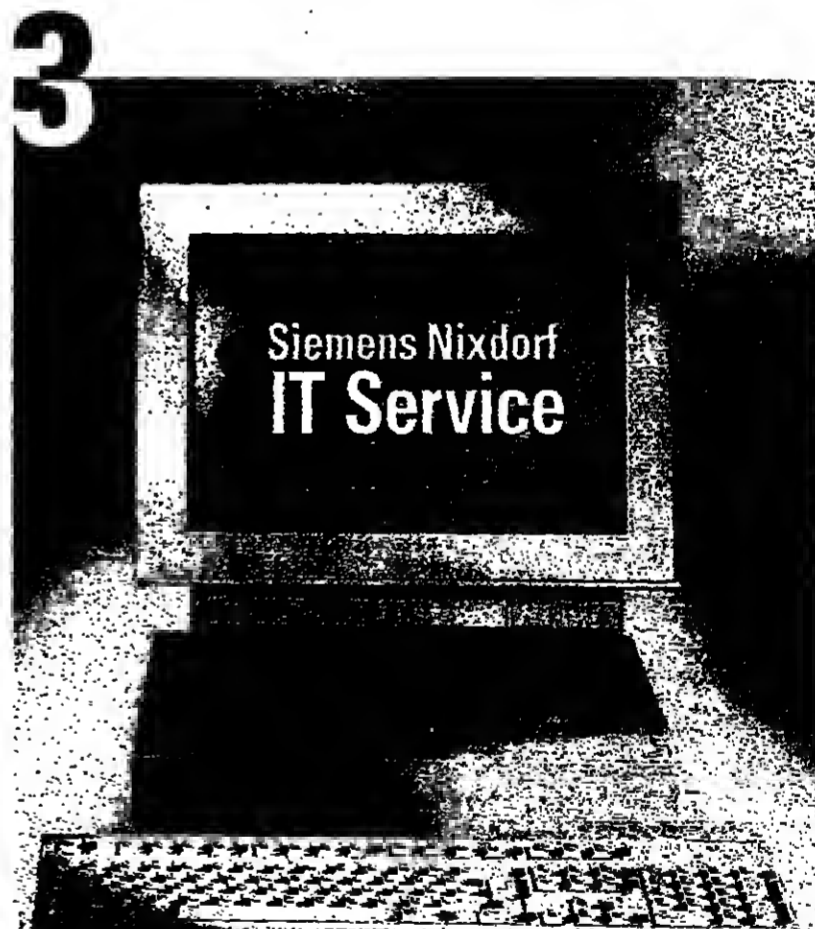
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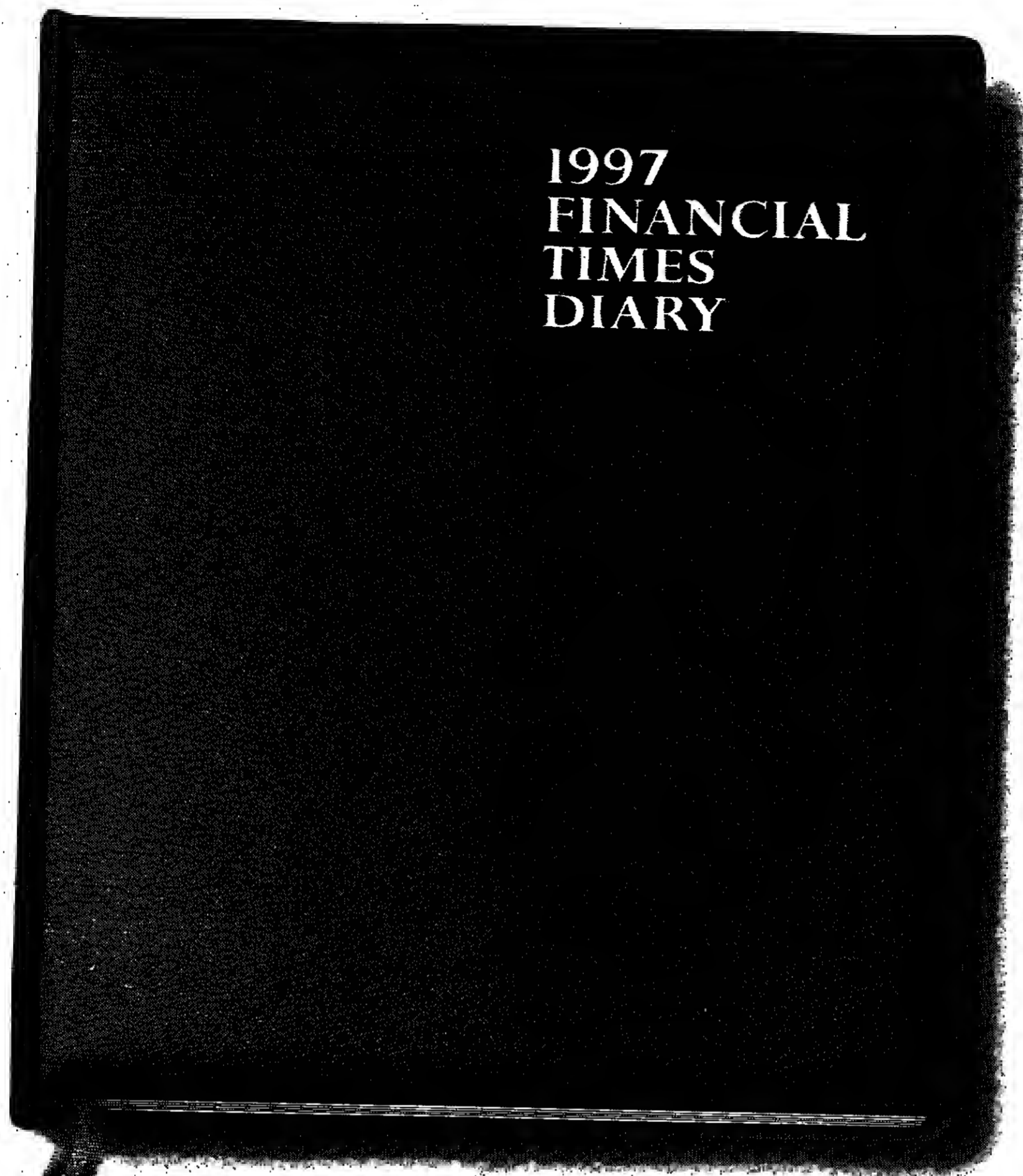
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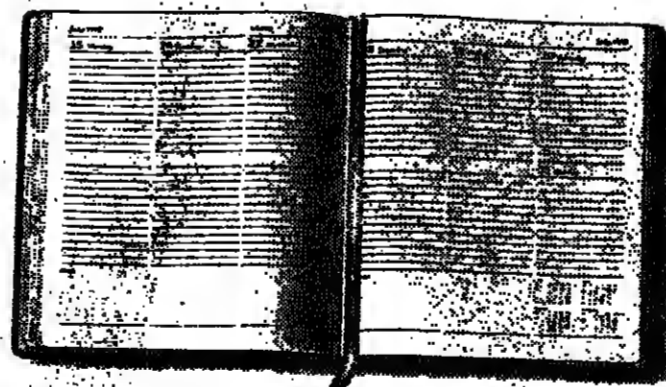


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NEWS: UK

Central bank says London's standing will survive Emu

By Graham Bowley
in London

London's standing as one of the world's pre-eminent financial centres would not be eroded if the UK were outside European economic and monetary union, the Bank of England, the UK central bank, said yesterday.

In the bank's strongest rebuttal yet of fears that London would lose out to other European centres such as Frankfurt or Paris if the UK did not take part in Emu, Mr Ian Plenderleith, a bank executive director, said that it was "very hard to see

where concrete grounds arise for concern".

He told a central banking conference in London that there were "very strong reasons for not writing off prematurely London's pre-eminent international position, which I can assure you we have no intention of allowing to be eroded".

Mr Plenderleith said proposals to overhaul the bank's daily sterling money-market operations to bring the UK into line with the rest of Europe would be published shortly.

It is expected that a consultation paper on the plans

to use gilt sale and repurchase (repo) agreements to manage the UK's short-term money markets would be launched within two months.

Mr Plenderleith gave several reasons why London would maintain its international position even if Emu went ahead without the UK. This is the first time a senior official of the bank has spelled out why it believes London would retain its high financial standing.

He said business in London came from all over the world, not just Europe. This "global, international role

should not be called into question" by Emu, he said.

Rather than diverting business from London, modernisation of the main European markets had generated more business for London since it "is the international interface for the European time zone".

Institutions had set up or centralised financial operations in London in spite of uncertainty about UK participation in Emu. He said "the economics of international finance" favoured concentration in one centre "with London clearly the preferred choice".



Dr Alexandra McDermott, a chemistry lecturer at Cambridge University, a member of one of eight trade unions striking over pay at many universities yesterday

UK NEWS DIGEST

\$50m car mart project fails

General Accident, the insurance and property group, has abandoned a three-year, £30m (\$49.5m) venture to create Britain's first American-style multi-franchise car "supermarket".

GA is cancelling the project, on a 10ha site near a big shopping complex at Lakeside to the east of London, after managing to attract only one dealer during the three years. The dealer, a franchised Vauxhall outlet, will continue to trade on the site.

The project's failure is a big setback for supporters of the car "supermarket" concept, which is well-established in North America. It is underlined by the fact that the site adjoins the Lakeside shopping complex - one of the largest in the south-east - which daily attracts thousands of visitors, and which has an estimated 11m people within less than an hour's driving time.

The Autopark was designed to house 21 dealers, who would have funded the construction of their own premises on sites held under 25-year leases from GA.

GA's decision to abandon the Autopark comes at a time when car distribution and retailing networks in Europe are being compared increasingly unfavourably with North America - where dealers, on average, sell between two and three times as many cars per outlet. *John Griffiths*

SCHOOL EXAMINATIONS

Results miss national targets

Schools and colleges have improved their examination results for the fifth successive year, but by too little to hit national performance targets set for 2000, tables published by the government yesterday showed.

Schools achieved a one point rise to 44.5 per cent in the proportion of pupils achieving at least five grade A to grade C at GCSE, the equivalent of the old O-level.

Although the improvements were bigger than last year, they remained nowhere near enough to reach the government target that 85 per cent of young people by 2000 should achieve five grade A to grade C or their vocational equivalent by the age of 19. Results for A-level - the examination on which universities base their choice of student entrants - also improved, the average point score rising from 16 to 16.8 in schools and colleges, up from 14.7 in 1995. *Nicholas Timmins*

ECONOMIC DATA

Many more new businesses start

The buoyant economic climate led to a sharp rise in the numbers of new businesses being started last month, indicating that the total for this year will comfortably beat the record figure set up in 1995.

Jordans, a business information company, said 16,185 businesses were started in October, 31.1 per cent up on the same month last year and one of the highest monthly rises on record.

In the first 10 months of this year, 136,499 companies were started in England, Wales and Scotland - not far short of the 143,986 for the whole of last year. The 1996 total was 12.9 per cent up on 1994 and the highest since Jordans started keeping records in the early 1980s.

Jordans said the particularly high figure for October might be linked to entrepreneurs wishing to finalise company formations before next week's Budget which could introduce changes in business taxation. *Peter Marsh*

NORTHERN IRELAND

Award for unlawful dismissal

Northern Ireland's Fair Employment Commission has awarded more than £77,000 (\$127,000) - its highest ever settlement - to a Protestant businessman who was unlawfully dismissed after the dairy company where he worked as a senior executive was taken over by Golden Vale, a company based in the Republic of Ireland. The case is the first award granted by the commission against a subsidiary of a company from the republic. Golden Vale admitted that the man had suffered "religious and political discrimination". *John Murray Brown, Dublin*

Inquiry launched after Rwanda arms claims

By James Blitz,
Political Correspondent

The government last night launched a new investigation into arms trade controls in the wake of allegations that British weapons had been sold to Rwandan rebels.

An aide to Mr John Major, the prime minister, said the government was "concerned" about allegations that British companies

were linked to the sale of £3m (\$4.9m) of rifles, rocket grenade launchers, ammunition and other weapons to Rwanda's Hutu militia.

But although Customs and Excise are urgently investigating allegations that a company called MUI-Tec Corporation sold the arms, it was emphasised that there was "no indication" that any arms had been exported from the UK.

In a statement, the government stressed: "There is no evidence available so far to substantiate the various allegations."

But it urged people with information to give it to Customs to assist the investigation.

"As the government has already noted, we have well established procedures to ensure that any arms exports from the UK are responsible and legitimate," the

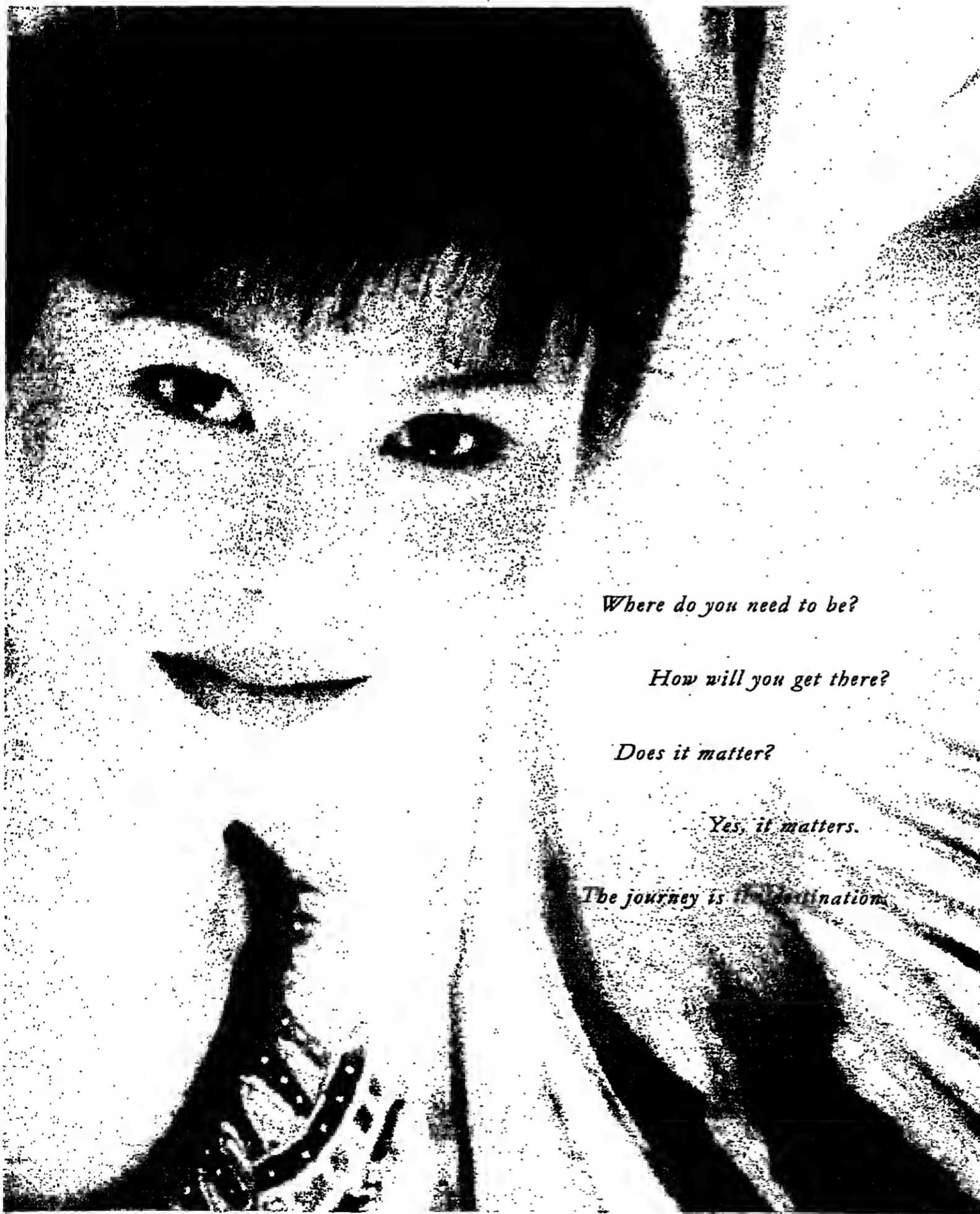
statement said. "There is no indication in these allegations that arms were exported from the UK. No licences have been issued to MUI-Tec Corporation Ltd."

The Defence Arms Committee, a group of senior government officials, is to examine whether UK trade controls should be tightened and whether ministers should have extra powers to prevent British nationals and companies sup-

plying arms from outside the UK.

The committee will report to ministers later in the year. They will then report their conclusions to the House of Commons.

The committee's work will complement a separate consultation exercise called the Strategic Export Control review and carried out by the trade department in the wake of the Scott inquiry into sales of arms to Iraq.



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Company aims at emerging markets

Smiths Industries to widen its Anglo-American focus

The incoming chief executive of Smiths Industries is planning to raise the engineering group's international presence through a sales and marketing drive in Asia, continental Europe and emerging markets.

Mr Keith Butler-Wheelhouse, who yesterday became chief executive of the FTSE 100 company, wants to reduce its reliance on UK and North American markets, which account for almost 70 per cent of its £1bn (\$1.65bn) annual sales.

The former chief of Saab Automotive, who has been reviewing Smiths' activities for three months, has identified businesses such as Vent-Axia fans and single-use medical devices as areas for rapid growth outside Britain.

"Smiths is seen as an Anglo-American company in terms of sales, but I believe there are large opportunities in other markets," he said. Mr Butler-Wheelhouse, known as "KBW" around the group's London headquarters, said Smiths would like to repeat the example of its medical operations in Japan, where it has a 50 per cent stake in the distributor Japan Medico.

He reaffirmed the strategy set by Sir Roger Hurn, who yesterday split the role of chairman and chief executive. Sir Roger, chief executive for the past 15 years, has spent £475m on acquisitions since becoming chairman five years ago.

In that period, sales have grown 54 per cent while pre-

tax profits have jumped from £103.4m to £170.4m. Under his tutelage, Smiths' market value has doubled.

More importantly, it has maintained earnings per share growth of 15 per cent a year despite the downturn in aerospace in the early 1990s. That progress has been fuelled by increasing profits from medical equipment and industrial products.

Speaking after the company's monthly meeting on acquisition strategy, Sir Roger said: "We could easily spend £100m a year on bolt-ons without straining the balance sheet."

Mr Butler-Wheelhouse, nevertheless, claimed Smiths was under no pressure to make acquisitions and might decide to preserve cash instead. "If we cannot find the right bolt-ons, we could fill the war chest and go for the big one."

Potential targets include Sextant Avionique, the avionics subsidiary of Thomson, the French consumer and defence electronics group.

In the meantime, the chairman and his new chief executive have agreed to adopt a partnership approach to running the group. Sir Roger, who shuns the non-executive sobriquet, is expected to remain close to the centre of things. But it will be Mr Butler-Wheelhouse calling the shots.

"I want to improve the efficiency of this organisation," he said. "There is always room for that."

Tim Burt

ARTS

Television/Christopher Dunkley

Knees-up in a time-warp

When foreign business travellers come to Britain... watching television on Saturday evenings? British television is often outstandingly good...

urday evening "build" with two American formats: New Boywatch and Gladiators... watching television on Saturday evenings?

whose researchers have dug out some bluish-making family fable... Then professionals demonstrate their skills...

Game. Two family teams of four compete good-naturedly to guess what 100 members of the public said in answer to a question...

Perhaps you find the same sort of camaraderie today at 18-to-30 holiday parties... the business of bonding across generations...

themselves to be so familiar to their regular viewers that they offer very little by way of explanation to the uninitiated...

of cheese places them on a table and hits them with a mallet... watching Saturday teatime television in Britain is like stepping into a time-warp...

Dance/Clement Crisp

An irresistible ballerina

Ever since 1988 these columns have been under the spell of Lynn Seymour's artistry... the young girl in MacMillan's The Moor...

Alonso in her mid 70s, the indomitably beautiful Maya Plisetskaya who is 70... because of the continuing grace of her movement...

There are hapless souls today who never saw Lynn Seymour in her greatest roles... viewing her now, they will still know something of the marvels she produced on stage...



Lynn Seymour: both funny and lustful, seen here with William Kemp

Theatre/Sarah Hemming

A song of life

Is the West End in danger of being taken over by plays about the power of art? First we have Yasmina Reza's Art...

caust needs to be brilliantly executed or it runs the risk of appearing metricious... Hoskins and James Callis build up a wonderful rapport...

Pop music/Antony Thornecroft

Angst: downbeat or passionate

Every year there is a new American girl singer to bring some trans-Atlantic angst into British lives...

thing of Joni Mitchell's vibrant and Bonnie Raitt's grit - yet somehow falls to deliver... She never looks happy with fame...

Canada is one of the great powerhouses of pop music - not an oxymoron but a rock solid fact... Canada has come up with its own megastar for the masses...

Arena for four nights can smile through the shame... Céline Dion sells rock ballads - as soporily emotional, as lung-punchingly strident...

white, prowling a stage jumping with lights... After that it was just another pop show. Obviously on a permanent high from her success...

At the moment Dion is rather excitable; if she turns moody she could well become an icon... Any drama that has anything to do with the holo-

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COMMENT & ANALYSIS

FINANCIAL TIMES
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Wednesday November 20 1996

No to the fudge romana

A bandwagon that started out this summer in Paris yesterday journeyed triumphantly on to Rome. The Italian government's plans to raise L12,500bn in one-off tax revenues are the largest betrayal yet of the spirit of the Maastricht criteria if not, perhaps, the most spectacular. That honour still goes to the French government, and the half of a percentage point of GDP transfer from France Télécom which is to be used to get France to the Maastricht criteria for general government borrowing next year. Germany was wrong-footed in its attempts to have this trickery disallowed, for Maastricht purposes, by Eurostat, the statistical wing of the European Commission. Presumably the Italian prime minister, Romano Prodi, is hoping to get the same generous treatment. But Germany will be even less inclined to forgive the Italians' fudging - and rightly so.

Power switch

British consumers may need some time to get used to the idea of paying their electricity bills to Americans - especially if they thought that monopoly profits were being extracted by US groups. The regulatory risks should already be reflected in the prices offered by Dominion Resources of Virginia for East Midlands Electricity and by CalEnergy of Nebraska for Northern Electric. If both takeovers were to be completed, 40 per cent of the UK's electricity supply would be controlled from the US.

Vanishing banks

A Mexican court seems unwittingly to have come up with a novel solution to a costly problem. If most Mexican banks do not exist - as a court in Baja California has ruled - neither can Mexico's banking crisis. This should save the government the estimated \$30bn that would have been needed to rescue the banks, had they existed. Unfortunately for the government and the banks, life is not like that. Instead of sorting out Mexico's banking crisis, the court ruling will complicate its resolution - with luck not disastrously - by encouraging more debtor defaults.

Consumption of natural gas, 1995 (million tonnes of oil equivalent)

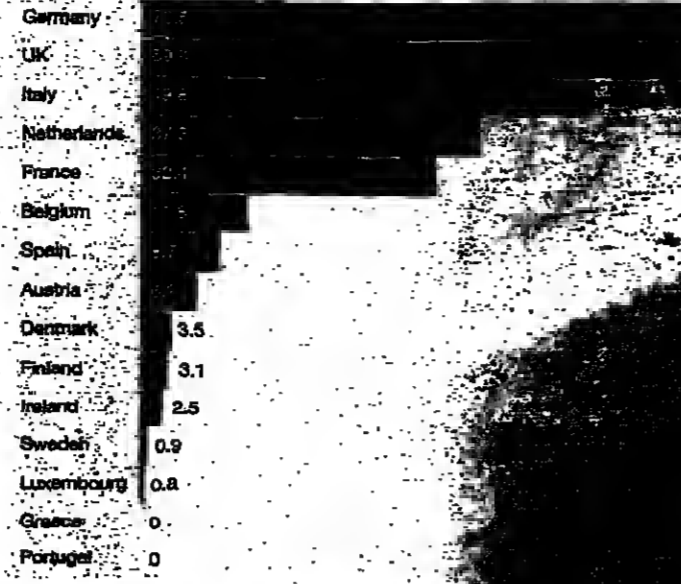
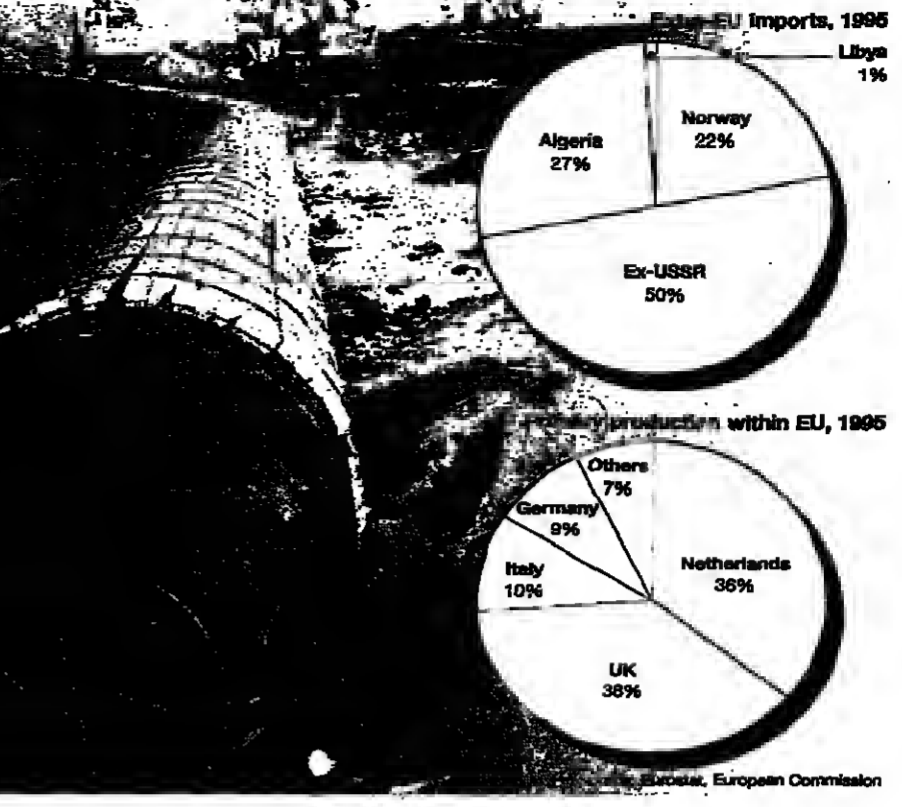


Table with 2 columns: Demand (ntoe), Indigenous production (%), Import dependency (%). Rows for 1994 and 2000.

European gas: lined up for competition



On the front burner

After decades of monopolistic control, Europe's gas market is poised for liberalisation, say Robert Corzine and Neil Buckley

The boardroom at the Paris headquarters of Gaz de France has long been among the staunchest defenders of the monopoly-dominated status quo in the European gas industry, while Ms Spottiswoode is a vocal advocate of competition on her home ground. But such meetings are a sign that the previously glacial pace of change in Europe's gas industry may be about to give way to a new dash for gas competition.

Advocates of liberalisation say worries about supply are over-blown. It's the same argument made in the US 10 years ago. "Europe is positively advantaged by being surrounded by large gas basins," UK officials say. "A lot of buyers with contracts with a lot of different producers" would give the EU greater security of supply.

Sorting the problem out on a pan-European scale would be even harder. The idea of a Europe-wide consumer levy to buy out the contracts has been floated. The belief is that price reductions resulting from liberalisation would more than offset any levy, although some officials believe a levy would prove politically impossible.

Next week senior energy officials from around the European Union will gather in Brussels to discuss a working paper on draft legislation to liberalise Europe's gas market, which will be presented to energy ministers on December 3.

In the UK, gas prices to consumers have also fallen steeply as a result of competition. Wholesale gas prices in Britain are about \$1.40 per million British thermal units (Btu), against an average \$2.50 in continental Europe and \$1.60 in the US.

Another sticky issue will be the need to separate gas transport from supply, so that all gas companies have the right to use pipeline operators. "In Britain you have the pipeline company actually supporting competition because it makes more money shipping more gas through the system," says a UK official.

OBSERVER

Phantoms at the opera

The Phantom of the Opera is the latest in a series of musicals that have taken the world by storm. The success of the opera has led to a number of adaptations, including a film and a television series.

Not going

James Amorosé will be taking less interest than usual in today's 10-month results from Nestlé, the world's biggest food company. Until a few weeks ago Amorosé was an analyst with Credit Suisse, reckoned by many to be Switzerland's number one Nestlé-watcher.

Crunchy-barred

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Nuptial knockout

The ceasefire in the former Yugoslavia took a turn for the worse this week, when an angry husband fired a hand-held rocket at his wife after a violent row. Fortunately he missed his spouse, but hit his house and destroyed it, according to UN spokesman Alexander Ivanko.

100 years ago

Happiness in Argentina. Times are flourishing in Argentina: the atmosphere has cooled, and this and some welcome downpours of rain have thinned the ranks of the locusts. The 'camps' are flourishing, the wool clips proceeding exceedingly well, and the capons are reported to be unprecedentedly fat.

50 years ago

French Exports Rise In October. French exports reached a high for this year, amounting to Frs 11,028 milliards, against Frs 9,576 milliards in September, but imports also recovered.

"True creativity blooms when we dare to reject 'common sense' and traditionally accepted scientific knowledge."

FINANCIAL TIMES

Wednesday November 20 1996

SENIOR FLEXONICS A world leader in flexible connectors

London is leading centre for credit derivatives

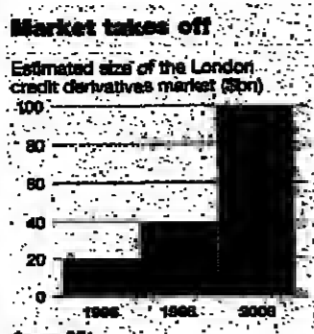
By George Graham in London

London has overtaken New York as the leading centre for the fast growing market in credit derivatives...

The first credit derivatives were created in New York in 1992, but a survey by the British Bankers Association says the London market is already larger than New York...

Large banks have started to pour money into credit derivatives which they see as one of the most exciting new opportunities to boost trading and manage their risks.

Dealers contacted by the



BBA said the London market was likely to grow to more than \$100bn by 2000 - a number which still pales beside the \$46,000bn of traditional interest rate and foreign exchange derivatives...

one risky sector, such as Latin American governments in the 1990s or Japanese property developers in the 1980s.

Emerging market debt is expected to be the biggest application for credit derivatives, but leading dealers also believe European monetary union will open up a new market.

The earliest credit derivatives were known as default swaps. In effect, a bank pays an insurance premium to another bank, which promises to pay up if a borrower defaults on its loan.

Global role, Page 12

Pilots hit at 'unsafe' air traffic control in Africa

By Michael Skapinker in London

Flying over most of Africa is unsafe and only good fortune has prevented a mid-air collision, international pilots said yesterday.

The International Federation of Airline Pilots' Associations, with 100,000 members in 90 countries, said air traffic control and radar facilities were insufficient over three-quarters of Africa.

The federation is concerned that a mid-air collision like last week's in India, which killed 351, could happen in Africa.

It said many controllers were poorly trained and unable to communicate properly in English. Pilots were having to use in-flight radio facilities to predict collisions and take evasive action.

Monetary union built on this sort of fiscal wheeze is not only economically unsound but politically unfeasible in a country like Germany.

Channel crossings

If evidence were needed that Eurotunnel's share price has lost touch with reality, its 4 per cent fall in response to Monday night's fire provided it.

Channel crossings

At first sight, this looks a daunting task. Not only is GAN losing-making, its true balance sheet if CIC and a disastrous portfolio of property loans were accurately valued would not be a pretty sight.

French chief

Continued from Page 1

group by the end of the year. Mr Lamassoure hoped new sell-off plans would preserve the unity, employment and regional character of CIC with its 11 regional banks and their 1,300 branches.

The minister also revealed the extent to which the first attempt at privatisation had flopped. Of the two bids for CIC, that of Société Générale had been discarded because it had failed to offer "a firm or definitive price", leaving Banque Nationale de Paris as the only contender.

Tunnel fire

Continued from Page 1

getting light-headed. Another five minutes and I think there would have been a proper disaster. The passengers were led to safety by Mr Emile Grand, 43, the French "chef de train", who followed luminous arrows marking the way to the service tunnel.

Channel tunnel safety has been a source of controversy since before the start of services in May 1994, with authorities imposing standards intended to make it 20 times safer than any comparable stretch of railway.

Malarone was tested on people infected with the plasmo-

Glaxo may give malaria drug to developing world

By Daniel Green

Glaxo-Wellcome, the world's largest pharmaceuticals company, is understood to be set to give away supplies of Malarone, its new malaria medicine, to sufferers of the disease in developing countries.

The company is to publish details today, at the International Conference on Tropical Diseases in Nagasaki, Japan, of trials in which the malaria parasite was eliminated from the blood in 98.5 per cent of the 400 people taking the drug.

Malarone is a mixture of two older drugs, atovaquone, which is a pneumonia treatment, and proguanil, an existing malaria drug.

Glaxo would not be the first large pharmaceuticals company to give away a drug in countries that could not afford to pay western prices.

Malarone was tested on people infected with the plasmo-

French chief

Continued from Page 1

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THE LEX COLUMN

Roman numerals

Mr Romano Prodi, Italy's prime minister, is a man of his word. Last month, in a reference to some questionable budgetary arithmetic in France, he said: "If others carry out window dressing, we can do the same."

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(\$92.5m) Since the company's total annual revenue from channel crossings is less than \$200m, this looks rather unlikely. If investors are pinning their hopes on large, ongoing diversion from the tunnel, they are likely to be disappointed; after all, customers are not going to forget that ferries can have accidents too.

Probably the best that can be said for yesterday's price movements is that Eurotunnel's fall is a little of the right result for the wrong reason. On any fundamental measure, the shares are worth much less even than the current price. But not only is the fire irrelevant; a 4 per cent fall is nothing like enough to make the market price credible.

EMI

EMI's maiden set of results were a hit with investors, and rightly so. Against a backdrop of flat world music sales, and poor performances from PolyGram and Warner Music, expectations - and EMI's share price - had been pared to the bone.

Of course, EMI's Christmas release schedule looks considerably less sparkling than last year. And in sterling terms, the global music market grew by only 2.5 per cent in the six months to September.

Channel crossings

At first sight, this looks a daunting task. Not only is GAN losing-making, its true balance sheet if CIC and a disastrous portfolio of property loans were accurately valued would not be a pretty sight.

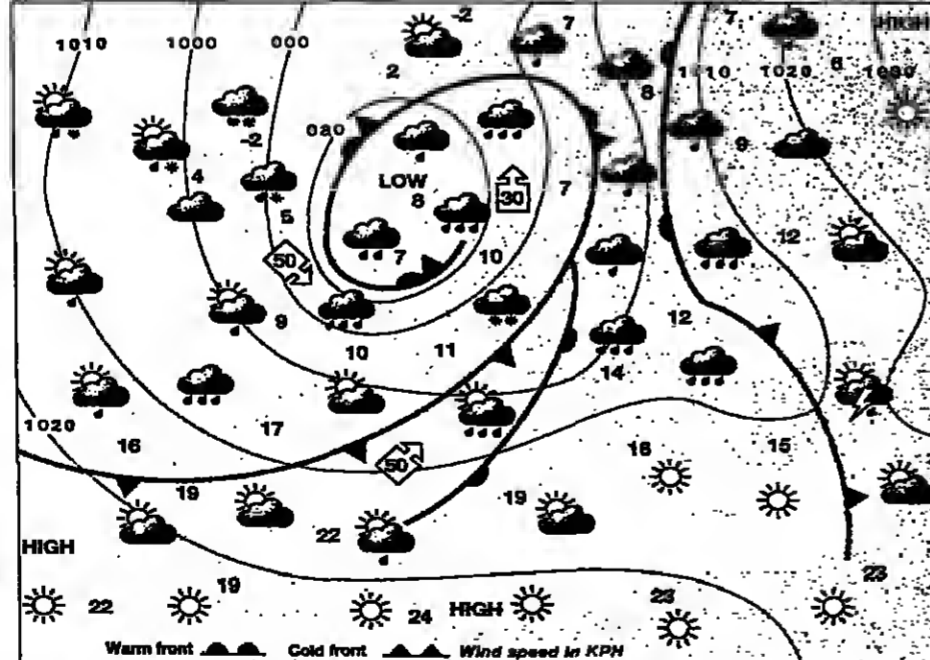
Similarly, the rise in P&O's share price looks overdue. If the market is to be believed, increased custom following the fire has boosted the group's value by more than £50m.

Additional Lex comment on Vodafone, Page 21

FT WEATHER GUIDE

Europe today

It will be wet throughout the day. Precipitation in western Europe will probably fall as rain or sleet but there will be snow on higher ground, particularly in the Alps...



Five-day forecast

Europe will remain unsettled. A low pressure area will bring snow to Scandinavia. In its wake, a north-westerly flow will push cold air deep into the continent...

TODAY'S TEMPERATURES

Table with columns for location, current temperature, and forecast. Includes cities like Beijing, Cairo, London, New York, etc.

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Handwritten signature or mark at the bottom center of the page.

DENMARK

Welfare burden threatens the state's prosperity

Despite good short-term prospects, the cost of unemployment and an ageing populace is forcing a change of political climate, says Hilary Barnes

A raft of new measures planned for next year and aimed at bringing the young and long-term unemployed back into work is just one indicator of a change currently sweeping through Danish politics.

For a long time one of the most generous providers of welfare support in Europe, Denmark is coming to terms with the threat posed to its economic foundations by the financial burden it is already shouldering, and by the prospect that this will increase further as a result of demographic shifts which are producing an ageing of the population.

Looked at in the short term, the economy is stable and strong if judged by the usual indicators. The current account, in deficit for 26 consecutive years to 1989, has since been in comfortable surplus and is currently about Dkr10bn or 1 per cent of gross domestic product.

After a "growth pause", which began in the autumn 1995, the Danish economy seems to have entered a recovery phase earlier than the economies of the rest of Europe.

Manufacturing output and orders have picked up strongly over recent months, and the important Danish pigmeat industry is booming on the back of the European beef crisis.

The GDP growth rate will slip from 3.6 per cent in 1995 to about 2.0 per cent this year, but is expected by the government to rise to about 3.0 per cent or slightly more

in 1997. Inflation has not been a serious problem since the mid-1980s. Consumer prices over the 12 months to September rose by 2.3 per cent.

Denmark would even - if it had wished to be considered - been among the countries in the first group qualifying for membership of Emu.

Its budget deficit will be only about 1 per cent of GDP in 1996 (against the 3 per cent criterion laid down in the Maastricht treaty), falling to 0.5 per cent in 1997 before moving back into surplus. Gross national debt as a proportion of GDP is one of the lowest in Europe at about 60 per cent.

Under the opt-outs obtained by Denmark as a condition for holding a second referendum on the treaty in 1992, Denmark will not, however, be participating in the common currency, and public opinion polls show no signs of a wish to change this stance.

Yet, while the country's economic performance has been good, a closer examination of employment figures gives some indication of the problems that are being stored up.

The headline unemployment figure has fallen from 12.4 per cent at its peak in 1993 to less than 9 per cent currently, but most of the reduction has taken place as a result of the withdrawal of individuals from the labour market. Job creation has made only a relatively small contribution to this process.

About 1m Danes of work-

ing age, about a quarter of the age group, are supported entirely by social welfare incomes of one kind or another and, for some, welfare dependency has become a way of life.

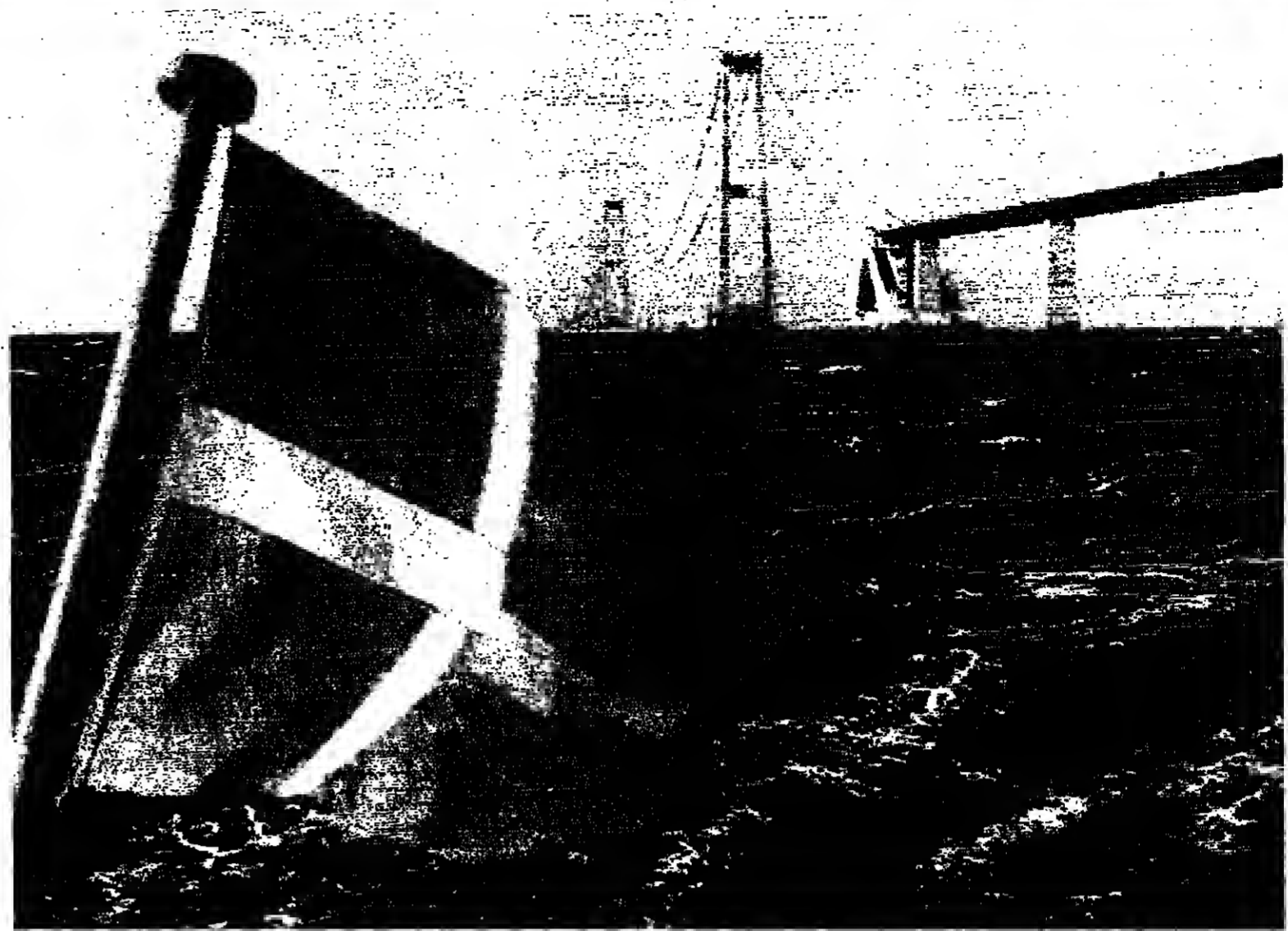
To support the welfare system, government expenditure has risen to about 60 per cent of GDP, while the tax burden at 51 per cent of GDP is listed as the highest in Europe by Organisation for Economic Co-operation and Development statistics.

The changes, which are scheduled to take place in the New Year, are designed to start rolling back this burden.

Unemployed Danes under the age of 25, whose access to benefits has until now remained largely unchanged will after six months be given a choice between accepting a make-work job which is provided by the local council or enrolling in a study course which will equip them for a proper job.

A year later similar provisions will affect the long term unemployed over the age of 25. Benefit reforms which are again intended to promote a return to work will also be introduced. At the same time, other signs of a change in the national mood are emanating from the Social Democratic Party, founded 125 years ago as the party of the industrial proletariat. A powerful campaigning organisation, the party dominated Danish politics from the late 1920s until the early 1990s.

It is still the biggest party in Denmark, is able to count on about a third of the vote, and will continue to play a crucial role in Danish politics for the foreseeable future. Under its leader Poul Nyrup Rasmussen, the prime minister, it is the dominant partner in the current minority coalition government, formed in 1993, with the small social-liberal Radical Liberal Party and the Centre Democrats. Popular support for the SDP has been falling, however, and has been further eroded by a tendency this year on the part of the coalition government to appear accident-prone.



The East Bridge across Great Belt: the bridge will be the longest suspension bridge in Europe and the second longest in the world

foreign minister who, however, did not resign. Finally, finance minister Mogens Lykketoft, a shrewd political operator, had hoped to secure a majority for the 1997 Finance Bill, which receives its final reading in mid-December, through a deal with the Conservative Party.

This is a manoeuvre he executed last year, opening up a damaging split between the two key opposition parties. But the Conservatives were not prepared to co-operate on this occasion, leaving the government looking around for a "patchwork" of support from different parties for various sections of the Finance Bill.

There is no serious danger that the government will fall to carry the Finance Bill, but once again, the public has been left with the impression of an administration not fully in control of its own destiny. The next election is not due until September 1998 at the latest but the coalition's recent tribulations have caused Danish commentators to wonder whether the government can hold on to power until then. Waiting in the wings are the Liberal Party, led by the former foreign minister, Uffe Ellemann-Jensen, probably Denmark's internationally best-known politician, and the Conservative Party, led by the former minister of justice, Hans Engell.

The welfare reforms reflect a more general move by Mr Rasmussen to take his party - like the Labour Party in Britain - towards the centre ground in politics. Since taking over as leader in 1992, Mr Rasmussen has set in train a modernising process within the party which at its peak was able to win over 40 per cent of the vote.

By the 1994 election it won 34.6 per cent and in recent opinion polls it has slipped to 29-31 per cent.

Continued on page 2

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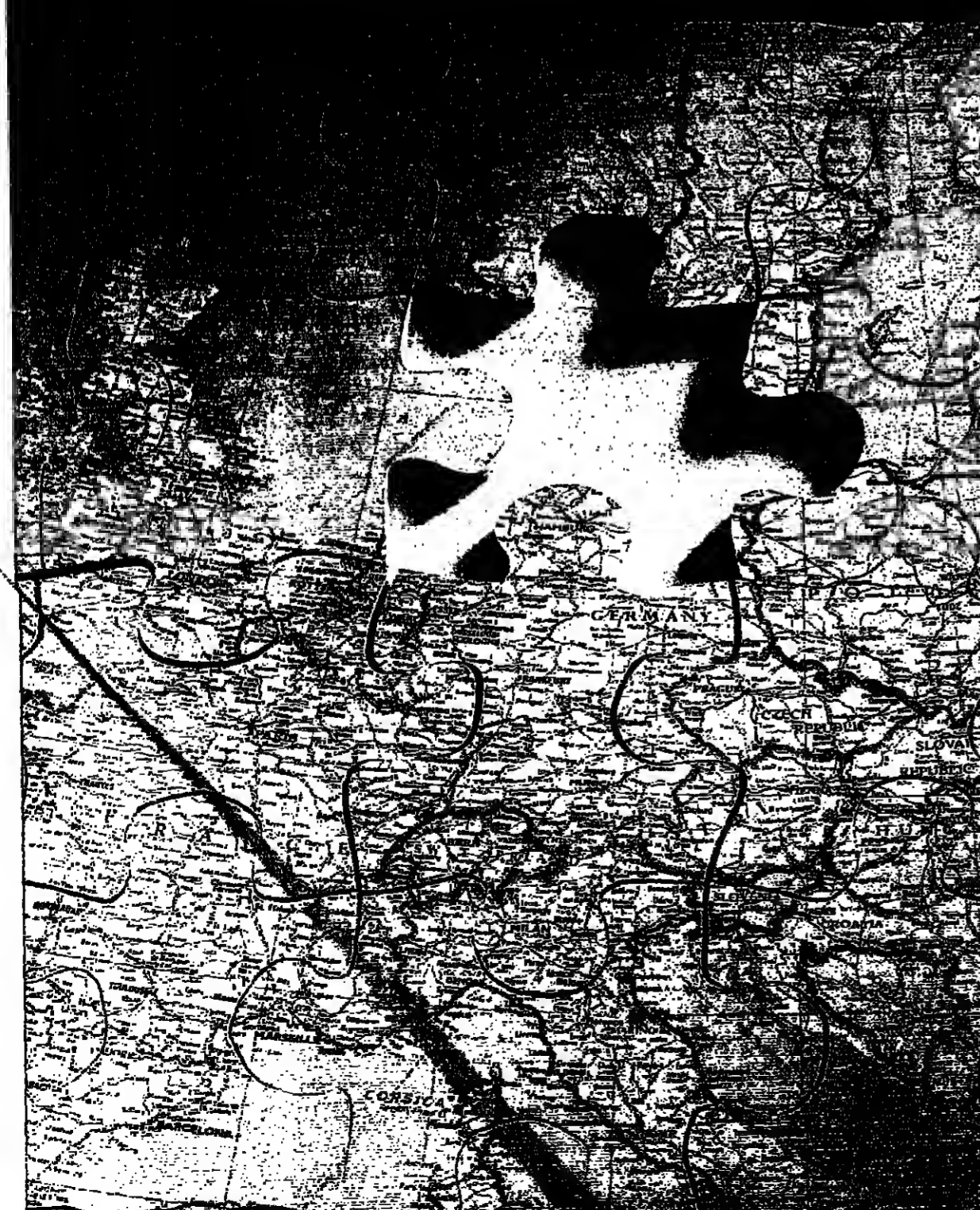
If opinion polls are any indication this far from an election, these two parties

have a good chance of being able to form the next government, which, true to tradition in a parliament which invariably includes eight or nine parties, would be another minority administration.

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2 SWEDEN



Stockholm shoppers: Sweden has the lowest annual inflation rate in the European Union. Tony Anderson

The economy: by Hugh Carnegie

Prognosis is good on many fronts

Only the high rate of unemployment threatens to cast a cloud over economic issues

As Sweden heads into winter, the Social Democratic government is fervently hoping the economy is finally emerging into spring after five hard years of recession followed by a deep crisis in the public finances.

The prognosis is good on many fronts - certainly much better than most had forecast at the beginning of the year. However, a very dark cloud - in the form of total unemployment close to 13 per cent of the workforce - still hangs ominously over the country, threatening to spoil any economic summer.

But first the good news. "A picture of Sweden as a country seriously committed to low inflation and sound government finances was gradually established during the spring and summer," declared Mr Lars Heikensten, deputy governor of the Riksbank, the central bank, in an upbeat speech in New York this month. "All in all, in the past year there has been a radical, positive reassessment of the Swedish economy," he added.

Evidence for this is clear in a number of key indicators. A fiscal programme of unprecedented severity implemented over the past two years by the minority SDP government - which in all encompasses savings and revenue increases worth some 8 per cent of gross domestic product - has taken a firm grip on the public finances.

12.3 per cent of GDP, the deficit has been brought down to an anticipated 4 per cent this year. Latest estimates from the finance ministry foresee a deficit of 2.6 per cent next year and a balance in 1998. As a consequence, the state debt has been stabilised and is now falling slowly. It should come down to 78 per cent of GDP next year.

Perhaps as impressive as any achievement so far is the record on inflation. Sweden was one of Europe's biggest inflation addicts in the 1970s and 1980s; today it has the lowest annual inflation rate in the European Union - and no big rise is anticipated in the next year or two.

All these factors have led to a big fall in interest rates. The Riksbank has repeatedly lowered its key lending rates this year and long-term bond yields have tumbled from a position where Sweden suffered from a premium over benchmark German rates of more than 4 per cent to a gap of less than 1.5 per cent.

Erik Asbrink aiming for a permanent budget surplus

today. And in a clear sign of restored market confidence, the krona has meanwhile strengthened considerably despite the fall in interest rates.

The stronger currency has had a negative impact on the earnings of some of Sweden's big exporters - but the trade balance and the current account remain in healthy surplus. The current account surplus will be some 3 per cent of GDP this year and is expected to rise to close to 4 per cent next year.

This year has seen a fall in the rate of economic growth - caused by a combination of the squeeze on public consumption at home and the economic slowdown in the rest of Europe which also hit Sweden's exporters. GDP is expected to rise by 1.6 per cent this year after 3 per cent in 1995 - but the outcome is still better than many expected in the first half.

What is more, the government - and most independent economists - see stronger growth next year. The finance ministry's forecast is for a 2.3 per cent increase in GDP. The Confederation of Swedish Industries is among those with a more pessimistic outlook. But the government believes an economic pick-up elsewhere in Europe allied to solid private consumption at home will produce a lift.

All these developments have put Sweden firmly in the frame to qualify for the EU's monetary union at its planned start in 1999. But both Mr Göran Persson, the prime minister, and Mr Erik Asbrink, the finance minister, have pointedly refused to advocate such a step outright in the face of deep opposition both within the SDP and the electorate at

large. Mr Asbrink has, instead, suggested Sweden could wait some years before joining - a stance endorsed this month by a commission of independent academics appointed to study the issue. The commission said Sweden needed to get unemployment down and establish more firmly the balance in the public finances before it took such a step.

Mindful of an adverse reaction in the financial markets to a decision to duck out of Emu, at least initially, Mr Asbrink has been at pains to stress that he is now aiming for a permanent budget surplus to emphasise his commitment to retaining full control of the public finances, Emu membership or not.

But, as the Emu commission pointed out, the overwhelming economic issue now facing Sweden is unemployment.

Since the onset of a three-year recession in 1991, unemployment has haunted Sweden, a country which enjoyed virtual full employment in the 1970s and 1980s. Long after the recession ended, the rate of "open" unemployment still hovers around 8 per cent of the workforce. A further 5 per cent are on government training schemes.

Mr Persson has pledged to drive open unemployment by the year 2000 - but even the finance ministry's forecasts do not envisage this being achieved. The problem is that the current economic growth is simply not creating many net new jobs. The public sector is shrinking and the industrial sector has grown mainly through productivity gains. Things have not been helped by high wage gains by those in work - which overall grew by 5 per cent last year.

The employer and industry organisations and the conservative opposition are urging the government to deregulate the country's rigid labour market structures in an effort to price more people into jobs and encourage entrepreneurial growth. A package of measures allowing some greater flexibility in hire-and-fire rules for smaller companies has been proposed by the government.

However, the powerful trade union movement has set its face against fundamental changes in the labour market regime. Mr Persson, too, argues that loosening controls to allow, in effect, wages to fall is not the way to go. He is pushing hard for the unions and employers to hold down wage agreements so that labour costs do not spiral.

But he is determined that Sweden should - instead of increasing competitiveness by investing in education to increase the skills of the labour force. He has yet to convince many Swedes, however, that this approach will produce significant job creation.

Banking: by Hugh Carnegie

Nervous courtship ritual

Speculation over restructuring has grown as banks recover from the loan loss crisis

Sweden's banks - uncomfortably conscious of mounting competitive pressures between them - are circling each other warily in a nervous courtship ritual that is likely soon to result in significant mergers or takeovers within the sector.

That, at least, is the expectation of most observers of the local banking scene.

After recovering from a traumatic loan loss crisis in the early 1990s, Swedish banks now confront the awkward and intertwined challenges of achieving growth in a mature market, coping with deregulation and new technologies, and the threat of tougher foreign competition that the anticipated advent of European monetary union is likely to herald.

Joining forces to build bigger, stronger operations is a clear way to meet these challenges. "Everything is up for grabs," says Mr Peter Thorne, banking analyst at Paribas in London and a confident predictor of restructuring in Sweden.

Speculation over what may happen has accompanied all the top four banks - Svenska Handelsbanken, Skandinaviska Enskilda Banken, Nordbanken and Swedbank. The banks themselves have made no secret of their own belief in the need for restructuring.

Swedbank - known domestically as Sparbanken Sverige - has openly sought a merger with Föreningsbanken, the fifth-largest bank. Although so far rebuffed by the farmer-controlled target, Swedbank in June bought a 5 per cent stake in Föreningsbanken.

S-E Banken has also clearly stated its intentions. "S-E Banken must, like other big banks, be stronger in the face of the coming globalisation of the banking market," Mr Björn Svédberg, chief executive, said in a recent newspaper interview. "There are a number of different interesting alternatives for a bank like S-E Banken. It can be to buy or sell different bits, or merge with another."

The restructuring speculation comes as the banks have completed the long process of recovery from the loan loss crisis, which came close to sinking the banking system and which forced the government to pump in SKr55bn to rescue several of the banks.

This year, the big banks have each spun off the big property holdings they acquired as security against bad loans when a collapse in property prices in the early 1990s sparked the credit loss crisis. Their loan losses have also fallen back to levels well below 1 per cent of their total lending portfolios.

The chief victim of the crisis, Nordbanken, now has the highest return on capital in the sector (27 per cent in the first nine months of this year) after it was heavily recapitalised and restructured by the state.

Last year, the privatisation of Nordbanken was begun with the SKr6.7bn flotation of a one third share on the Stockholm bourse. The state's share is now being reduced to under 50 per cent in an innovative share buy-back by the bank.

Underlying performance by the banks has improved considerably - helped by a trend of sharply falling interest rates this year. Profits before loan losses for the four main banks were up by an average of 5 per cent in the first nine months, compared with the same period last year.

Their revenues-to-costs

ratios (before loan losses) ranged from 2.30 for Handelsbanken to 1.86 for Swedbank. Average return on capital was 21.8 per cent. Reflecting the improvement - and merger speculation - the banking index on the Stockholm bourse has risen almost 50 per cent in the past year.

The chief problem now for the banks is where to find growth and profit opportunities in an increasingly crowded market. Loan demand has been flat for some time and is not expected to expand greatly in the coming years.

At the same time, regulatory changes mean the traditional dividing lines between banks, insurance companies and other financial services are eroding. The banks themselves are taking advantage of this by moving heavily into life assurance and other savings-linked products. But on the other side of the coin, a clutch of "niche" banks have been opened by companies such as Skandia and Trygg-Hansa, the insurers, and even Ikea, the furniture retailer.

Technology is also making a big impact: the rise of telephone banking - in which Sweden is a leader in Europe - and the rapid reduction of paper-based transactions is raising big question marks over the future of the banks' large branch networks.

Last, but far from least, the likely advent of European monetary union seems set to expose all regional banks in Europe to greater cross-border competition as the role of their domestic currencies diminishes. Even if, as it now seems likely, Sweden does not join Emu from its planned start in 1999, the assumption by the banks is that the country will join within a few years.

If all these factors are arguing for consolidation within the Swedish banking sector, the question is:

Which will join forces with which?

Peter Thorne at Paribas suggested earlier this year that the two greatest duels over the years, S-E Banken and Handelsbanken, would make a fine match. Combining Handelsbanken's strengths in retail banking with S-E Banken's investment banking power would raise profits by 35 per cent and create a clear leader in Scandinavian banking, he reasoned.

Not long after, reports surfaced in the Swedish press that preliminary merger talks had indeed been held between the two banks. But Handelsbanken later declared that talk of a merger "lacked actuality", dampening speculation.

This month, a new round of speculation was set off when the chief executive of Stadsbyggetek, a state-controlled mortgage bank, said he understood S-E Banken was talking to the government about buying the state's remaining majority share in Nordbanken. This was promptly denied by Mr Erik Asbrink, the finance minister.

Other speculation sees Stadsbyggetek being taken over by Nordbanken, to strengthen the latter's mortgage presence against Swedbank's market leader, Spintab. The possibility of cross-sectoral mergers between banks and insurers - or some form of co-operation with foreign companies - have not been ruled out, either.

S-E Banken appears to have the greatest urgency, not least because its big share of Swedish krona and other currency trading makes it more vulnerable than the others to a single European currency.

But just who does a deal, and when, remains to be seen. "Something will happen - but how it will go is not clear yet," says Mr Thorne.



Swedbank - known domestically as Sparbanken Sverige - has sought a merger with Föreningsbanken, the fifth-largest bank. Tony Anderson

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INTERVIEW

Tough issues on the menu

Mr Göran Persson, 47, appeared to relish the step up to prime minister last March from his previous post as finance minister.

The absence, in Bosnia, of Mr Carl Bildt, the forceful leader of the conservative opposition, helped leave the stage clear for Mr Persson, quickly to make his mark as a confident, unchallenged leader of the government.

But tough issues are mounting. Strong public feeling against the European Union is narrowing the government's room for manoeuvre on the issue of potential Swedish membership of European monetary union. Domestically, Mr Persson's pledge to halve unemployment by the year 2000 looks rash.

Mr Persson discussed these issues with Hugh Carnegie.

Question: The government appears to have adopted a "wait-and-see" attitude to Euro in the face of strong opposition to Swedish membership. What is the position?

Answer: It is not a "wait-and-see" attitude because that [sounds] reluctant and very passive.

We want time to have a discussion with the Swedish people, because this is one of the biggest decisions I have participated in and therefore you must have very good support among the electorate.

I said when I was finance minister that from an economic perspective it is easy to see the advantages of membership of a monetary union. That is still my opinion. But it is not only a question of the economy. It is a question about the whole nature of the EU. That is why we need a year to discuss, to learn, to debate, to investigate [the issue]. Is it really possible that opinion can change and Sweden will seek to join Euro from the start in 1997?

Of course it is. We haven't said "Yes" and we haven't said "No". Our policy is constructed so that the Swedish parliament can say "Yes" if we want to in autumn 1997. You must remember Sweden has had a rather negative opinion about the EU. That is not because we are negative to European co-operation and integration. It is because at the same time we became members of



Göran Persson: 'We must create 15,000 more jobs every year to the year 2000. That is not impossible'.

the EU we implemented the harshest programme in the public finances in any OECD (Organisation for Economic Co-operation and Development) country ever. That harmed the Swedish people's belief [in the EU].

But now we have a turning point. The economy is going better and better. The public finances are under control, inflation is low, interest rates have come down and growth is beginning to pick up. And who knows, then, anything about opinion next year.

Your promise of a 50 per cent cut in "open" unemployment by 2000 has been put in doubt by finance ministry projections suggesting it will not happen. Can you fulfil the promise?

The task is that we have to do better than today in terms of economic performance. It means we must create 15,000 more jobs every year to the year 2000. That is not impossible, especially if you take into account the fact that since I was finance minister we have had very cautious projections.

If we have 0.5 per cent higher growth annually than expected, then we will meet this target, or be close to it. It will not be easy, but it is not impossible.

What if you have open unemployment - but only by increasing the numbers in government labour market schemes?

Of course it would be a failure if we solved the open unemployment problem that way. We don't want to do that.

It is genuine growth - new jobs in the economy - that is our ambition. But if you have growth which does not give new jobs - and you have seen examples of that in Europe - then you have to discuss more of education.

But the main strategy is to underpin growth in the economy and there you have one process which is much more important than any other and that is the wage formation process. It is up to the social partners to handle that. What about the need for more general flexibility in labour markets?

Without flexibility, you won't be

competitive. But what does flexibility stand for? Does it stand for a wider gap in income distribution, or does it stand for a better educated workforce prepared to take on new tasks, new jobs?

I think the latter way is the Swedish way - to be in the front line preparing our workforce for new, difficult tasks.

I don't believe that it is possible to combine the European welfare model with a flexibility where the gap in income distribution will be widened. To stick to the welfare models that have been built up in northern Europe, you must have a workforce that is very well educated and a workforce that is in work and is well paid.

If you lose that battle, then you have only one other thing to rely on and that is to let salaries go down, and to compete with those salaries. To be cheaper than the cheapest. If you start that spiral, you will also see that the tax basis will be thinner and thinner, then you will have smaller and smaller resources for the welfare society. That is not our kind of flexibility.



Ericsson factory: a strong local telecoms industry has helped high-tech development.

High-tech industries: by Hugh Carnegie

Computer services sector sets pace

Foreign investors have been queuing up to back newly-listed companies

When news broke in early September that a British fund manager called Peter Young had been suspended by Morgan Grenfell, Deutsche Bank's subsidiary, because of multiple irregularities in his unit trust portfolios, the shock waves reverberated deep into Scandinavia.

Included in the funds were shares in a large number of little-known, often unlisted, high-technology companies in Norway, Sweden and Finland. Mr Young was a leading enthusiast - and provider of vital development capital - for these companies.

For small Swedish companies such as Pricer, Trio and Frontec, which featured in the funds, it was unsettling suddenly to be associated, however indirectly, with the Young scandal. But for those who follow the sector in Sweden, there was little question in the fallen fund manager's essential faith in the local high-tech industry.

In the past few years, Sweden has seen a spurt of new high-tech companies, mostly in software and computer services, that is in sharp contrast to the country's traditional record of relying on big, long-established multinational firms for its industrial strength. Such has been the development that McKinsey, the US consultancy group, singled out the computer services sector as one of country's most internationally competitive industries in a study it published last year on the Swedish economy.

The crop of high-tech companies, characterised by their swift penetration of international markets, spans a wide variety of products, from antennae for mobile phones made by Allgon, the now well-established, Stockholm-based company, to Pricer, a company launched three years ago which makes pricing systems for retailers.

But the biggest area of growth has been in software.

Perhaps the leading name today is WM-Data which produces a range of business and administrative software services for large organisations. Turnover at WM-Data has grown from SKr900m in 1992 to SKr3.26bn last year and SKr2.4bn in the first six months of this year. It has a profit margin close to double figures and has attracted investment from, among others, Sweden's big Wallenberg industrial empire.

A clutch of other software companies are working to follow in WM-Data's footsteps. Some, such as WM-Data, are already listed on the Stockholm stock exchange. They include IBS, also well-established today developing information systems for IBM computers, and Enator, an IT specialist spun off from the defence contractor Celsius and listed in June this year.

Other ambitious companies, most of which are lining up for future listings if they haven't already floated, include Scala, already a leading international producer of accounting and business software, and Trio, which makes communications software.

One of the features common to most of these companies is the high proportion of foreign capital they have attracted to aid their development - not least from Peter Young. This led to some fears that the scandal that erupted over his funds could lead to reduction in this valuable capital flow. But analysts say this is unlikely.

Certainly there was no shortage of investors to back the latest issue, by a company named Intenta, in early November. The SKr350m issue by Intenta, which supplies integrated business systems and is a competitor to IBS, was no less than 25 times oversubscribed.

The big question is, why has Sweden been so successful in producing these companies?

The answer seems to lie in a combination of factors. An important fundamental reason has been the high levels of education in Scandinavia, allied to the very high penetration of personal comput-

ers in Sweden, a strong local defence and telecommunications industry has also helped to foster spin-off commercial high-tech development.

Mr Richard Kramer, a London-based analyst for Goldman Sachs who follows Scandinavian technology stocks, sees the large degree of outsourcing by big Swedish organisations as another factor, creating demand for small service companies. He adds: "A real blessing in disguise for Swedish high-tech companies is the tiny home market. Pretty soon these companies have to develop an export orientation or they cannot grow to be big businesses."

One example of this is Frontec, which makes systems to link different computer networks. Although it had turnover in 1995 of just SKr573m, it is established in the US, the Netherlands, Norway, Denmark, the UK and Singapore. "Our market is the multinationals and they want you to be international," says Mr Carl-Erian Schröder, the company's information chief. "As many of them are expanding in the Far East, we have to be there too."

One more vital factor in the high-tech spurt was the availability of capital. Much of this has come from foreign investors looking for growth opportunities. But venture capital sources in Sweden have also grown rapidly in the past five years.

"Today it is as easy to raise money in Sweden for our kind of company as it is in California," says Mr Lars Klingstedt, chief executive of Trio, which plans a stock market listing next year. "That has been the missing link."

In terms of stock prices, most investors have so far done well out of their Swedish high-tech bets. Some companies, such as WM-Data, have already established a solid profits record as well. But many of the companies are still in their development stages, yet to produce earnings. The next test for the young Turks of Swedish industry is to show they can fulfil the considerable promise they have so far shown.

Stockholm's Olympics bid: by Greg McIvor

A mouthwatering opportunity

Hurdles remain before Sweden can count on an Olympics-led tourist bonanza

With the Atlanta Olympics still fresh in the memory, the 1994 Games may seem a long way off. Not to Stockholm, though, which is already running at full tilt to become host city in eight years' time.

Should it successfully outpace 10 rival bids, the Swedish capital will stage the summer Games for the first time since 1912.

Competition from the likes of Rome, Athens, Cape Town and St Petersburg is likely to be fierce, but outside observers suggest Stockholm's polished presentations to the International Olympic Committee have given it a strong chance at least of making the shortlist of four or five finalists to be announced in March.

The Games would be easily the largest event held on Swedish soil. Mr Olof Stenhammar, the businessman leading the campaign, describes them as "Sweden's largest export order ever" - a mouthwatering opportunity for the country's big companies which have pumped almost SKr50m into Stockholm's campaign coffers and pledged more if the bid bears fruit.

Olympic business involvement is led by the Wallenberg family, Europe's most powerful corporate dynasty, which controls a large proportion of Sweden's leading blue-chip corporations. Wallenberg-dominated companies such as Ericsson, the telecommunications group, Astra, the pharmaceuticals group, Electrolux, the white goods supplier, and Stora, the forestry group, account for the lion's share of total corporate financing to date.

Mr Stenhammar, founder and chairman of OM Gruppen, the derivatives exchange operator, believes the Games would generate turnover of SKr30bn, with SKr8bn-SKr12bn accruing as tax revenue. The government has provided a SKr2.5bn subsidy and a full guarantee to cover any deficit in the SKr12bn budget, while the Games are predicted to generate 40,000 new jobs.

The event would also be a boon for the Swedish tourist industry, already enjoying a revival in recent years. A reduction of value added tax on tourist purchases from 25 per cent to 12 per cent



Forestry group Stora is one of the leading blue-chip companies supplying corporate finance.

between 1992 and 1993, coupled with a 30 per cent depreciation of the krona against the D-Mark in the same period, have led to a strong surge in visitor numbers. Total guest night numbers grew from 6.1m in 1993 to 7.9m last year, a 30 per cent increase. This yielded revenues of SKr100bn, corresponding to 3.2 per cent of gross domestic product.

But several key hurdles remain before Stockholm can prepare for an Olympic-induced tourist bonanza. In particular, Mr Stenhammar's enthusiasm for bringing the Games to Sweden is far from universal among his countrymen. An opinion poll shortly after the Atlanta Games showed 52 per cent of Swedes opposed Stockholm's bid, with just 32 per cent in favour. The figures reflect the new costs to taxpayers after five years of welfare cuts.

Three of the seven political parties represented on Stockholm's city council oppose the Games, although a majority of council members support the project.

"Taxpayers' money should be used for schools and hospitals," says Mr Jan Björklund, leader of the opposition Liberal party. "If we stage the Olympics here, business should foot the bill."

The event is also unpopular with environmentalists. Despite attempts by organisers to highlight the bid's eco-credentials, environmentalists believe Games-related development would adversely impact on the city's green areas. In particular, the plan to construct the main Olympic stadium on the site of a rubbish dump near the city centre has been attacked as unsound.

Given the popularity of sport in Sweden, where 3.4m people out of the 8.5m population belong to a sports club, support for Stockholm's candidature might be expected to be higher. However, many sports clubs are suffering severe financial

problems this year after seeing their grants from the Swedish Athletics Association pruned back because of losses incurred at the world athletics championships staged in Gothenburg in 1995.

Mr Stenhammar dismisses the risk of a budget loss as negligible, suggesting that all summer Olympics have made a profit since 1984. "For the taxpayers in Sweden, it can never be a loss. You can never ruin the Olympic Games that badly," he asserts.

Nevertheless, he is aware that persuading a sceptical public will be a tough task. Not least, he will need to

counter a widespread view that bidding for the Games is a waste of money following the abortive, and latterly ignominious, attempts to secure the winter Games.

He and his colleagues are pinning faith on a forthcoming marketing campaign featuring a range of illustrious Swedish sporting names, including former Wimbledon tennis champions Stefan Edberg and Björn Borg, Ingemar Johansson, the former heavyweight boxer, and Ingemar Stenmark, the former slalom skier.

Following the 1912 Stockholm Games, Baron Pierre de Coubertin, founder of the modern Olympic movement, wrote: "Never has a Swedish summer been more glorious." Organisers of the current bid will be hoping the IOC takes a similar view in its final adjudication next September.

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4 SWEDEN

■ Export Industries: by Greg McIvor

Strong krona curbs profits

Margins have borne the brunt of the storm rather than market shares

After two years of soaring profits, driven by a big depreciation in the value of the krona, Swedish exporters have been hit by a currency boomerang in 1996.

Earnings at many of Sweden's top export companies have suffered from a 10-12 per cent strengthening of the krona against leading international currencies since the turn of the year. This, added to weaker economic conditions in Europe this year, particularly in Germany, has punched holes of between 15 and 70 per cent in pre-tax profits.

The negative trend has been compounded by a sharp rise in unit labour costs following a pay round which gave Swedish industrial workers average increases of 6 per cent - the highest among leading nations in the Organisation for Economic Co-operation and Development this year.

Among the most exposed sectors have been forestry, mining and steel. All have felt the added squeeze of falling raw materials prices. Forestry, accounting for nearly a fifth of Swedish export earnings, enjoyed rapid growth in 1995 amid buoyant pulp and paper prices. But this year a steep decline in pulp prices caused by weaker demand and over-

supply has been coupled with adverse currency effects.

Nine-month profits at SCA, the country's largest forestry group, slid 41 per cent to SKr2.5bn. The company attributed 23 per cent of the fall to the stronger krona and the rest to sharp price falls in key paper grades triggered by lower pulp prices. SCA's main Swedish rival, Stora, fared worse; its profits tumbled 69 per cent.

Prices of steel and metals have also fallen heavily. Profits at Treleborg, the mining, metals and rubber group, dropped 74 per cent in the first nine months on sales down 3 per cent. Lower copper prices and the stronger krona were to blame. Avesta Sheffield and SSAB, Sweden's two large steel producers, suffered similar reverses.

Elsewhere, Electrolux, the household appliance manufacturer, suffered a 30 per cent fall in profits and an 8 per cent decline in sales in the first nine months. Even Atlas Copco, one of Sweden's few large exporters to lift profits this year, had a big one-time gain to thank for most of its 12 per cent rise.

Sweden's National Institute of Economic Research estimates the appreciation of the krona will result in a 15 per cent increase in relative costs to exporters from the start of 1996 to end-1996. The effect is clearly visible in projections by the Swedish Trade Council that double-digit export growth



Saab factory: first-half losses were SKr428m, compared with SKr195m profit a year earlier. Tony Andrews

in 1994 and 1995 will slow to 2 per cent this year.

Meanwhile, a productivity surge following the recession appears to have run out of steam, with some economists suggesting scope for further gains is limited in the medium term.

Ms Lena Hagman, economist at the Federation of Swedish Industries, says productivity growth will be zero this year. "Companies face a profitability problem in the coming years since we expect the krona to stay strong and unit labour costs to keep rising," she says. Paradoxically, Sweden's balance of trade surplus this year of about SKr102bn in the first nine months, or 7.8 per cent of GDP, is one of the highest in the industrialised world.

But economists stress the excess is almost entirely due to two rapidly growing sectors: telecommunications and pharmaceuticals.

The two main companies here are Ericsson, the telecommunications group, and Astra, the fast-growing drugs company. Both have felt the impact of the krona's

strengthening, but their sales are growing at such a rate that they have been able to overcome it. Ericsson's order bookings have risen 22 per cent this year to SKr9.6bn. Astra has seen its sales grow 5 per cent, driven by its blockbuster anti-ulcer agent Losec.

The average fortunes of Sweden's export sector are better reflected by the likes of SKF, the world's leading supplier of rolling bearings and commonly seen as a bell-weather of prevailing economic conditions through its multi-market presence. Its profits almost halved in the third quarter as prices fell, demand softened and the krona firmed. So far this year the fall has been 30 per cent.

Evidence of the downturn is clearly seen in the motor industry, where Volvo, Saab and Scania have all experienced sagging earnings this year. Weak performance in Volvo's flagship car division was exacerbated by losses from truck production - the main engine of Volvo's profits in the past two years. At Saab, first-half losses

were SKr428m, compared with a SKr195m profit a year earlier. Meanwhile, truck maker Scania saw its margins fall from 15 per cent to 10 per cent, due to currency effects and production disruption caused by the introduction of its new 4-series truck.

Overall, export sales have held up much better than profits, indicating that margins have borne the brunt of the storm rather than volumes and market shares. Sandvik, one of Europe's top leading engineering companies, reported this month that it had maintained a 15 per cent operating margin, despite an 18 per cent drop in profits.

In the longer run, however, higher wage costs and a strong krona are bound to hurt market shares. Mr Mauro-Grosso, chief economist at the Swedish Trade Council, warns of a risk that high wage increases will land Swedish exporters in the same cost difficulties as in the 1970s and 1980s. The difference today is that devaluation is no longer the panacea it was.

■ Energy sector deregulation: by Greg McIvor

Frantic scramble for opportunities

Analysts believe the distributors may now face far-reaching rationalisation

Deregulation of Sweden's electricity industry has emerged a traditionally staid sector. Since full liberalisation on January 1, power generators have indulged in a frantic scramble to secure their market positions and harness new opportunities.

A dizzying round of deals has seen suppliers queuing up to buy smaller generators and distribution companies. The restructuring has been spiced by the spectacle of some rivals buying into each other in the battle for supremacy. While the sheer pace of change took some analysts by surprise, all agree that a measure of rationalisation was inevitable.

Liberalisation did not just open the Swedish market; it formed a new Nordic market with neighbours Norway and Finland, already deregulated, multiplying the growth potential for all participants.

Predictably, the prospect of pan-regional pickings has stirred interest from foreign utilities. Electricité de France, the French power supplier, and Imatran Voima (IVO), the Finnish state-owned producer, have both taken big stakes in Swedish power generators, joining already established non-Swedish groupings such as Statkraft of Norway and Preussen Elektra of Germany.

Earlier this year, EDF won a battle with Sydkraft, Sweden's largest independent power generator, for control of Grånge, the country's sixth-largest supplier. The deal aroused particular interest because of EDF's 10 per cent shareholding in Sydkraft (later divested to Statkraft), and Grånge's substantial forestry operations - with which EDF has no synergy.

However, EDF made clear its overriding motive was to gain experience of electricity deregulation in anticipation of wider liberalisation in Europe.

Meanwhile, IVO - facing competition in Finland from Vattenfall, Sweden's state-owned dominant supplier - has itself gained a firm foothold on Swedish soil.

It took a 51 per cent holding in Gullspang Kraft, a large regional electricity producer, then signed a strategic alliance with Stockholm Energi, Sweden's third-largest supplier. Backed by its new Finnish owner, Gulle-

pangs later bought Skandinavisk Elverk, another Swedish power producer and distributor, for SKr4.2bn.

Conversely, Vattenfall, with 50 per cent of the Swedish market, sees its main opportunities outside Sweden - in Scandinavia and the Baltic republics of Latvia, Lithuania and Estonia. "For us, it is not a Swedish market any more but a Nordic and Baltic market," says Mr Carl-Erik Nyquist, Vattenfall chief executive.

The company owns two large distribution companies in Finland, supplying power to two of the country's biggest corporations: Kymmene pulp and paper group, and Outokumpu, the steel group. It is also planning to build a gas-fired power plant in Finland to meet its generation requirements there.

A further opportunity to strengthen its Finnish presence is set to arise next year, when the Helsinki government privatises a 50 per cent stake in JVO, an offering likely to generate SKr8bn-11bn.

But Vattenfall's concurrent drive to expand in Norway and Denmark has suffered several hiccups. Bergen Lysverket, Norway's second-largest electricity distributor, was recently sold to BKK, a Norwegian competitor, despite the fact that Vattenfall's SKr2.5bn offer was higher. And similar political problems were encountered in Denmark. Overtures by Vattenfall to expand its 10.5 per cent stake in Nesa, Denmark's second-largest electricity distributor, founded when the local authority which controls Nasa declined to sell to a non-Danish grouping.

In Sweden, Vattenfall's prime focus is on improving its distribution network. It is one of four companies currently jockeying for the right to purchase Orebro Energi, a medium-sized municipal power distributor, in a deal likely to be worth more than SKr2bn. Earlier this year it bought Nyköping Energi, another municipal distributor, for SKr550m.

Post-deregulation restructuring has hitherto been chiefly concentrated on the generators; but analysts believe the distribution side is facing the most far-reaching rationalisation.

Some 20 or so distributors have already been snapped up by large power generators but more than 250 transmission companies still remain, mostly small water prices owned by cash-strapped municipal authorities. Analysts suggest only about 50-100 will be left by the end of the decade.

"I don't think it is optimal with [so many] companies on the distribution side. Every day we see these companies either being bought or sold, or merging, and the process is not finished yet," says Mr Nils Andersson, managing director of the Swedish Association of Power Producers.

Further integration is also likely on the electricity bourse set up at the start of the year by Sweden and Norway - said to be the first of its kind in the world.

About 15 per cent of the region's power production is traded at spot rates on the market, a respectable share after less than a year of full operation. The exchange has plans to embrace Finland and ultimately Denmark, as well as to offer a wider range of electricity trading instruments.

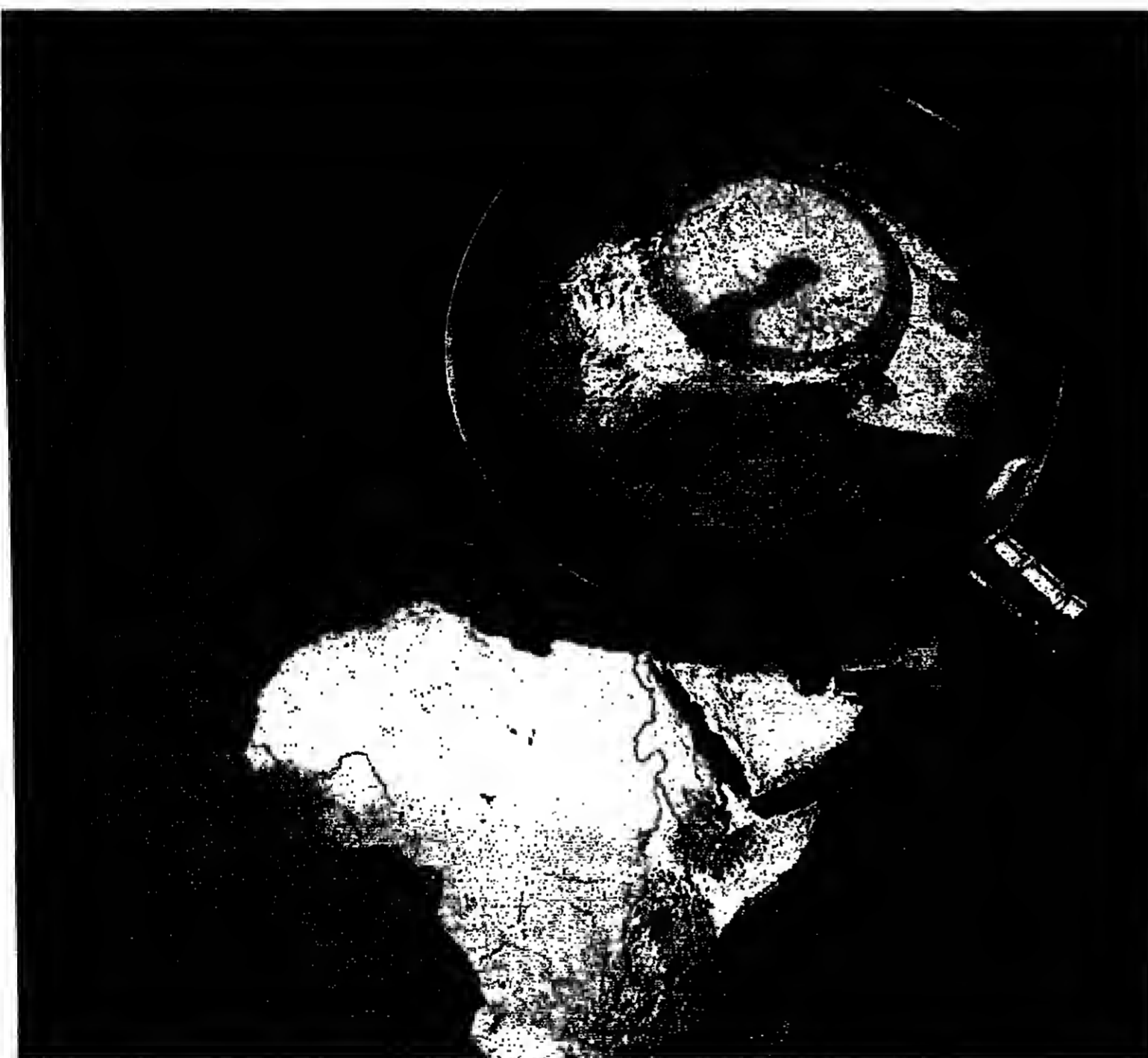
But pre-launch expectations that the market would bring 5-10 per cent lower electricity prices for consumers have proved premature. Spot rates have spent much of the year well above turn-of-the-year levels, amid a prolonged dry spell which has pushed up hydro-power prices. Meanwhile, end-prices to consumers have actually risen about a per cent due to Swedish government tax increases. A similar rise is expected next year.

Swedish competition authorities are reviewing pricing policy in the wake of complaints from the public. Indeed, consumers have failed to see any perceivable benefit from deregulation. It was intended that individual homeowners would be able to select the power supplier of their choice, but their hands have in effect been tied by the prohibitive SKr500-SKr1,000 cost of installing new metering equipment.

"The incentives for shopping around have been significantly reduced," says Mr Per Axelsson, utilities specialist at Gemini Consulting in Stockholm. "There is a big disappointment from the retail sector that deregulation has not improved their situation."

Mr Axelsson believes consumer pressure on distributors will result in downwards pressure on prices. Others are more sceptical, given the absence of a direct price regulation mechanism.

One important barrier could be lifted if moves to develop cheaper metering equipment bear fruit. But in the meantime, given the state penchant for higher energy taxes, perhaps the best consumers can expect is a flatter upwards pricing curve.



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Nuclear power

Debate rages on... and on

Few issues arouse such passions in Swedish politics as the future of the country's nuclear power industry.

Ever since the first of 12 atomic reactors was built in the 1970s, debate has raged over their safety and status. Under a referendum in 1980, rubber-stamped by parliament a year later, Sweden is committed to dismantling its nuclear power capability by 2010.

But as the deadline nears, the way ahead seems increasingly unclear. On one hand, environmental arguments have been diluted by the realisation that scrapping Sweden's nuclear capability - equivalent to half of national energy needs - would necessitate the burning of more fossil fuels because any extension of hydro-power is deemed politically impossible.

This would contravene Swedish commitments on greenhouse gas emissions. On the other hand, industry is voicing increasingly vociferous opposition to the higher electricity bills which a phase-out would entail.

Swedish manufacturers, long-time beneficiaries of cheap power, fear a key competitive advantage will be wiped out overnight if abolition goes ahead.

In addition, public opinion appears to be swinging away from the imminent phase-out line. A recent poll suggested more people now want to retain nuclear reactors during their productive lifespan,



Bert-Olof Svantholm demanded preservation of nuclear power rather than shut them ahead of time.

In the middle is the government. The ruling Social Democrats have long been split on the nuclear issue, but ministers now insist the referendum outcome must be respected.

Cynics have suggested this owes more to its reliance for parliamentary support on the Green-inclined Centre party rather than any deep-seated SDP belief in decommissioning the Centre regards the referendum decision as a sacred cow. The government is currently in talks with opposition parties to find an acceptable way of commencing the closure process.

A prime aim for Mr Anders Sundström, industry minister, had been to preserve a full cross-party consensus on such a delicate topic. But this proved impossible. The government dropped the opposition parties, the

Moderates and the Liberals, from the talks after they refused to countenance any imminent phase-out.

An apparent concession from the government to start decommissioning in 2000, rather than 1998 as ministers had originally proposed, has already been rejected by both groupings.

The depth of opposition to a phase-out was illustrated this month when Mr Bert-Olof Svantholm, chairman of Volvo and head of the Federation of Swedish Industries, penned a joint newspaper article with the leaders of Sweden's two biggest trade unions demanding the preservation of nuclear power. The trio warned that investment, jobs and Sweden's international competitiveness were on the line. "If we close one or more nuclear plants on political rather than safety grounds it will send a message that will impact on our investment decisions and will strike at the heart of Swedish welfare like a boomerang," they wrote.

Swedish industry has even offered to pay the cost of replacing two Chernobyl-type nuclear plants in Russia and Lithuania if the government commits itself to maintaining "safe" Swedish plants. But given Stockholm's seeming determination to start the phase-out, the gambit looks destined to fail.

Greg McIvor

Handwritten signature or mark.

NORTH AMERICAN BUSINESS LOCATIONS

Media revolution redraws the map

It is the age of the information economy, and the dynamics have totally changed the regional picture. Richard Waters reports

Out in the Badlands of the Dakotas, the telephone lines are humming.

Like some other remote, rural areas of the country, a communications revolution and a shift in employment patterns have combined to bring new jobs to the area. For companies that operate (or are thinking of operating) in the US, the results are instructive.

The communications revolution in question has enabled larger volumes of information to move around the country at ever lower cost. Activities that rely on information flows are springing up thousands of miles from the traditional big city centres where they were once based.

The change in job patterns, meanwhile, has involved a surge in a range of marketing and sales activities as an increasingly competitive economy forces companies to devote more effort to customer relations. New jobs for bank clerks have dried up; new jobs for telephone sales reps have exploded.

Taken together, those forces have fuelled one of the untold relocation stories of the 1990s - the spread of telephone calling centres across the country. States like North and South Dakota have been among the beneficiaries of the shift, says Phil Schneider, a relocation consultant at Deloitte & Touche. "Grand Forks is going gangbusters," he says.

The rewriting of the continent, and the growing importance of the so-called "information economy", have become important both to the pattern of US economic development and its

rate of growth.

Such forces are also helping to stimulate the next wave of foreign investment in the country. The clearest example so far: a move last month by British Telecommunications to buy MCI, the country's second-biggest long distance telephone company and largest carrier of Internet traffic.

At \$20bn, this is the largest foreign acquisition of a US company ever attempted. But its significance goes much further than that. It also points to a growing foreign investment in areas where the US has shown technological and marketing leadership.

Among the more notable aspects of a recent wave of foreign takeovers in the US has been the acquisition of some of the country's leading biotechnology companies.

The BT/MCI case also seems to demonstrate a new openness in Washington to greater foreign involvement in industries of considerable national significance. The Federal Communications Commission has yet to rule on the bid, but has made clear that it is unlikely to stand in BT's way - provided the UK telecommunications market is equally open to foreign competition.

The BT bid for a slice of the US telecommunications market is just part of a new influx of capital in the 1990s, as more foreign companies have looked to gain a position in the big and steadily growing US economy.

Foreign direct investment, which flagged during the mild recession of the early 1990s, has rebounded. Such investment reached nearly

\$55bn last year, up from \$48bn in 1994 and only \$14bn in 1992. Such figures include all investments of more than 10 per cent in a US company.

The boom in foreign acquisitions has extended into this year, guaranteeing another increase in overall foreign direct investment for 1996. During the first nine months, foreign buyers announced nearly \$38.5bn of acquisitions, some \$11bn more than the same period the year before, according to Mergerstat, which records merger and acquisition activity.

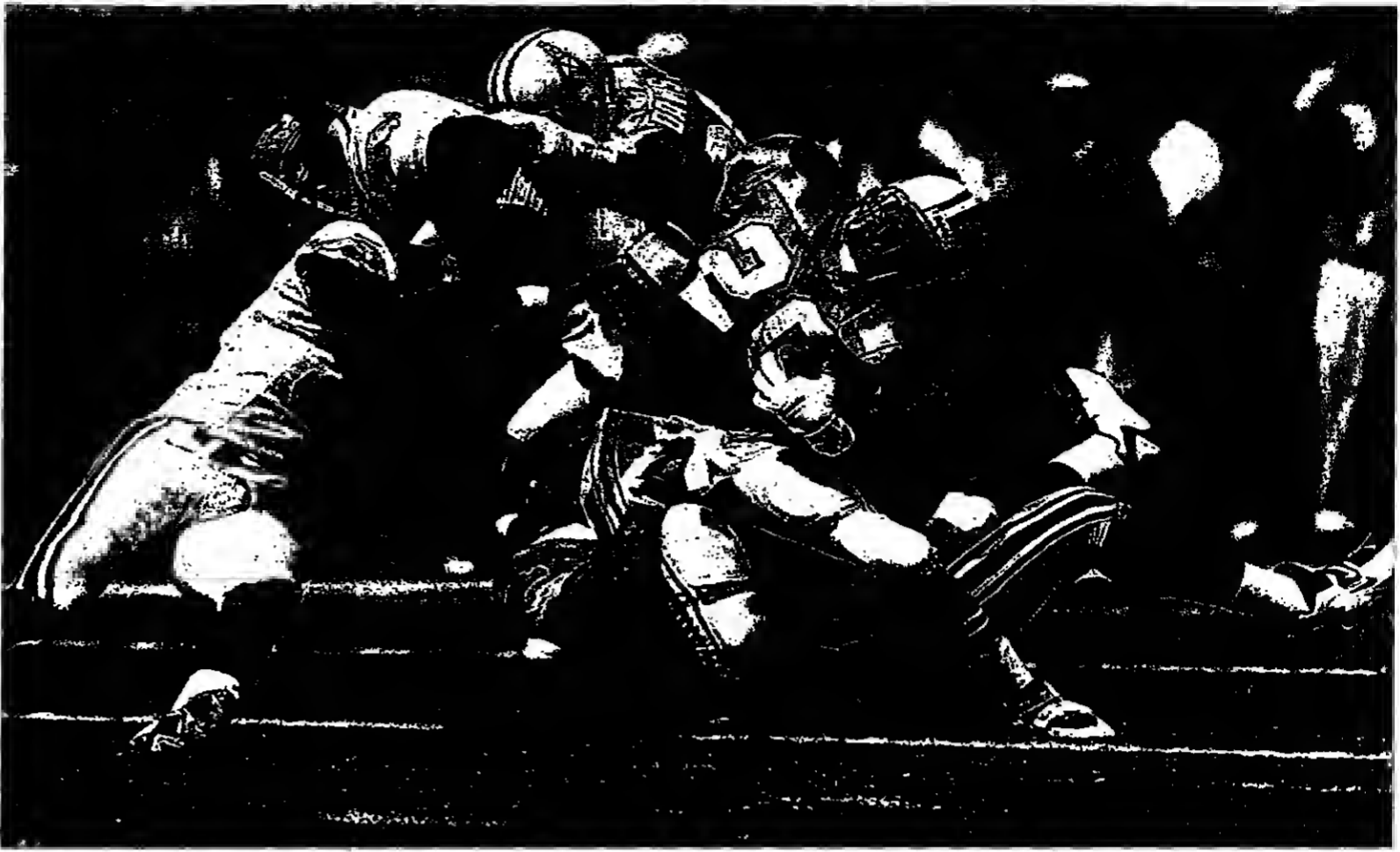
That growth reflects the popular view in boardrooms that a foothold in the large US market is an essential part of a global business strategy. But it also reflects the greater competitiveness achieved by US industry in recent years.

Two examples make the case. One is the automobile industry, the most potent symbol of the US's manufacturing renaissance. Japanese companies, which hold a 23 per cent share of the US new vehicle market, now produce most vehicles they sell in North America in locally based transplant factories - and have become big exporters from the US as well.

The second example is the success Virginia has had in snaring three big microchip plants in 18 months. Competition for such investments is now international.

The dollar's decade-long slide against the yen has certainly contributed to this picture, helping to fuel an export-driven boom in areas like the industrial Midwest. But the revival of US competitiveness is based on more than this.

Strong capital investment and an improvement in labour relations have contributed to a steady advance in productivity. For the US economy as a whole, recorded productivity



A matter of head versus heart: You can't be a major league city without major league sports, says an industry chief. Economists disagree. See "A sporting debate", page 6

growth, at below 1.5 per cent a year, has been frustratingly slow during the current expansion; most economists maintain, however, that this reflects a failure to measure productivity gains in the service sector. There is less dispute about the rebound in the manufacturing industry, where productivity has been growing at an average of 3 per cent a year in the 1990s.

The steady economic expansion of the 1990s, however, is beginning to throw up new problems for companies looking to move operations in the US. Unemployment rates in most regions have fallen to a point where the scarcity of labour now tops the list of many company's concerns.

The problem is particularly acute for a range of technical skills, from computer programmers to traditional craftsmen like tool and die makers. That, in turn, is beginning to prompt a hunt overseas for the sort of skills that cannot be found locally. Daniel Meland, chief executive of Egon Zehnder, an executive search firm, says one Wall Street bank now recruits most of the mathematicians for its derivatives department in India.

In the past, Americans have demonstrated a willingness to move across the country in pursuit of jobs. For now, though, with most regions prospering, the flow has slowed noticeably. True, Western and Rocky Mountain states like Nevada, Utah and Idaho are still sucking in workers at a considerable pace, and business-friendly

states in the Sun Belt, like Georgia and Texas, continue to add jobs at a faster rate than the national average. But growth in the Midwest, and the belated recovery of the North-East and southern California, have slowed the population outflow from those areas. Indeed, with its influx of immigrants - legal or otherwise - California has a growing labour pool that cannot be matched by many states.

With skilled labour in short supply, the quality of education and training has risen quickly to head the list of concerns of many corporate executives. And it is not only businesses looking to relocate around the country that will be fighting for their share of the available pool of talent. The country's three big

automakers, for instance, are seeing the armies of workers they hired in the 1960s reach retirement. To replace them, they are looking for tens of thousands of recruits - and many of them will be college graduates, or others who can show flexibility and adaptability.

With typical American free-market bravado, many economists and businessmen maintain the market will take care of such stresses: businesses investment in training really only takes off when qualified labour is in short supply.

Perhaps. But public schooling in many areas has suffered from a prolonged lack of investment. In the new information economy, that is a failure that could have an important bearing on future competitiveness.

IN THIS SURVEY

- Canada and Mexico 2
- US round-up 3
- Silicon Valley 4
- California and the Rockies 4
- The Midwest 5
- New York 5
- The bidding war 5
- Education 5
- Profiles: Toyota 2
- Atlanta 6

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Georgia Department of Industry, Trade & Tourism

2 NORTH AMERICAN BUSINESS LOCATIONS



Canada offers a great deal more than scenic settings, say local businesspeople: for one thing, there are the cost advantages over the US

■ Canada: by Bernard Simon

Northern attractions

Structural changes make for a much improved business climate

Stuart MacKay, a specialist in industrial relocation at accounting firm KPMG's Vancouver office, says the trouble is Canadians are "too shy by half about blowing our own horn".

A KPMG study covering seven industries concluded last year that Canada had an average cost advantage of 6.7 per cent over the US. The latest study, due out later this month, is expected to show the lead has widened thanks to a steep fall in Canadian interest charges.

In spite of such evidence, Canadians are convinced their country gets less than its fair slice of direct foreign investment. Canada's share of global investment slipped from 11 per cent in 1980 to 5 per cent in 1994. Echoing Mr MacKay's complaint, a federal government official told a local newspaper recently that part of the problem was that "we're not getting our

message out".

Canada plans to start blowing its horn more loudly with the recent creation of Investment Partnerships Canada, a government agency jointly controlled by the departments of industry and foreign affairs.

The new agency aims to zero in on companies planning an investment in North America, helping them find suitable locations and local partners in Canada. It will initially focus on five countries - the US, the UK, France, Germany and Japan.

Canada's business climate is much improved in the past three years. Healthier public-sector finances coupled with low inflation and a strong balance of payments have contributed to a steep drop in interest rates, a buoyant currency, and a bullish business outlook.

Canadian banks charged a prime lending rate of 5.5 per cent in late October, compared to 8.25 per cent in the US. Canada's inflation rate, currently running at little more than 1 per cent, is half the US rate.

After five years of erratic

growth based largely on exports to the US, the economy has recently shown signs of a more broad-based recovery. Growth in real gross domestic product is expected to accelerate to 3.4 per cent in 1997 from less than 2 per cent this year.

Underlying these trends are significant structural changes. Rationalisation, privatisation and contracting-out have become buzzwords in the public and private sectors, creating numerous opportunities for foreign and domestic companies.

For instance, a growing number of municipalities are turning their water treatment and distribution systems over to private enterprise. Several UK, US and French water companies have set up Canadian subsidiaries and joint ventures in the past year.

Labour productivity has improved markedly. According to the KPMG study, much of Canada's advantage over the US is due to lower labour costs.

Trade union power has ebbed. Statistics Canada estimates that 0.14 per cent of

working time was lost to strikes and lockouts in the first six months of 1996, down from 0.17 per cent in 1990. Although this was well above 1995's record low of 0.05 per cent, it was due largely to a single stoppage - a five-week strike by Ontario civil servants.

A highly-skilled workforce has become one of Canada's most potent selling points.

Honda, the Japanese car-maker, earlier this year chose its plant at Alliston, Ontario, as the top-quality assembler of Civic models among 10 similar plants around the world.

On a smaller scale, Cisco Systems, the California-based maker of telecommunications switching and routing products, has invested C\$2m in a facility in Halifax, Nova Scotia, to train up to 300 engineers a year.

Mr Bob Singleton, Cisco Canada's national support manager, says the company was drawn to Halifax by the co-operative attitude of the provincial government, a local university and other technology companies.

The government paid to

renovate the building where the training centre will be housed. The Technical University of Nova Scotia set up a new master's programme in inter-network engineering, and several other companies are partners in the venture. "It's a very technology-aware province," Mr Singleton says.

The disappointing influx of new investment to Canada cannot be entirely blamed on foreigners' ignorance of these advantages. Existing and potential investors continue to have some significant concerns.

High personal taxes are near the top of the list, making it difficult to attract expertise to Canada without hefty top-up allowances.

A married person living in Ontario with two children and a taxable income of C\$100,000 can expect to pay direct federal and provincial taxes of about C\$37,800 a year. A raft of indirect taxes adds to the burden, including a 7 per cent federal goods and services tax, an 8 per cent provincial sales tax and hefty property taxes.

Companies still complain about excessive regulation in many sectors. The ten provinces have made only slow progress in lowering the panoply of non-tariff barriers (such as packaging standards, procurement preferences and trucking regulations) that inhibit a free flow of trade within Canada.

Political fitters have unsettled prospective investors in Quebec. The francophone province's secessionist government has sought to reassure the business community by promising not to hold another independence referendum for at least the next three years.

Some of these concerns may ebb in coming years. Unemployment insurance premiums have come down significantly, and several provinces have moved to rein in workers' compensation premiums. More widespread tax cuts are in the offing as government finances improve.

However, even the most sympathetic politicians can do little about Canada's frigid winter. And no matter how attractive the investment climate, Mr MacKay says there is "a natural reluctance", especially among US companies, to set up north of the border.

■ Mexico: by Daniel Dombey

Focus on exports

The domestic market remains big, and the middle class is quickly recovering

Mexico's economy has changed since the country's currency was devalued late in 1994. As a result, rationales for setting up operations have altered.

With the country still only slowly emerging from economic crisis, business opportunities centre on export industries and sectors of the economy that are opening up for competition and private investment. The consumer sector is a much longer term consideration.

"Mexico's domestic economy is still far from the levels of 1994, but the country's export sector is dynamic," says Gray Newman, chief economist at HSBC James Capel in Mexico City.

The recession that followed the devaluation pushed gross domestic product down 6.2 per cent in 1995, with almost all the squeeze being put on the domestic sector. Although the economy is recovering this year, with growth expected to reach 4 per cent, Mexican consumers are still suffering. Retail sales for August registered a dip of 0.7 per cent from last year's level, and domestic car sales have only increased 20 per cent this year after being cut in half in 1995.

But if Mexico's domestic market is still too weak to be immediately attractive, the country's export sector has never been stronger. For the first nine months of the year, sales abroad stood at \$70bn, 19 per cent more than during the same period of 1995, bringing a surplus of \$5.5bn.

Although the peso is at roughly the same level against the dollar as at the beginning of 1996, inflation of more than 20 per cent for the year so far means the currency has appreciated in real terms. Nevertheless, exports remain strong, reaching their highest ever level in September, and the country is not expected to

return to a trade deficit until the end of next year.

Particularly important have been the car industry, which accounts for a quarter of all manufacture exports, and maquiladoras, assembly operations with tax privileges. Maquiladoras, which import components duty free and pay export taxes only on the value added, have increased sales by 20 per cent this year and now employ more than three quarters of a million people.

"For industries without a lot of capital investment, which use a lot of labour or natural resources, Mexico is a competitive base for operations," says Gordon Lee, a technical partner at Price Waterhouse in Mexico City. That often means companies concentrate on manufacturing or other assembly operations.

The chief advantage of such exporting concerns Mexican wages, always low and now depressed further in dollar terms by the devaluation. Many industrial workers are paid the equivalent of two minimum wages a day, about \$6.

But difficulties with regulations and infrastructure often counterweigh the wage advantage. Setting up a firm can be a labyrinthine process, often taking more than 80 working days to complete all the separate registrations. Even once the company is operating it can be hamstrung by extensive and eccentrically enforced regulations.

Moreover, low wages, poor conditions and the proximity of the US border push average labour turnover for maquiladoras above 100 per cent a year.

In Mexico City itself, setting up operations has become cheaper. The cost of renting premium office space has fallen from about \$35/sq m before the devaluation to \$28 or less today. Prices for slightly lower quality space are even more depressed - the result of half a million square metres of unoccupied space left over from the pre-devaluation building boom.

"You are looking at two or three years before prices get back to 1994 levels," says Pedro Arzoo, director-general for Mexico City of LaSalle Partners, a US based real estate firm.

Yet foreign businesses have been moving into the capital, particularly those seeking to take advantage of recent economic reforms. The country liberalised significant parts of its economy during the two years of the administration of President Ernesto Zedillo, and it is those sectors that hold some of the greatest promise in Mexico today.

Mexico's long-distance telecommunications sector has been opened up, with very few restrictions on competition, and hundreds of millions of dollars of investment has come as a result. Although consortiums involving AT&T and MCI look set to split most of the market with the established carrier Teléfonos de México, there are still niches waiting to be filled.

The country is privatizing its civil airports, and is awarding concessions to distribute and transport natural gas, previously a monopoly of state oil company Petróleos Mexicanos. In addition, Mexico is in the process of transforming part of its social security system into a framework in which state pensions will be invested by private fund managers. The reform has already attracted a cluster of foreign firms.

In most of the liberalised areas, competing firms have to be majority-owned by Mexicans. But many interested domestic firms have or would like foreign partners, for technical expertise and financial help.

The longest-term bet of all is in the country's consumer economy. After the shock of the devaluation, many sectors will take until 1998 or 1999 to recover. The Mexican market remains big, however, with a middle class base that is recovering its spending power and a working class that has cut back, but which still buys essentials.

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The regions: by Gerard Baker

An exceptionally virtuous circle of expansion

Unusually, almost every region in the country is seeing the benefits of growth

It is often observed that the US economy is less a single homogeneous unit than a vast and varied continental patchwork of regional economies. Rather than having one unified business cycle, the country has become used to experiencing a succession of interlocking cycles, with the waves of economic expansion moving across the country in a series of ebbs and flows from coast to coast and from the Deep South to the Canadian border.

That picture of a regionally differentiated economic performance has not changed fundamentally in the 1990s. But after five years of almost continuous growth in nationwide output, the expansion has now, unusually, proved durable enough to pull along almost every region of the country in its powerful wake.

In the past the upswing in one part of the country would already be fading as another was emerging from recession. Two years ago, for example, while most of the country was enjoying the full fruits of recovery, the west coast, and California in particular, was still struggling to lift itself from its long recession of 1990-3.

But the picture today is of stable growth in most of the US, even in the once-behighted West. Employment is growing everywhere; earnings are rising, at steady rates, raising real personal incomes for the first time in many years. Unemployment, region by region, varies within a remarkably narrow range from a low of just 3.7 per cent in the Great Plains to the highest rate of 5.7 per cent in the neighbouring Rockies. In spite of insecurity and fears of downsizing, from east to west companies are seeing record profits growth and reinvesting much of these profits in new technology and new jobs.

Most remarkable of all, there are few indications that this happy confluence of events is likely to change soon.

Within that broad current picture, there are, of course, important long-term secular changes at work, changing the relative strength of different regions. The shift to the sunbelt continues apace. Migration from the northern industrial centres to the warmer climes of the South and West has been hastened

by rapid improvements in communications technology, enabling companies to move further and further away from their clients. But the evenly paced nature of the expansion has enabled that shift to continue more smoothly than before - with strong demand for labour in the old industrial regions, the displaced workers are not usually without work for long.

The North-East remains home to the country's plutocracy, and is still its intellectual powerhouse. The nation's best educational standards are reflected in the highest wages. Average weekly earnings in New England, at \$544, are more than 30 per cent above those in the poorest region, the Texas-Oklahoma-Arkansas-Louisiana "Oil Patch".

But this year, the North-East has experienced a slightly steeper slowdown than the country as a whole. Most employers report a relatively easy labour market, with supply rising in the wake of some big manufacturing redundancies in the last year.

New York continues to enjoy its remarkable renaissance after the troubled years of the 1970s and 1980s. Wall Street has benefited from one of the best bull runs in history, and the city itself could almost be described as thriving. Most striking has been the sharp fall in the crime rate, which has brought new life back to much of the city and helped bolster tourism. Unemployment in New England is still expected to remain under 5 per cent for the next few years, and even in New Jersey, where the rate has in the past been in double figures, it is still no more than 6 per cent.

The Midwest, home of the Rust Belt, is also a transformed locale. The resurgence of the US motor industry - restored to its place as the world's largest car maker - has been the driving force behind much of the revival. Unemployment in the Ohio-Northern-Kentucky corridor is at a near record low, and the Chicago area has consistently reported acute labour shortages, especially for the more highly skilled jobs.

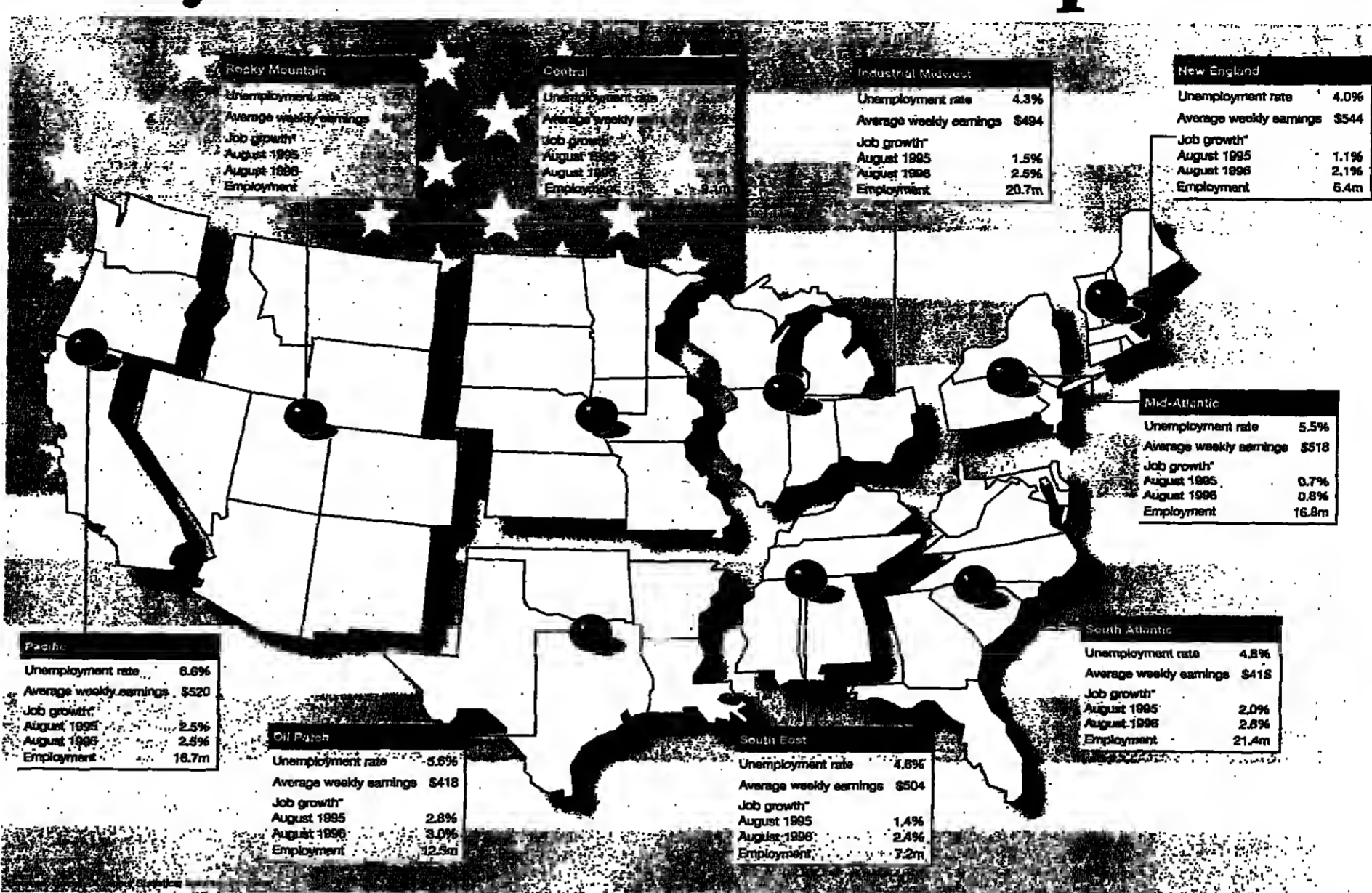
In the South, where job growth has been most impressive in the last few years, the picture of a healthy economy with few inflationary pressures is even clearer. The Atlanta area benefited from a construction boom in the run-up to this summer's Olympic

Games, and there are strong indications that the growth is continuing. Florida continues to attract businesses thanks to its climate, its low proportion of non-unions labour and its strong links with the emerging economies of Latin America.

But if there is one region of the US that best captures the spirit of the 1990s, it is the Great Plains, the central swathe of the country from Minnesota and North Dakota to Kansas and Missouri. Although agriculture, with its seasonal swings, is the traditional staple of the region, industrial growth here has been among the most impressive anywhere. The area boasts the lowest unemployment in the country. The two states with the very lowest jobless rates - Nebraska and South Dakota, with rates of 2.7 and 2.8 per cent - are neighbours in the heart of the region.

All sectors report rates of growth unseen in decades. As one commercial contractor quoted in a recent report by the Minneapolis Federal Reserve Bank put it, "business has been so good so long we don't think of it as a boom any more".

The West suffered disproportionately in the recession of the early 1990s. The nationwide slump was followed immediately by the sharp downsizing of US defence industries after the end of the Cold War. It is a telling comment on the downgrading of expectations in this once vibrant region that its businesses are now happy to report expansion at the same pace as in the country as a whole. Civil aircraft production has been increasing at the aerospace companies in the last year, and electronic industries from Seattle to San Diego continue to perform well.



PROFILE Toyota

Definitely not the car wars

The timing may seem expedient, but the build-up of operations has been steady

Earlier this year, Hiroshi Okuda, president of Toyota, caused something of a stir in Kentucky. In impromptu comments to reporters, the Japanese executive suggested the auto-makers' US plants were less efficient than those back home.

It was a rare slip for a company that has trod with care since the end of 1985, when it announced its first plans to build a plant in the US. In most respects, Toyota's involvement in US manufacturing has been a model of low-key investment in a politically charged industry. That makes its experience a far cry from that of competitors like Mitsubishi, whose own Midwest plant has been embroiled in one of the US's most publicised sexual harassment cases of recent years, and Bridgestone/Firestone, which until earlier this month was involved in a bitter, drawn-out labour dispute.

Toyota has also carved out a manufacturing base in a string of small towns sandwiched between the Midwest and the South, a broad strip covering four states where it now ranks among the biggest foreign investors.

The Japanese company's move into the US in some ways echoes that of other companies, but in others tracks the history of US/Japanese trade relations and the trajectory of the yen. Like many foreign companies, it established a market for its products long before putting down manufacturing roots. Becoming a local manufacturer was a

natural follow-on to its successful export-led assault on the world's biggest automobile market.

The company announced its first investment - a plant in Georgetown, Kentucky - when trade tensions over Japan's growing trade surplus were high. Shortly before, the Plaza Accord had spelt the end to a low yen, providing further reason for Japanese manufacturers to shift operations overseas.

More than a decade later, the timing of Toyota's announcements of new investments in the US still have an echo of political expediency about them. Its most recent plan - a plant in Princeton, Indiana, to build pick-up trucks - was unveiled at the end of last year, in the wake of a renewed bout of auto-industry trade tensions between the US and Japan.

A spokesman for the company in the US says the Princeton plant, like the Georgetown investment before it, was part of a long-established company plan to shift operations closer to Toyota's ultimate markets. It was only the timing of the announcements that reflected political realities, he adds.

Whatever the timing, the build-up of Toyota's North American operations has followed a steady path. Recently it has also followed a discernible geographical pattern, with new investments sited along a region that extends from Missouri in the West through southern Indiana and Kentucky into Western Virginia. This may not be the centre of the country's traditional industrial heartland, perhaps, but it is a region with a manufacturing tradition where each of the big US automobile man-

ufacturers has long had operations, Toyota says.

At the core of this network is Georgetown, Kentucky, where the company builds 80 per cent of its Camry saloon cars. "With [Georgetown] as an anchor, we've sited other plants along the highway network," it says. Besides the network of suppliers that has sprung up to service the company, placing the plants near each other has eased the flow of parts and people between them, and has allowed the company to centralise expensive resources like engineering.

That has included a plant in Troy, Missouri, that casts aluminum engine parts and a \$400m engine plant, to be built in Buffalo, West Virginia. Most recently, the company announced a \$700m plant in Princeton, Indiana, where it will build 100,000 pick-up trucks a year. Importers pay a 25 per cent duty on light trucks, which is one reason US-made vehicles retain a grip on the market. Earlier this year, Toyota also announced plans for a US headquarters to be sited in northern Kentucky.

Asked what has lain behind Toyota's choice of investment locations, a spokesman lists the customary range of considerations: "available pool of labour, available transport, the cost of land and incentives".

Labour is likely to have been a big factor. West Virginia's unemployment rate this summer stood at 7 per cent, a level exceeded only by New Mexico and Alaska. The traditional coal mining industry in the southern part of Indiana, meanwhile, has suffered cutbacks, making labour a more available commodity there.

It was also Kentucky's high unemployment that led

the state's attractive incentives which won the original Georgetown investment in the first place. Of the 6,500 workers at Georgetown, a quarter have college degrees, and 92 per cent are high school graduates, Toyota says.

By placing itself outside the Rust Belt, Toyota has also been able to set up non-union plants. That has not held down wage rates, the company says: pay scales at the Georgetown plant have risen since it opened, to a level where they are now comparable to United Auto Workers union rates.

Whether it remains beyond the reach of the UAW remains to be seen. Echoing a new push by organised labour in the US to lift its membership levels, the auto workers union has said it will seek to organise so-called "transplant" factories like those of Toyota.

The Princeton plant will lift Toyota's North American production capacity to 1.5m vehicles a year, compared with the 735,000 it produced in 1995. And that, in turn, will help to make the Japanese manufacturer one of the US's biggest exporters. So far this year, its exports from the US have been running at an annualised rate of nearly 50,000. Toyota says it will double that by 1998.

And what of Mr Okuda's suggestion that the US plants are less efficient than their Japanese cousins? The company will only say that its US and Japanese assembly plants are roughly comparable. The Japanese plants use less labour per vehicle produced, but labour costs are lower in the US - and anyway, much depends on the yen/dollar exchange rate.

Richard Waters

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4 NORTH AMERICAN BUSINESS LOCATIONS

The quality-of-life factor: by Christopher Parkes

Space is a matter of taste

The wind can blow cold across those famous wide open spaces

The wide-open spaces of the West are touted as being among the things which give the region the edge in "livability" over the more polluted, polluted and crime-ridden environs of established centres.

Yet sometimes those spaces may be a little too open for some people. And these types - and their employers - are often precisely who the western states most want to attract.

These are young, creative high-earners in growth industries, preferably with a high-tech bias; and the West wants them to add the sheen of modernity and bring new vigour to communities where the downsizing of unsteady employers such as the military or agriculture has exposed regional economic weaknesses.

The qualitative attractions of the West for companies and their employees are undeniable. Ample space, which implies relatively cheap office and plant space, also means affordable, good quality housing for employees. Satellite developments, commonly in suburbs, and the relatively small scale of most contributions cut commuting times appreciably.

The West also offers some of the most majestic landscapes and ample hiking, hunting, shooting and fishing. The cabling of the whole US, apart from the most far-flung regions, means no one need live without television. The sun is also an attraction for those hardened in the winters of the East and Midwest.

According to our recent study, such economic and herculean charms combine to best effect with the eternal lure of the city environment in Seattle, pressed between the sea and mountains in Washington state.

The city was chosen in a joint survey by Fortune magazine and the Arthur Andersen consultancy as the place



The Superstition Mountains, close to Phoenix, the West offers majestic landscapes and relatively cheap business and housing space... but these spaces can prove too wide open for some.

where business and family life could both be lived best. Denver, in Colorado, came second in a top 10 which was also notable for the inclusion of Washington DC and the exclusion of California and the rest of the West.

Home to long-established Boeing and Microsoft, the dominant force in software, Washington state is an object of envy in the region because of the industrial infrastructure - probably better described as its businesslike environment - which flourishes around these two mighty anchors.

Denver, with an agglomeration of communications technology companies, shares similar advantages, which are lacking in many other western states - and even in nearby cities.

Colorado Springs, an elegant city with many quality-of-life factors working in its favour, found a shadow cast over its sunny aspect recently after a national newspaper postulated that it and other smaller communities were risky choices for big-city corporations looking for new homes.

The criticisms, which have often been heard in the West, include lack of cultural choice, lack of racial diversity and - most frequently - conservatism.

Rocky Scott, president of the city's economic development corporation, says he is accustomed to negative media coverage. However, he

and colleagues were stung this time because the article focused on the reported experiences of employees of MCI Telecommunications who had fled, or were unhappy with their relocation from Washington DC.

The main inferences to be drawn were that MCI was disappointed by its move, that workforce diversity suffered, and that the division was isolated from its corporate headquarters.

MCI, which moved its systems engineering division to Colorado Springs five years ago, is one of the city's relocation showpieces, and currently employs almost 4,000. About 50 of the first 300 employees to arrive from the east left the city shortly after arrival, complaining of the lack of racial diversity, feelings of isolation - and conservatism. Visiting commentators, according to Mr Scott, object to manifestations such as a 1992 proposed amendment to the state's constitution which would have prohibited state and local legislation protecting gays and lesbians from discrimination.

"We believe in no special rights for gays, lesbians or whoever," says Mr Scott, and outsiders' views that the amendment was a "gay-bashing" initiative represented a failure to understand the nature of the community.

Although the population of Colorado Springs has increased by 175,000 to

430,000 in the past 15 years, its pioneer ambience still prevails. The population is 80 per cent white. The dominant ethnic is self-reliance. "This is the West. We all carry our own baggage here," says Mr Scott.

The MCI case made the national headlines, but the underlying issues are well known throughout the West, and stem broadly from the clash between the established small-town cultures and the imported habits and tendencies of newcomers from big metropolitan areas.

One result is that working populations in the West tend to be highly mobile. According to one city official in Phoenix, Arizona, for example, only one of every three people who move to the state settles permanently.

As the "livability" rankings of Seattle and Denver suggest, personal and corporate quests for like-minded neighbours, diversity and outward-looking lifestyles may be best resolved when corporations which depend on dealing with the outside world cluster in the wide-open spaces with which the West is so amply equipped.

Whether or not MCI's software development arm had a sticky start in Colorado Springs is ultimately beside the point. Moving again is not on the agenda, and the more likely prospect seems to be that similar or complementary companies will elect to move in next door.

Silicon Valley: by Tom Foresmski

It's sunny in these parts

There's nothing virtual about the success of the Internet centre of the world

Northern California's Silicon Valley has long been the local economic powerhouse. It continues to grow stronger, affecting home and office rents from San Francisco to San Jose, and placing pressure on the highway infrastructure.

Silicon Valley is benefiting from the popularity of the Internet - and computer networks in general - with huge demand for network communications equipment and software. Cisco Systems is Silicon Valley's fastest growing company, and it plans to add 5,000 jobs over the next few years to help feed the demand for network equipment.

Other network firms such as Netscape Communications, Oracle, 3Com and many others are also growing rapidly from their network businesses. In fact, Silicon Valley could well be renamed Network Valley to more accurately reflect its current focus.

Thousands of professional workers from around the US and abroad are joining local firms. Silicon Valley firms are leading the campaign of resistance to proposals by US lawmakers to restrict the number of visas for professional workers from abroad. They argue that they need the best talent, no matter where it's from.

Silicon Valley's new surge in growth is making it difficult for companies to find office space, and for workers to find accommodation. Apartment rental vacancy rates are at all-time lows and an earlier economic slump has led to a scarcity of new office construction.

Flinding an apartment can be a harrowing and expensive effort. Landlords are reporting sometimes more than 20 people at a time coming to view apartments. Some applicants are including detailed resumes and offering cash for deposits. With high demand, rents have risen to among the highest in the US.

The influx of people has been reflected in longer commuting times as thousands more use the already crowded highways. However, generous wages, the moderate climate and a multicultural environment make up for many of the local disadvantages. The

area's location on the Pacific Rim and the many contacts with Japanese and Asian firms is another strong feature of the area.

Chip companies remain strong, but all the high volume chip fabrication plants have been moved to locations in Texas, Oregon, Arizona and Colorado, where labour costs are lower and companies can take advantage of incentives offered by the various states. These include free or cheap land, and lower taxes. However, they have kept many specialist laboratories and research and development centres in the area.

Chip companies enjoyed a prolonged boom until earlier this year. The industry had always gone through boom and bust cycles, but the recent five-year boom left some industry executives wondering if the cycles were finally over.

That was wishful thinking as chip orders collapsed late last year. Optimism proved unfounded that tens of millions of PC users would upgrade to the latest version of Microsoft Windows 95 and snap up new PCs and upgrade current systems.

The memory chip market thus became a drag on the chip industry, and although some companies laid off hundreds of workers this year, their new focus on specialist chips, rather than memory chips, bodes well for a quick recovery by early 1997.

Intel, for example, dominates the market for microprocessors and is a significant local employer. Its dominance on the PC microprocessor market and an aggressive programme of new microprocessor introductions should ensure its continued dominance. Local competitor Advanced Micro Devices could steal away some of Intel's microprocessor market with its line of Intel-compatible microprocessors, but needs to attract some top-tier PC manufacturers as customers.

Another sector which has had problems are multimedia title companies. Two years ago San Francisco was the centre of a booming multimedia industry with its Multimedia Gulch area in the south of the city. CD-ROM based titles featuring video, graphics and sound never found their promised market as competi-

tivity problems with Windows-based PCs left many frustrated customers. New technologies such as Digital Video Disk, with its almost gigabytes of storage on a CD disk and faster access rates, may revive the fortunes of some local multimedia companies.

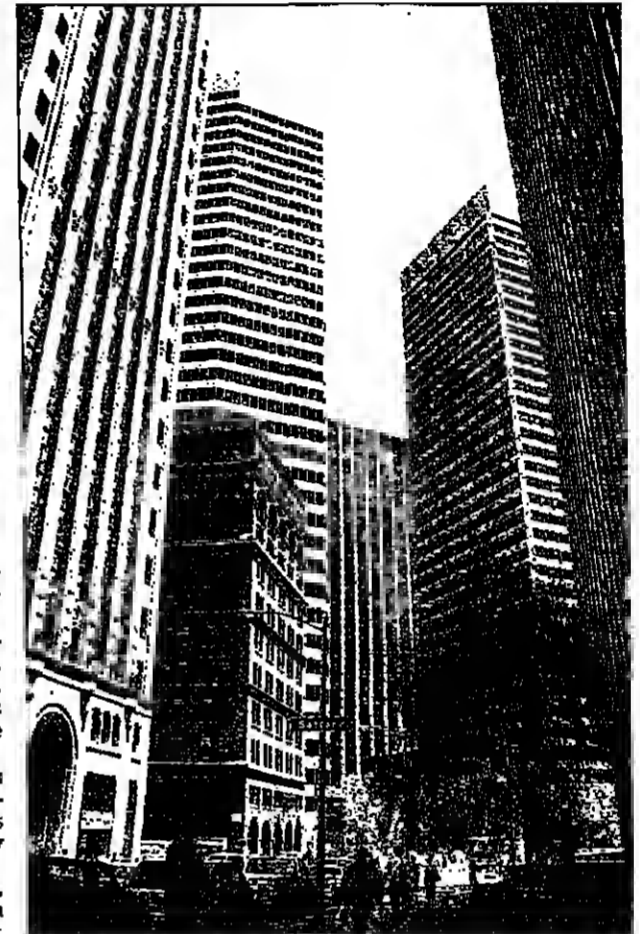
The key to Silicon Valley's continued growth is its large number of venture capital firms who provide the financing for hundreds of start-up companies that eventually may grow into giants such as Cisco. The area provides a pool of talented and ambitious people to found and staff the start-up companies.

Silicon Valley boasts the largest concentration of venture capital firms in the world, and past success has attracted even more investors hoping to make profits on backing the right company. The danger, however, is that there will be a repeat of what happened in the mid-1980s when volumes of venture capital funded hundreds of PC firms trying to become the next Apple Computer, leading to too much competition and a painful shakeout that hurt the local economy.

The focus of venture capital investments is currently overwhelmingly network and Internet connected, and competition to find the best startups is high. The competition is well demonstrated by leading Silicon Valley venture capital firm Kleiner Perkins Caufield & Byers (KPCB), and its recently established Java Fund which raised \$100m from individual investors and ten leading computer industry firms. KPCB hopes the Java Fund will give it an edge in hiring key companies to its investors.

Venture capital funds are being fuelled by the success of initial public offerings (IPOs) earlier this year, such as Yahoo, CyberCash, Excite and Infoseek. There is also an investor frenzy around the IPO last year of Netscape Communications. Although these companies have been taken to market based on a concept rather than traditional factors such as solid management and a track record of earnings and profits, investors initially greeted the IPOs with enthusiasm.

Investor frenzy has cooled significantly since those Internet IPOs floated earlier this year, but there is still no shortage of money available for a company with a good Internet story.



San Francisco: growing tall on computers and their associated industries.

California and the Rockies: by Christopher Parkes

Competition gets stiffer

Paradoxically, the economic recovery has brought with it some hardships

Dial, the diversified consumer products group, was one of the earliest household-name and Fortune 500 corporations to set up its headquarters in Phoenix, Arizona.

It has been a downtown fixture for more than two decades. Its history in the city, and its tangible and intangible contributions to the economy, have made it a model of what western metropolitan areas dream of when planning their strategies to attract companies looking for a new home.

Dial cemented its commitment by taking a 25 per cent equity stake in the Phoenix Suns, the local basketball team, which has helped embellish the city's reputation by making it a national centre for major league sports.

The company's 24-storey office block next door to the Suns' America West arena - named for the locally-based airline, another leading corporate sponsor and stakeholder - is a symbol of Phoenix's emergence into the modern corporate age.

But now the office block is for sale. So too is Dial's stake in the Suns, bought for \$6m and worth an estimated minimum of \$25m.

The sales are among the main consequences of the restructuring at Dial in which the group was split into two. Vlad, a new company, has been spun off with the lion's share of the assets and value in a services conglomerate spanning airline catering and cruise lines. The original Dial name is now the sole preserve of the soaps, Porex detergents and Armour Star canned foods operations.

But for Phoenix, the most dramatic side-effect has been Dial's plan not only to move out of its well-appointed site because its position and topography suited their technical needs best. News Corp only had to ask for tax breaks comparable with those in other states and they were delivered post haste.

This incident served to highlight the mounting competitiveness among the western states which, paradoxically, have started to suffer from the economic recovery. In the past five years most have benefited to some extent from relocations of companies moving out of California, where the recession, compounding existing problems with unfriendly political environments, congestion, urban violence and pollution, was often the deciding "push" factor prompting them to move.

"Pull" factors included cheaper land, business-friendly governments and the better quality of life afforded in these often under-populated states.

But the Californian economy is once again growing fast. Its huge market has revived. A raft of initiatives from Sacramento, the state capital - not least a recent cut in corporate taxes - has improved the business climate.

The push factors have lost strength, and while the attractions of the other western states are undiminished, the bout of corporate itchy feet has passed. Rival states have in the past year sharply reduced spending on advertising in California designed to seduce discontented companies.

Their handsome incentives policies have also been increasingly questioned by dissenting public policy experts who charge that using tax dollars to subsidise newcomers is unfair, damages existing local companies and drains funds from

infrastructure, education and other services.

"When large amounts of taxpayers' money ends up on the recurring costs of those amenities that signal vital communities and attract businesses... ultimately can be underfunded and deteriorating," says Bob Cooper, president of the economic development council in Spokane, Washington state.

Yet such matters are of little immediate concern to the development bodies along and to the west and south of the Rockies, confronted by the renewed magnetism of California. As the biggest market in the region, with ports which handle more than a quarter of all US overseas trade, its established centres in San Francisco and Los Angeles present a formidable challenge.

Restructuring of key industries such as banking for example, has sharpened competition between the two leading cities and made life all the tougher for more far-flung centres with ambitions for economic clout.

But even if Arizona loses its flagship Dial Corporation and initiatives such as Seattle's new tax break packages fail to cast the hoped-for spell on financial services companies, the long-term prospects remain bright.

Regional markets are growing fast, and still attracting substantial chunks of investment as banks and credit organisations move labour-intensive backroom operations out of over-crowded, high cost areas. Manufacturers are spreading outwards for the same reasons.

California's neighbours may not be happy acting as an extended "workbench" feeding the Golden State's recovery, but the faster they grow their populations, the greater their chances of drawing in and those already in place will cease even to contemplate moving out.

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Handwritten signature: Christopher Parkes

incentives by Richard Waters

Bidding war reaches new heights

The only comfort for taxpayers is that states are thinking harder about distribution

Mercedes' 1998 decision to build a plant in Vance, Alabama, will be remembered for a long time in economic development circles in the US - and by Jim Folsom, the southern state's former Democratic governor.

It was one of the most significant manufacturing investments of the decade so far, in part because a German automaker with an unsurpassed reputation for quality had picked a rural southern community for its first foreign plant.

More noticeably, though, it also marked one of the biggest incentive packages ever assembled in the US. Alabama agreed to extend support worth \$253m to win the bidding war for the Mercedes plant. Indiana, the year before, had agreed to a \$500m package to secure a United Airlines facility - but that brought with it 6,000 jobs, rather than the 1,500 projected for the new assembly plant in Vance.

The deal prompted an outcry among Alabama's taxpayers, and may well have contributed to Mr Folsom's failure to secure another term as the state's governor. It also set a new record in

the nationwide competition to attract jobs: a subsidy of more than \$150,000 for each position directly created.

The Mercedes case may have been the clearest example so far of the willingness of politicians to pay to attract the most visible and biggest investment projects, but it is far from alone. The year before, South Carolina extended \$15m to persuade BMW to site an assembly plant there. Over the past 18 months, Virginia has agreed to incentives totalling more than \$175m to attract three separate microchip plants.

The value of such landmark projects is hard to calculate. The big incentives, though, are built on the belief that they provide the platform for much broader economic development - much as the first "anchor" tenant in a new shopping mall brings other tenants in its wake, says Rick Weddle, head of economic development efforts in Toledo, Ohio.

There are certainly examples of big incentive deals which appear to have more than met their objective. Kentucky, for instance, extended \$150m of assistance to encourage Toyota to set up a plant in Georgetown. Since then, capacity at the site has been doubled, with the workforce now reaching 6,500. According to a study by the University of Kentucky, the plant helped to create 22,000 jobs and has

contributed \$1.5bn to the state economy.

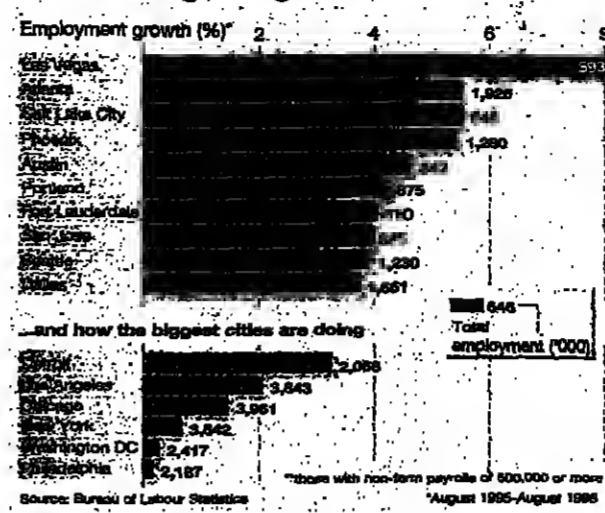
Besides their direct and indirect economic value, such landmark investments may also help give states a better shot at winning other projects. "Because of their ability to package that [Mercedes] deal, Alabama is now on the short list for most major projects" that are looking for a home in the US, says Mr Weddle.

The latest to pursue this strategy has been Virginia, which 18 months ago agreed to incentives worth \$66m to attract a new Motorola microchip plant. Wayne Sterling, director of the Virginia Economic Development Partnership, said the taxpayer support was needed to establish a base for a technology industry with relatively high-paying jobs.

That may have had something to do with its later success in attracting two further plants, one a joint venture between IBM and Toshiba, the other a project involving Motorola and Siemens. The value of the incentive packages for those plants: around \$60m and \$30m. "We had higher incentives early to attract a new type of activity" to the state, says Mr Sterling.

Such big projects are only the most visible part of a bidding war between states that has now become an accepted part of the competition for jobs. Most states -

including those headed by Republican governors who profess to hate such "corporate welfare" - now offer some form of economic inducement.



says Phil Scheider, a relocation expert at Delotte & Touche/Fantus Consulting - a reaction to the backlash that projects like the Mercedes plant have caused.

Taxpayer support tends increasingly to be tied to infrastructure developments, such as the development of roads around a new site. Some states, including Alabama, have also won high accolades for their training programmes. And most now tie any direct cash grants to specific performance targets like hitting projected employment levels, and either delay their payment for some years or use claw-back provisions to keep

Education by John Authers

Cents and sensibility

Research dollars generate spin-offs for the economy of the entire state

Pursuit of academic excellence can bring economic benefits. In the last decade, several states have made higher education the centrepiece of economic development strategies. Several examples give them a clear reason to do so. The nation's two greatest concentrations of high-tech industry - Silicon Valley in northern California, and the "Route 108 Corridor" on the outskirts of Boston, Massachusetts - both grew around established and respected research universities.

Harvard and Massachusetts Institute of Technology, in Boston, and Stanford and the University of California at Berkeley, attracted able scientists, guaranteeing a skilled pool of labour.

Also, universities are increasingly taking on the job of "technology transfer". Typically, they have special departments to market their own inventions, and to provide technical help in developing innovations made by local companies. This can range from testing an invention, through developing it so that it can be mass manufactured, to providing help on how it can gain regulatory clearance. These services make them a magnet for high-tech companies.

Harvard and Stanford have both taken more than a century to build their reputations. However, a public-private sector collaboration in North Carolina, now the envy of growing cities throughout the US, has shown it is possible to achieve this within a decade.

The "Research Triangle Park", a large business park for research organisations built in 1959 between the University of North Carolina (in Chapel Hill), North Carolina State University (in Raleigh) and Duke University

The Midwest by Richard Waters

Rust Belt develops more of a shine

On the back of the recovery, Cleveland and its neighbours have a new lease of life

Malin Kaplin, a chef from one of New York's swankier restaurants, concedes Cleveland was never on his list of top ten places to live.

When he arrived on the shores of Lake Erie five years ago, the Midwest city was struggling to shake off its image as one of the most delapidated in the Rust Belt. "There wasn't a whole hell of a lot going on in downtown Cleveland," he recalls.

By New York standards, that may still be the case. But in local terms, what has happened during the 1990s in Cleveland - and some other cities in the industrial Midwest - is striking.

In the city's downtown area, a wave of refurbishment has seen old warehouses turned into apartments, and cavernous banking halls restored to their early-century grandeur. Shining new trophies of economic success - a science centre, the Rock and Roll Hall of Fame - have risen

along the lakefront.

Mr Kaplin, meanwhile, has sunk \$1m of investors' money into two restaurants in the city's downtown area, and another two that are due to open by next summer. Rare tuna and swordfish have elbowed local delicacies off the menu. "People wanted that big city feel. They were crying out for sophistication," he says.

Cleveland is not alone. The Rust Belt has ridden the US economic boom to the lowest unemployment in the nation, and the signs of that success are visible all over.

By this summer, the Midwest's unemployment rate had sunk to 4.3 per cent - the lowest of any region in the country, and a full percentage point below the national average. For a region that grew accustomed in the 1970s and 80s to lagging the nation in job creation, that is a turnaround.

One result is that almost every businessman has an anecdote about how difficult it has become to find new workers. One recent job advertisement in Michigan drew only two applicants, says Woody Morcott, chairman of car parts maker Dana: both were illiterate.

Mr Morcott's experience points both to the extent of the economic rebound, and to one of the things that could threaten it. The turnaround has not reversed the steady outflow of people to the West and South in the 1970s and 1980s and brought workers back. "We are seeing limited growth in the labour market," says Rick Weddle, chairman of the Toledo Growth Partnership. "Most of the regions around us are doing well, so there is no cross-migration."

However, there is no questioning the region's renaissance - or the fact that it has re-emerged as an attractive location for new manufacturing industry. Business development experts from other regions concede the Midwestern location now appears on many companies' final shortlists of possible investment destinations - a sharp turnaround from the days when high labour costs threatened its prosperity.

As with any other part of the country, most of the new investment is coming from companies already located in the region. For the Rust Belt, though, this marks a turnaround from the days when local companies looked

to cheaper industrial locations, like the South-East, rather than closer to home.

The greater competitiveness has only been achieved at considerable cost. Average personal incomes in Michigan, for instance, fell below the national average at the end of the 1980s - a reversal of the region's traditionally high earnings. In the mid-1990s, however, they have recovered on the back of the auto industry's resurgence, and now once again stand above the mid-point for the nation as a whole.

The region's future success depends on the prosperity of the same industries with which it has traditionally been associated. The automobile remains supreme: one out of every five jobs in Michigan is dependent on the automobile, either directly or indirectly, says David Litman, an economist at NBD First Chicago.

Does that make the US's industrial heartland vulnerable to the same sort of shock it received before? To the extent that the recovery of US manufacturing industry has been based on external factors - a falling dollar, low oil prices, a growing world economy - then it could.

New York by Lisa Branston

The 'totally wired' village

Even traditional financial service companies are looking for high-tech space

The fact that the revolving doors at 55 Broad Street are plastered with the building's own internet address is the first sign that the skyscraper is unlike its Wall Street neighbours. Signal number two is the 15-foot monitor in the lobby usually alight with pages from the Internet's World Wide Web.

But the biggest difference between the New York Information and Technology Building and nearby investment banks, stock exchanges and corporate law firms, is the communications backbone not visible to the casual viewer. Running through closets on every floor of 55 Broad Street are the vital supply links for new media businesses: fiberoptic links for voice, video and data transmission and connections to the broadcast satellites on the roof.

The building, which is owned by developers Rudin Management, lies at the heart of an area which suffered disproportionately from the downturn of the early 1990s, and which developers hope will become a centre for high-tech interactive and Internet companies.

"The building is representative of the transition many in local government and the private sector hope to see in the area. Until 1990, it was the headquarters of Drexel Burnham Lambert, the now-

deceased investment bank best known as the employer of junk bond king Michael Milken, who became a symbol for the Wall Street excesses of the 1980s.

For nearly six years after that the building stood empty. In that time many large investment banks left the downtown area for more accessible mid-town Manhattan, and Wall Street vacancy rates soared.

"Lower Manhattan is reinventing itself into a totally wired global village," says John Gilbert, chief operating officer and chief technology officer at Rudin. About half the office space in the building's 30 floors is already rented, and it should be fully leased by early next year.

Technology has been one of the fastest growing segments of the New York economy which now boasts about 1,300 new media companies, according to a survey by Coopers & Lybrand.

Outside analysts, however, are more sceptical that the pockets of power will be enough to power the regional economy in the next term. New media employment in the entire metropolitan area accounts for only about 71,500 of the region's 7.7m jobs and most of the high-tech jobs come with lower salaries than are found in other industries.

Growth in high-tech businesses "is definitely there, but I do not think it is going to be a driving force in the economy," says Kathryn Chin, an analyst at Salomon Brothers, who issued a report on New York regional economics last month.

Indeed, in spite of burgeoning activity in lower Manhattan, where the new media industry is concentrated, the Wall Street area is only just beginning to regain its footing. Vacancy rates in lower Manhattan were up to about 26 per cent in 1994 and 1995, according to the Jones Lang Wootton, the real estate firm. This year they edged down only to 25 per cent. In mid-town Manhattan, by contrast, the recession drove vacancy rates up to only about 16 per cent and they now stand closer to 12 per cent.

Like most of the North-Eastern US, the New York region is considered a "mature economy" that saw much of its manufacturing base migrate South and West to "Sunbelt" states, where tax breaks abounded. All over the region cities are now trying to reinvent themselves by lowering taxes and capitalising on educational resources to attract new service industries.

Ms Chin notes that while other regions have also experienced job losses from restructuring, "cities such as San Jose [in the heart of Silicon Valley] and Albuquerque [in the south-western US] have created enough

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6 NORTH AMERICAN BUSINESS LOCATIONS

■ Football: by Richard Waters

A sporting debate

Economists stand firm against one of the great American dreams

The mayor of Houston, Bob Lanier, is an angry man.

One of the biggest cities in the nation, Houston seems a natural home for a big-league sports team like the Oilers, one of 30 teams in the National Football League.

Yet the Oilers' days are numbered. Perhaps by the beginning of next season, and certainly by 1998, the home town of the US's energy business will have lost its football team to Nashville, the burgeoning capital of country music.

Houston will go without football because it refused to spend \$200m on building a new stadium for its team. Mr Lanier said in a recent interview, "Viscerally, it bothers me that I'm taxing working people to help rich owners to build (ballparks) for rich players." He said, "Put these cats out in the jungle, they'd get eaten alive."

This southern Texas city is not alone. Big-league sports teams have become one of the hostages in the nationwide war being waged in the name of economic development. Cities across the country are fighting to attract nationally known teams - whether football, hockey, basketball or baseball. Civic pride and corporate ambition have combined to make this one of the hottest rivalries around.

This is not a new phenomenon. It is nearly 40 years since the New York borough of Brooklyn lost its beloved Dodgers to Los Angeles in the most famous midnight fit in US sports history.

In the economic boom of the 1980s, though, there are many more cities with the resources to bid for a national team - and more owners seemingly willing to move at a moment's notice.

The bidding is coming, in large part, from those cities wanting to break free from their minor-league reputations and emerge equal to the leading cities in the

country. These cities believe success will put them on the map, in the process lifting civic pride and helping to consolidate them as regional centres.

"You can't be a major league city" without major league sports, says Joe Gorman, chairman of TRW, a big auto parts supplier based outside Cleveland. That city's corporate elite, who can take much of the credit for the investments which revived Cleveland in the 1980s, are almost unanimous in their support for the city's decision to build a new football stadium. Cleveland just lost its long-time team, the Browns, to Baltimore in the most bitter fight of recent years but has been promised a new franchise to replace it.

However, there are grounds to question the priorities which have led cities down this path.

If all the country's major-league teams were eventually to force some sort of concession from their host cities, it would amount to "a \$20-30bn tax that cities can ill afford", says Mr Lanier.

Cleveland, for one, is about to spend \$250m, even though its public school system is decaying by locals as one of the worst in the country. Not far away, Detroit expects to pay \$500m for new football and baseball venues. Yet that city's infrastructure is crumbling: 42,000 buildings within its limits stand derelict, making this probably the most hollowed-out urban area in America.

Many economists question the merits of putting investment in sports above investments in education and physical infrastructure. David Littman, an economist at First Chicago NBD, the Midwest's largest bank, says this preference for "bread and circuses rather than investment in human development" will fail to boost the economic health of the cities concerned.

Economists tend to focus on the revenues generated for a city by a new stadium, and almost all conclude these do not produce an adequate return on the investment made. In large part,

that is because such venues merely replace spending that would have taken place locally anyway on other leisure activities: they do not bring in cash from outside the locality.

Also, by using tax revenues to support typically rich sports teams and their owners, cities are engaging in a transfer of public wealth to a few private individuals, says Ken Mayland, an economist at KeyCorp, a bank in Cleveland. And the people who attend sporting events tend to be the well-heeled, since ticket prices are out of the reach of many.

However, civic boosters and local business leaders around the country disagree. Perhaps enticed by the prospect of luxury boxes in which to carry on their business entertaining, many counter that prime sporting venues are essential to building both a city's self-image and its reputation.

"From the standpoint of the community's psychology, [getting a sports team] is like getting into a club," says Harvey Schmitt, president of the Raleigh-Durham chamber of commerce. "It's a recognition that you have made the grade" as a leading national city. Even though its Research Triangle area has made it one of the most desirable business locations in the country, the city is still bidding for one of up to four new hockey franchises that will be awarded in December.

Supporters also argue that new sporting venues can help to rejuvenate decaying city centres - an argument for Detroit's new venues. Certainly, recent baseball fields in Cleveland and Baltimore have become the anchors around which wider development takes place.

Above all, though, it is important to remember that this is a nation obsessed by sports. The lure of a big-league team - and the attraction of a sparkling new stadium - outshines the economic arguments.

But Mayor Lanier, for one, refuses to be dazzled. "I think it's a lousy investment," he says. "I think their value is overrated."

FOCUS Atlanta

The charm offensive pays off

Nice and easy does it: and the corporate headquarters are moving in

How does a city become a dominant business centre? The answer, if Atlanta is anything to go by, is by setting out to sell itself in a coordinated campaign, involving both public and private sector leaders.

No US city has grown more quickly in the last five years. Atlanta leads the country in jobs created in each of the years from 1992 to 1995: total non-agricultural employment has risen from 1.32m in 1986, when 61,500 new jobs were created, to 1.82m at the end of last year, a net increase of 562,700.

During that period, unemployment has remained broadly stable, currently standing at 5.1 per cent, compared to 4.6 per cent a decade ago.

Luck - notable geographical - has helped. Atlanta's position made it a traditional crossroads for railroads, and now makes it a principal "hub" on the US internal air network. The decision to expand the city's airport in the 1970s, shortly before airline deregulation, was also fortuitous, and the airport now runs neck and neck with Chicago's O'Hare for the title of the world's busiest.

Geography has also lent the city a more benign climate than the economic centres in the north and mid-west, and it helps that the city is surrounded by forests.

But the city is also burdened with some disadvantages. It is notoriously difficult to commute in Atlanta; and its downtown area has one of the highest poverty levels in the US.

The prime reason for growth appears to be a campaign by the city's business leaders to attract corporate relocations, in competition with its regional rivals Dal-



Since 1994, 18 targeted companies have relocated to Atlanta, bringing with them 3,100 new jobs

las-Fort Worth, in Texas, and Charlotte, North Carolina. In the last few years, this has involved concentrating on trying to attract corporate headquarters.

According to Forward Atlanta, the group which campaigns to attract inward investment, and which is run by the Metro Atlanta Chamber of Commerce, more than a fifth of the 280 companies which moved to the area in 1995 were moving their headquarters, either for the nation or the region.

Over the last ten years, 1,585 US companies have moved to Atlanta, along with 264 international companies, including jewels in the crown such as the headquarters of United Parcel Service and Holiday Inn Worldwide, which now exist alongside locally grown companies such as Coca-Cola and the Turner Broadcasting System, owners of CNN.

The public sector has played its part. Andrew Young, the former US

ambassador to the United Nations and a key lieutenant of Martin Luther King, the civil rights leader, treated his term as Atlanta's mayor, which lasted from 1982 to 1990, as an exercise in advertising the city to businesses. They in turn would create the wealth needed to alleviate the poverty afflicting much of the inner city's majority black population.

Attracting international investment was the centre focus of his administration, but it was also an article of faith that the city did not use public money to prime the pump. Atlanta fell victim to criticism from the international media when it funded the Olympic games earlier this year, but it was essential to sustain good relations with the business community.

According to Mr Young: "We've seen a boom in Atlanta which is nothing to do with government spending. It's a business climate where there's a minimum of

red tape and no corruption. You don't have to pay anyone under the table."

This involved a direct ambassadorial role: "I gave every investor who came in my private number. I told them if they thought anyone was trying to shake them down they were to call me personally. And I assigned one person in my administration to avert any potential investor."

Chief executives who have made the decision to move testify to the power of the lobbying from the chamber of commerce to attract new business.

Bryan Langton, the British-born chairman of Holiday Inn Worldwide, the hotel group, became a key scalp for Atlanta early in the city's campaign. Shortly after taking over at Holiday Inn, he decided to move its headquarters from Memphis, Tennessee, in 1990.

He is now strongly committed to the company's new base: "We've had a boom city here for the last five years, and a very

aggressive, well directed chamber of commerce. Business leadership in the city is extremely strong and committed, and united in what they are trying to achieve for the whole of Georgia."

He adds that this pressure has helped to make Atlanta "a great city to live in, and for kids to be educated in". And he is also partial to the climate.

The charm offensive is not restricted to companies the size of Holiday Inn. Operation Legacy, run by Georgia Power, a local utility company, in conjunction with Forward Atlanta and other sponsors, identified target industrial sectors, and then used this year's Olympics as a lure to persuade chief executives to look at the city.

Sectors targeted included telecommunications, the agriculture business, sports, and particularly in the last few years, headquarters for international companies.

Before the Olympics, chief executives of companies thought likely to relocate in the near future were invited to Atlanta for a four-day trip. The first two days, over the weekend, would be spent being given "inside" information on the games. Monday and Tuesday were then devoted to business seminars talking about topics relevant to the industries in question, as well as broader infrastructure issues such as education and transport.

Later, decision-makers were offered tickets to Olympic events, along with the opportunity to stay with local families, to give them the opportunity to get to know the city.

Since this carefully planned soft-selling operation started in 1994, 18 companies which participated in the scheme have decided to relocate, bringing 3,100 new jobs with them. Organisers hope these figures will more than double in the next 18 months.

John Authers

Motorola To Build \$5.5 Billion
Chip Plant In Virginia

Virginia Gets \$1.2 Billion
Toshiba/IBM Plant

Gateway 2000
to employ 1000 in Virginia

Siemens and Motorola to Invest
\$1.5 Billion in Virginia

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1,500 to make dynamic random access memory chips here.

What's next for Virginia? Contact Andrew F. Flores, CED, P.O. Box 798, Richmond, Virginia, USA 23218-0798, Telephone 1-804-371-8179, Fax 1-804-371-8860. Or watch your newspaper for further developments.

VIRGINIA-USA

COMPANIES AND FINANCE: EUROPE

SAS suffers 41% decline in interim profits

By Greg Melvor in Stockholm

Scandinavian Airlines System yesterday reported a 41 per cent tumble in interim profits...

shares fell SKr2 to SKr83 on the Stockholm bourse. Profits were flat in the first six months but fell heavily in the third quarter...

revenue from SKr26.7bn to SKr26bn was chiefly due to the strength of the Swedish krona. Traffic revenues advanced 6 per cent...

productivity drive would be mounted to rein in costs. The measures include the division of SAS's production arm into two smaller units...

Class business traffic increased by 4 per cent, while tourist class advanced 6 per cent. Yields (average passenger revenue per passenger kilometre) fell 6 per cent...

EUROPEAN NEWS DIGEST

Mannesmann sales ahead 6%

Mannesmann, the German industrial group, reported a 6 per cent increase in sales to DM23.9bn (\$15.91bn) for the nine months to end-September...

Wolfgang Münchow, Frankfurt

BTA sale raises Es20.5bn

Portugal yesterday raised Es20.5bn (\$135m) from the privatisation of the state's remaining 13.2 per cent holding in Banco Totta e Acores...

Peter Wise, Lisbon

Banco di Napoli draws interest

Rothschild Italia, which is advising the Italian Treasury on the sale of its 60 per cent stake in Banco di Napoli, said yesterday that six financial institutions had expressed interest in entering the tender...

John Sinks, Milan

Shake-up plan for Thyssen

Mr Dieter Vogel, chairman of Thyssen, will present a wide-ranging restructuring plan to the supervisory board on Friday, according to a report to be published in Manager Magazin...

AFX News, Frankfurt

Austrian steelmaker slides

Austrian high-grade steelmaker Böhler-Uddeholm said net profit in the first nine months of 1996 fell 23 per cent to Sch532m (\$69.5m) and posted a pre-tax profit of Sch860m...

Reuters, Vienna

Tampella to be renamed

Finnish engineering group Tampella said its board proposed that the company be renamed Tamrock. Mining equipment maker Tamrock is Tampella's biggest business group...

Reuters, Helsinki

Deutsche Bank arm retitled

Deutsche Bank, Germany's highest bank, said it is changing the name of Bain, its Australian investment house, to Deutsche Morgan Grenfell to bring it in line with its worldwide investment banking operations...

Andrew Fisher, Frankfurt

NCC sharply ahead

NCC, the Swedish construction company, reported a sharp rise in profits after financial items to SKr408m (\$61.47m) in the first nine months of 1996 against SKr187m in the year-ago period...

AFX News, Stockholm

Downturn at Lenzing

Lenzing, the Austrian viscose producer, reported an unspecified loss for the first nine months of 1996 because of worldwide over capacity and low prices...

Eric Frey, Vienna

Allgemeine Gold-und Silberscheidanstalt, a subsidiary of Degussa, the German chemicals group, will propose a DM11 dividend for the year to September...

AFX News, Frankfurt

Gazprom chief experiences revolution in outlook

Russian gas group knows it must adopt western standards of openness if it is to attract more funds

For 40 years, the diminutive Mr Rem Vyakhirev has worked in the Russian gas industry, where managers are judged by the scale of the fields they develop rather than by the size of the profits they produce...

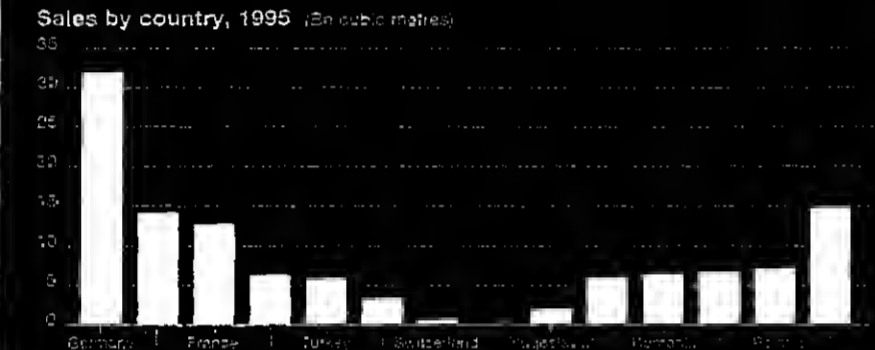
Mr Vyakhirev now appears well-versed in the language of shareholder accountability, and claims that within 10 years Gazprom will have built better relations with its new-found investors than western multinationals have with their shareholders...

Mr Vyakhirev promises that over the coming weeks the giant gas company, which controls one-third of the world's proven reserves, will conduct a sweeping review of its businesses. Younger, more commercially-minded managers will be given greater responsibilities...

The natural suspicion, however, must be that Gazprom is adapting its language to its audience. The country's biggest company does not talk this way in its native land, where it takes pride in fulfilling its social obligations of supplying cut-price gas to remote communities and the agricultural sector...

Expanding in Europe

Table with 5 columns: Country, 1995 Sales, Projected 2000-10 Sales, Current sales by JV, Projected JV sales. Includes Germany, Italy, France, UK, Spain, Portugal, Poland, Hungary, Romania, Bulgaria, Yugoslavia, TOTAL.



But there are reasons to believe, much to the surprise of those who think of Russia as a country of stagnation, that the company is planning to produce a set of international...

acceptable accounts and is likely to have established a presence in the world's debt markets via a debut euro-bond issue. But if Gazprom is real about its intentions to transform itself, a host of technical political issues are sure to follow...

employees) now enjoy senior positions in the government. A graphic example of these intimate links was the way Mr Peter Rodionov, Russia's newly-installed energy minister and a former Gazprom director, sat silently next to his former boss in the interview dutifully laughing at his jokes...

mined that Gazprom will not just supply gas to the German border but distribute it to "the grandmothers and power plants" that are its end-users, capturing a larger share of downstream profits. Gazprom's wings joint venture with Wintershall, a subsidiary of BASF, has already taken 10 per cent of the German gas distribution market...

John Thornhill and Andrew Gowers

Wella share price hurt by unexpected fall in profits

By Sarah Althaus in Zurich

Shares in Wella, the German hair care and cosmetics company, fell almost 7 per cent yesterday after the group announced an unexpected 4 per cent fall in pre-tax profits from DM88.1m to DM84.4m (\$62.2m) in the first nine months...

Christine Dienhart, analyst at Veritas Bank Research in Munich, said: "Obviously margins are under pressure and restructuring costs are still weighing on results... Where have the profits levels of 1994 gone?"

bear fruit. He noted that last year's profits had been boosted by the release of DM35m from unneeded reserves, and excluding these profits in the first nine months this year had climbed 59 per cent.

Higher oil prices lifted pre-tax profits at OMV by 17 per cent, from Sch1.92bn to Sch2.24bn (\$212m), for the first nine months of 1996, the Austrian oil and gas group said yesterday...

switch in OMV's accounting practices for inventories caused operating income to tumble from Sch470m to Sch20m. OMV's marketing division, which includes its network of petrol stations in Austria and several neighbouring countries...

Job cuts and new management helped Russian activities return to the black. Lenzing, the Austrian viscose producer, reported an unspecified loss for the first nine months of 1996 because of worldwide over capacity and low prices...

ACTIVITY TO THE END OF SEPTEMBER 1996 TURNOVER. TECHNIP's turnover for the first nine months of 1996 was FRF 7.3 billion. This is a 7.2% increase over the FRF 6.8 billion achieved in the comparable period last year.

LEGAL NOTICES. TAYLOR & CHURCHER (SUCTION) LIMITED. NOTICE OF AN ADVERTISING CONTRACT. THE GOVERNMENT COMPANY OF THE BANK OF SCOTLAND. Undated Floating Rate Primary Capital Notes.

BANK OF SCOTLAND. U.S. \$250,000,000. Undated Floating Rate Primary Capital Notes. Notice is hereby given that the Rate of Interest has been fixed at 5.75% p.a. and that the interest payable on the relevant Interest Payment Date, May 20, 1997 against coupon No. 23 in respect of U.S. \$10,000 nominal of the Notes will be U.S. \$289.10 and in respect of U.S. \$250,000 nominal of the Notes will be U.S. \$7,227.43.

COMPANIES AND FINANCE: UK

Allied Colloids acquires US supplier for \$390m

By Jenny Luesby

Allied Colloids, the specialty chemicals company, yesterday announced the \$390m acquisition of one of its suppliers, CPS of the US, in defiance of the industry trend towards greater focus.

The shares yesterday closed down 5p, at 188p. Mr John Harnett, finance director, said the balance would be raised through existing and new bank facilities.

The deal would have a positive effect on earnings by next year, he said. In addition, it would bring a US tax benefit of about \$8.1m a year for the next 15 years.



David Farrar: there is no duplication in product ranges

Vodafone pays £77m for distributor

By Nicholas Denton

Vodafone, the independent mobile phone operator, yesterday asserted control over the retailing of its handsets when it announced the £77m (\$127m) acquisition of Peoples Phone, its largest and most troubled distributor.

The deal confirms that established mobile phone operators - which initially sold handsets through companies such as Peoples Phone and Dixons - are now following Hutchinson Tele-

communications' Orange network in taking direct control. With Vodafone products representing 90 per cent of Peoples Phone's sales, the mobile operator was the natural buyer.

after a year-long downturn. Vodafone's international operations, which have suffered losses in their early years of development, are expected by analysts to move from 1995's loss of £20m to a profit of the same magnitude in 1996.

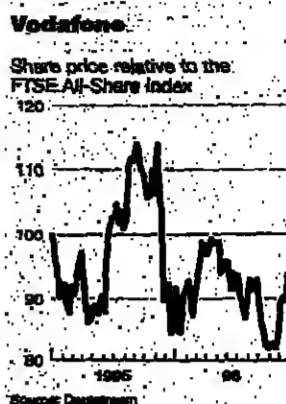
Granada sells Hyde Park to Mandarin

By Saheerazade Deanehkh

The sale of Granada Group's 17 Exclusive Fortis hotels began yesterday with the £26m (\$42m) disposal of the Hyde Park Hotel in London to Mandarin Oriental Hotel Group.

LEX COMMENT Vodafone

Vodafone's shares have for long been held back by fears of intensifying competition in the UK. But yesterday's results suggest the gloom may have been overdone. Not only is Vodafone winning back share of a market whose growth appears to be picking up but the worst of the sharp declines in revenue per customer are over.



EMI ahead despite fall in record sales

By Alice Rawsthorn

Strong sales of Older, George Michael's comeback album, helped EMI Group to achieve a 9.4 per cent increase in interim profits before tax and exceptional items to £112.5m (\$185.6m), despite an overall decline in sales from its record labels.

EMI, which is raising its dividend for the sixth month to September to 8p (7.1p) on earnings per share of 15.1p (13.5p), strikes a stark contrast with Monday's gloomy news from the retail group warned of tough conditions in North America, fresh litigation there, and operational

problems in the UK. The news of EMI's profits increase contrasts with last month's profits warning from its arch-rival, PolyGram, the Dutch group.

marketing costs and the benefits of long-term productivity initiatives. EMI Music mastered a 6 per cent increase in operating profits to £131.8m (\$214.8m) on turnover slightly down at £1.1bn.

Granada sells Hyde Park to Mandarin

By Saheerazade Deanehkh

The sale of Granada Group's 17 Exclusive Fortis hotels began yesterday with the £26m (\$42m) disposal of the Hyde Park Hotel in London to Mandarin Oriental Hotel Group.

Lloyds Chemists dismisses bids

By Christopher Price

Lloyds Chemists yesterday advised shareholders not to respond to either of the rival offers - from Gehe and UniChem - for the high street drugs chain.

the two suitors, but Lloyds and its advisers decided against recommending either offer. Analysts widely expect both Gehe and UniChem eventually to raise their offers.

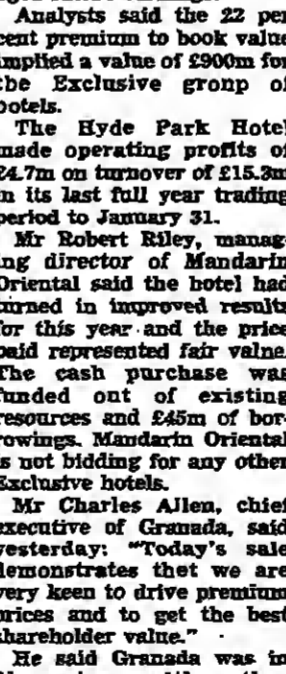
CONTRACTS & TENDERS ROYAUME DU MAROC MINISTERE DES TRANSPORTS Avis d'Appel d'Offres International

Gas side behind BOC rise By Jenny Luesby BOC, the industrial gases company, yesterday unveiled an 11 per cent rise in annual pre-tax profits, helping to drive the share price up 44 1/2p to 890 1/2p.

Azlan rights to fund Dutch buy

By Ross Tiernan

Azlan, the fast-growing computer products distributor, yesterday announced a deeply discounted £48.5m rights issue and the purchase of a computer training specialist in the Netherlands for £29.6m.



KOLON INTERNATIONAL CORP. Notice to the holders of the outstanding U.S. \$20,000,000 7 1/2% Convertible Bonds due 2008

RESULTS Table with columns: Company, Turnover (£m), Pre-tax profit (£m), EPS (p), Current dividend (p), Date of payment, Dividends outstanding (p), Total for year, Total last year

CONTRACTS & TENDERS ROYAUME DU MAROC MINISTERE DES TRANSPORTS Avis de PRESELECTION D'ENTREPRISES EN VUE DE L'EXECUTION DE TRAVAUX DE RENOUVELLEMENT DE VOIE FERREE

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LEGAL NOTICES HIGH COURT OF JUSTICE CHANCERY DIVISION COMPANIES COURT MR REGISTRAR BUCKLEY IN THE MATTER OF DILTRON COMPONENTS LIMITED

INTERNATIONAL CAPITAL MARKETS

Talk of rate cut lifts Spanish bond futures

By Richard Adams in London and Lisa Branstetter in New York

Spanish and Italian government debt yields fell again yesterday, reflecting continued appetite for markets likely to benefit from European economic and monetary union.

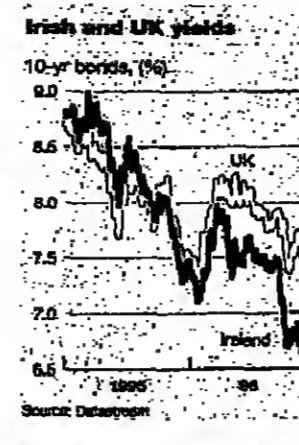
Meanwhile, in the US bond prices were up nearly half a percentage point at midday, as the market took note of more bearish economic news.

In Europe, the December futures contract on Spanish bonds hit a record 111.38, before falling back to settle at 111.05, up 0.67 from Monday's close.

This scenario was repeated in the cash market, with the 10-year benchmark bond rising to 80.80, from 110.09. The yield fell 10 basis points to 7.16 per cent, its spread over German bunds narrowing to 138 basis points.

Analysts in London said bonds had been supported by the strong performance of Treasuries and the US dollar. Part of the demand was sparked by expectations that the Bank of Spain will cut interest rates in December.

Italian bonds also enjoyed a good day. Talk of Thursday's preliminary inflation figures being as low as 2.5 to 3.7 per cent was supported by a deal between the gov-



10-yr bond yields. Source: Dataquest

ernment and unions over the introduction of a "Euro-tax". The December BTP future settled at 125.11 on Liffe, up 3.7 per cent, but went on to hit a record 128.44 in after-

hours trading. The BTP cash market was more subdued, although the 10-year spread over bunds narrowed by 3 basis points to 175 points.

UK gilts traded in a narrow range, with long gilt futures trading between 110 1/2 and 110 3/4, before settling at 110 1/4, up 1/4.

But UK issues were once again outperformed by Irish gilts. In the cash market, the 10-year Irish benchmark rose 0.30 to 108.93, its yield falling by four basis points to 6.72 per cent.

Mr Daniel McLaughlin, chief economist at Rinda Stockbrokers in Dublin, said Irish gilts are still undervalued, given that Ireland fulfils all the criteria for joining ERM.

With two-year paper yielding 245 basis points over Germany, "the Irish short end is compelling", Mr McLaughlin said.

Signs of a slowdown in the US housing sector helped US Treasury prices post gains in early trading yesterday.

Near midday, the benchmark 30-year Treasury was stronger at 100 1/2 to yield 8.43 per cent.

The Commerce Department said housing starts fell by 5.1 per cent to 1.36m in October on the heels of a 6.1 per cent drop in September, marking the first back-to-back decline in over a year.

Economists had expected the figure to hold steady at about 1.44m.

Several economists said the figures served to confirm market assumptions that the Federal Reserve is unlikely to change monetary policy in the near term.

"The bigger picture shows that housing peaked in the second quarter and is now on a declining trend, which should be a drag on growth over the balance of the year," said Mr Joseph Liro, economist at CIBC Wood Gundy in New York.

GUS borrows \$800m to fund Experian buy

By Conner Middelmann

The deal is now being syndicated to the broader market. The five-year facility will pay 15 basis points over Libor, there is a commitment fee of 7.5 basis points, and participation fees are 4 basis points for lead managers at \$10m.

Also in the UK, a three-bank bilateral financing for Booker, set up to finance its acquisition of Nurdin & Peacock, is being converted into a syndicated loan. The \$30m three-year transaction is being arranged by BZW, Bayerische Landesbank and HSBG, the three banks which extended the original financing.

The international market saw the launch of a \$1bn multi-currency revolving credit facility for Vanantius, the Swedish agency set up to manage government-granted housing loans made from the 1950s to 1991. Vanantius is wholly government-owned and carries the guarantee of the National Debt Office.

The facility is being syndicated among a small group of core relationship banks, with Den Danske Bank acting as arranger.

India's Birla AT&T Communications, a joint venture between US telecom giant AT&T and the Indian Birla conglomerate, has mandated Bank of America and Toronto-Dominion Bank to arrange a loan to participate in the construction and operation of its cellular telephone networks in the Maharashtra and Gujarat regions.

The loan, the first Indian cellular phone transaction in the market, is likely to total some \$200m and to be syndicated in due course, the arrangers said.

Turkey launches deal despite JCR downgrade

By Samer Iskandar

The start of the Christmas shopping season has not yet signalled the year-end lull on the bond markets, judging by yesterday's activity.

The decision by JCR, the Japanese credit rating agency, to downgrade Turkey's eurobonds from BB- to BB did not affect the launch of a DM750m deal by the republic, according to the lead managers Commerzbank and Deutsche Morgan Grenfell.

Turkey's foreign-currency denominated debt is rated B+ by Standard & Poor's, with a "negative outlook". "Investors have factored in a downgrade," said a syndicate official at Deutsche. He added that the launch was very successful, pointing to a tightening in the issues'

yield spread over bunds to 274 basis points from 280 points at launch.

Demand was bolstered by the bonds' zero risk weighting, which allows German banks to hold them on their balance sheets.

National Westminster Bank tapped the sterling market, with £300m of 15-year bonds. After 10 years, the issuer is faced with a choice between redeeming the paper at par, or resetting the coupon at 160 basis points over gilts for the remaining five years. The lead manager, NatWest Markets, described the structure as an "institutional play".

From the 10-year part of the view, the 10-year part of the yield curve offers an attractive opportunity to swap the proceeds into low-cost floating-rate liability. Elsewhere, the dollar sec-

tor saw the issuance of two large deals, including a \$250m issue from Toyota Motor Credit Corp.

In spite of the fact that the deal offered no yield premium over US Treasuries, ABB Amro, one of the two lead managers, said the paper was "not expensive compared with outstanding bonds". It also said retail investors in Switzerland and the Benelux region were "willing to accept yields well below the curve".

Elsewhere, Norddeutsche Landesbank made its debut issue in French francs. Caisse des Dépôts et Consignations, joint lead manager with Crédit Agricole, said the choice of a seven-year maturity allowed it to target two types of institutional investors - typical buyers of intermediate maturities such as mutual funds, and life insurance companies which

New international bond issues

Table with columns: Borrower, Amount, Coupon, Price, Maturity, Yield, Spread, Book-runner. Lists various international bond issues including Student Loan, Toyota Motor Credit, and various government bonds.

usually prefer long-dated bonds. Activity in the French franc sector, which has suffered from over-supply in the 10-year to 12-year area of the

yield curve, is expected to remain subdued in coming weeks. However, primary market officials do not rule out a few "surprise deals" by lead

managers hoping to rise by a notch or two in the year-end league tables. Only one large transaction is widely expected - by Fannie Mae, the US

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

Table showing benchmark government bond prices for Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, and US Treasury.

EURO BOND FUTURES (LFFE) DM250,000 points of 100%

Table showing Euro bond futures prices for various countries including Austria, Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, and UK Gilts.

FTSE Actuaries Govt. Securities

Table showing FTSE Actuaries Government Securities prices for various maturities and yields.

UK Indices

Table showing UK indices including FTSE 100, FTSE 250, FTSE All-Share, and various sector indices.

US INTEREST RATES

Table showing US interest rates for Treasury Bills and Bond Yields.

NOTIONAL ITALIAN GOVT. BOND (BTP) FUTURES

Table showing Notional Italian Government Bond (BTP) futures prices.

FT/ISMA INTERNATIONAL BOND SERVICE

Table showing FT/ISMA International Bond Service prices for various international bonds.

FT Fixed Interest Indices

Table showing FT Fixed Interest Indices for various maturities and yields.

BOND FUTURES AND OPTIONS

France

Table showing bond futures and options prices for France.

Spain

Table showing bond futures and options prices for Spain.

Germany

Table showing bond futures and options prices for Germany.

UK Gilts Prices

Table showing UK Gilts prices for various maturities.

Other Fixed Interest

Table showing other fixed interest rates for various instruments.

COMMODITY PRICES

Table showing commodity prices for various goods.

DEUTSCHE MARK STRAIGHTS

Table showing Deutsche Mark straight prices for various maturities.

CONVERTIBLE BONDS

Table showing convertible bond prices for various issuers.

FT/ISMA INTERNATIONAL BOND SERVICE

Large table showing FT/ISMA International Bond Service prices for various international bonds.

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CURRENCIES AND MONEY

Pound's rally continues on foreign exchanges

MARKETS REPORT

By Graham Bowley

The pound held firm on the foreign exchange yesterday, buoyed by continued speculation about higher UK short-term interest rates.

The Japanese yen fell slightly amid rumours that the Bank of Japan's tankan survey due next week may point to weaker than expected business conditions.

However, the US dollar failed to exploit fully the yen's weakness. It remained subdued - in spite of gains in US government bonds after weaker than expected housing starts data - as traders digested Monday's dollar gyrations prompted by conflicting remarks by a Bundesbank official.

There were further market rumours that the Bank of France was unhappy with attempts by the Bank of Italy to prevent the lira strengthening too much ahead of its expected re-entry into the European exchange rate mechanism.

The Swiss franc strengthened amid complaints from Swiss industrialists that the currency is still too strong and is harming their export business.

Eurodollar futures contracts rallied. They are now on the brink of pricing in a cut in US interest rates, a sharp turnaround from early autumn this year when they were pricing in an interest rate rise.

The dollar closed at Y111.4 against the yen, almost unchanged from the previous session.

The Italian lira and the Spanish peseta remained firm as investors continued to be attracted by the relatively high interest rates available on Italian and Spanish assets.

The yen's early weakness yesterday caught most market analysts by surprise. Mr Tony Norfield, treasury economist at ABN AMRO, said the currency was "unusually" weak.

The market was thrown into confusion on Monday after Mr Ernst Weiteke, a Bundesbank council member, was first quoted as saying he could see no reason for the US currency to rise against the DM.

But Mr Steve Hannah, an IBJ international in London, said the dollar looked set to struggle for some time yet. He said: "The desire among the G7 countries for dollar stability but nonetheless the upward momentum is lost".

The dollar moved in a relatively narrow range against the D-Mark yesterday. IBJ international in London, said the dollar looked set to struggle for some time yet.

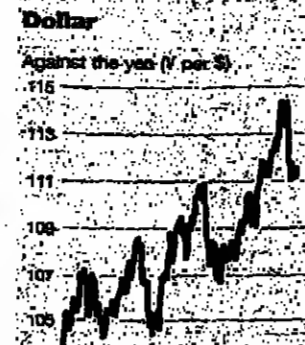
Analysts said Germany and France would like to see an ERM rate for the lira on the run up to its ERM re-entry, expected before the end of the year.

The pound's rally continued yesterday. Its strength since the beginning of the year has been put down to the increasingly robust pick-up in the UK economy and the prospect of higher interest rates.

Mr Julian Callow, international economist at Kleinwort Benson in London, said the Italian discount rate was likely to fall to 6 per cent by early next year, from 7.5 per cent at present.

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Mr Norfield said next week's UK budget could have a big impact on sterling's strength. He said a tight budget would dampen speculation about higher interest rates, therefore removing some support for the pound.



Against the yen (per cent)

Source: Reuters

There were plenty of market rumours...

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WORLD INTEREST RATES

Table of World Interest Rates showing Money Rates for various countries like Belgium, France, Germany, Italy, Netherlands, etc., with columns for Over night, One month, Three months, Six months, One year, and Repo rate.

EURO CURRENCY INTEREST RATES

Table of Euro Currency Interest Rates showing rates for various currencies like Belgian Franc, Danish Krone, Dutch Guilder, etc., with columns for Short term, 7 days, One month, Three months, Six months, and One year.

POUND SPOT FORWARD AGAINST THE POUND

Table of Pound Spot Forward Against the Pound showing rates for various maturities (1w, 2w, 1m, 3m, 6m, 1y) for different banks and currencies.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table of Dollar Spot Forward Against the Dollar showing rates for various maturities (1w, 2w, 1m, 3m, 6m, 1y) for different banks and currencies.

CROSS RATES AND DERIVATIVES

Table of Exchange Cross Rates showing rates for various currencies like Australia, Hong Kong, India, Israel, Japan, etc.

EUROPEAN CURRENCY UNIT RATES

Table of European Currency Unit Rates showing rates for various countries like Ireland, Portugal, Spain, Netherlands, etc.

UK INTEREST RATES

Table of UK Interest Rates showing London Money Rates and UK Treasury Bills for various maturities.

BASE LENDING RATES

Table of Base Lending Rates showing rates for various banks like Adam & Company, Allied Irish Bank, etc.

THREE MONTH EURO CURRENCY FUTURES (LFFE)

Table of Three Month Euro Currency Futures (LFFE) showing prices and changes for various currencies.

THREE MONTH EURO CURRENCY FUTURES (LFFE)

Table of Three Month Euro Currency Futures (LFFE) showing prices and changes for various currencies.

Advertisement for Banca Del Salento, offering a US\$50,000,000 Term Loan Facility. Includes contact information for Banca Monte dei Paschi di Siena S.p.A.

Advertisement for Abbey National, offering £100,000,000 10% per cent Bonds due 1998. Includes contact information for Bankers Trust Company.

Advertisement for MBE Finance N.V., offering U.S. \$30,000,000 GUARANTEED DUAL BASIS BONDS DUE 2004.

Advertisement for Shearson Lehman CMO, Inc., offering Series F, Class F-1 Floating Rate Bonds Due February 20, 2008.

Advertisement for The Republic of Venezuela, offering U.S. \$211,339,000 Collateralized Floating Rate Bonds due 2020.

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COMMODITIES AND AGRICULTURE

Copper breaches \$1 a pound as LME stocks fall

By Kenneth Gooding, Mining Correspondent

The price of copper for delivery in three months on the London Metal Exchange burst through the psychological barrier of \$1 a pound yesterday...

New projects will maintain Chile's lead in production of copper

New projects and planned expansions will enable Chile, already the world's biggest copper producer, to retain that position well into the next century...

Recent announcements include the possibility that Escondida, the world's biggest copper mine and managed by BHP of Australia, might have its output lifted from 880,000 tonnes a year

Meanwhile, Exxon, the US resources group, is seeking approval to boost capacity of its Los Bronces copper mine from 130,000 to 240,000 tonnes a year at a cost of \$570m.

Start up is scheduled for 2000 and full capacity should be reached a year later. Government approval for the expansion scheme is expected early next year.

analysts had been expecting in 1996 had been erased. LME stocks were at a critical level but they had been lower in the past - 94,000 tonnes in July 1990 and 42,000 tonnes at the end of December 1987.

Mr Ted Arnold, analyst at the Merrill Lynch financial services group, said low copper prices earlier this year had caused supplies of scrap to dry up and forced the Chinese to buy more copper from the LME or merchants in June, July and August to meet domestic demand.

110,000 tonnes of the LME stocks had been destined for China. "So China is once again the single most dominant force in the copper market. Indeed, China is the wild card because nobody knows what China will do next."

Some people suspect that 50,000 tonnes of that 110,000 tonnes could be delivered back to LME warehouses in Singapore if the price was right.

He said some observers estimated that as much as

Farmers go under cover to foil turkey rustlers

By Deborah Hargreaves

Some Devon farmers will be snuggling up with their turkeys tonight in the wake of a spate of thefts in the region. A national shortfall of turkeys has led to a price rise of 40 per cent, making the birds a very attractive target for rustlers.

There are some farmers who have taken to sleeping with their turkeys to protect them, said Mr Paul Cooper, poultry specialist at the west country branch of the National Farmers' Union.

They are a very valuable commodity. Mr Cooper said about 600 birds had been stolen in the region, and the NFU believes theft will be more of a problem this year than in recent years because of the high prices.

The national turkey flock is 9 per cent down on last year after high feed prices put farmers off investing in birds in June and July.

Concerns over beef after the crisis over bovine spongiform encephalopathy have seen turkey consumption rise 30 per cent this year. This has put up prices by about £10 a bird, to between £20 and £25.

Turkey rustling is not just a problem of petty theft any more - it's in the hands of the professional gangs now, said Mr Paul Kelly, general manager at Kelly Turkey Farms in Chelmsford, Essex. "We have put intruder alarms and infra red sensors on all of our sites this year."

In the south-west, police have set up turkey patrols in combination with the NFU. Mr Cooper said the turkeys were becoming more vulnerable because of the move towards producing more free-range birds.

CBOT facing crunch on grain delivery capacity

The structure of the Chicago Board of Trade's flagship grain futures contracts is crumbling, limiting their effectiveness as a global grain pricing mechanism...

The problem lies in the antiquated design of the contracts, written decades ago when Chicago, a Great Lakes port, was a large transit point for mid-western grain. Modern grain merchandising practices long ago bypassed Chicago in favour of south-flowing river barge and rail markets.

"We are concerned about the current state of the delivery situation at the Chicago Board of Trade," said Mr John Meike, the CFTC director of market surveillance. "Both we and the CBOT have had to substitute a greater degree of market surveillance for the usual situation, where supply and demand conditions deter-

mine market behaviour, with regulators remaining on the periphery." Exchange officials began work to revise the grain contracts in 1990 but a politically ingrained base of floor-trader members have resisted the change.

This year, a special committee presented an innovative plan to base CBOT corn and soybean futures trading on busy Illinois river and rail markets. "These locations will be viable over the long term," said Mr Neal Kotke, chairman of the committee.

However, the plan was rejected by the CBOT's board, and then rejected by the membership in September. Because futures contracts deal with forward delivery dates, even if contract changes were agreed today, they could only be enacted for markets deliverable in 1998.

Eliminating physical delivery in favour of a cash index settlement is unpopular, Mr Kotke said, because it is also open to manipulation.

Sydney and in Europe are bound to pick up business as government farm policies are liberalised. Mr Patrick Arbor, CBOT chairman, said he would like to get the domestic contract specifications resolved before adding international delivery designations.



The CBOT's grain futures contracts are crumbling

Meanwhile, the delivery capacity situation continues to deteriorate. The problems mount as the CBOT, the world's largest futures exchange, is facing its first real overseas competition for its agricultural markets. A four-year-old corn futures contract in Tokyo generates active trading, while new wheat futures markets in

Heating oil, gas futures surge

MARKETS REPORT

By Deborah Hargreaves

Heating oil and natural gas futures surged on the New York Mercantile Exchange yesterday following storms and the forecast of more cold weather in the north-east of the US and northern Europe.

Traders also pushed oil products higher in expectation of a further drawdown in stocks of distillates - which include heating oil - of up to 1.5m barrels when the American Petroleum Institute releases weekly stock figures.

Distillate stocks are already 14.5m barrels lower than they were at the same time last year. December heating oil futures rose by 1.7 cents a gallon to 73.60 cents by mid-session yesterday with natural gas futures making a new contract high at \$3.14 per million British thermal units.

North Sea Brent market and Nymex futures prices both showing moderate gains.

"We're looking for a product led rally," said Mr Lindsay Horn, executive director of energy derivatives at Lehman Bros in London. "Crude is touching higher levels, but it is hardly a solid uptrend and the fundamentals are mixed."

Freight rates weakened, particularly in the US Gulf, where demand for Panamax grain carriers - capable of navigating the Panama canal - fell sharply. This pushed the Baltic Freight Index back 16 points to 1,468 after a brief period above the 1,500 mark last week.

Cocoa futures on the London International Financial Futures and Options Exchange slipped close to eight-month lows in early trading as the market slumped to \$90 a tonne. However, prices recovered later following strength in New York, with March futures closing unchanged at \$213 a tonne.

COMMODITIES PRICES

BASE METALS LONDON METAL EXCHANGE (Prices from Amalgamated Metal Trading)

Precious Metals continued GOLD COMEX (100 Troy oz; \$/troy oz)

GRAINS AND OIL SEEDS WHEAT LIFFE (\$/cwt)

SOFTS COCOA LIFFE (\$/tonne)

MEAT AND LIVESTOCK LIVE CATTLE CME (40,000 lbs; cents/lb)

COFFEE LIFFE (\$/tonne)

LEAD (3 per tonne)

PLATINUM NYMEX (50 Troy oz; \$/troy oz)

MAIZE CBT (6,000 bu; \$/cwt)

COFFEE LIFFE (\$/tonne)

SUGAR '11' CICE (112,000 lbs; cents/lb)

COFFEE LIFFE (\$/tonne)

NICKEL (\$/tonne)

PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

SOYBEANS CBT (6,000 bu; cents/bush)

COFFEE LIFFE (\$/tonne)

WHITE SUGAR LIFFE (\$/tonne)

COFFEE LIFFE (\$/tonne)

ZINC (3 per tonne)

ENERGY CRUDE OIL NYMEX (1,000 barrels; \$/barrel)

SOYABEAN OIL CBT (60,000 lbs; cents/lb)

POTATOES LIFFE (\$/tonne)

ORANGE JUICE NYMEX (15,000 lbs; cents/lb)

NATURAL GAS NYMEX (10,000 mmscf; \$/mmscf)

PRECIOUS METALS LONDON GOLD MARKET

GAS OIL LIFFE (\$/tonne)

UNLEADED GASOLINE NYMEX (42,000 US gal; \$/gal)

NATURAL GAS NYMEX (10,000 mmscf; \$/mmscf)

FUTURES DATA

VOLUME DATA

JOTTER PAD

CROSSWORD No.9,230 Set by DOGBERRY

1 Surprisingly introduce a French playwright to an English monarch (11)



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FT MANAGED FUNDS SERVICE

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OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda funds including Barmuda Investment Managers (BIM) and Barmuda Investment Services (BIS) with columns for fund name, price, and change.

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BERMUDA (REGULATED)**

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GUERNSEY (SIB RECOGNISED)

Table listing Guernsey funds including Guernsey Investment Managers (GIM) and Guernsey Investment Services (GIS) with columns for fund name, price, and change.

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ROYAL BANK OF CANADA INT MONEY MARKET FUND

Table listing Royal Bank of Canada International Money Market Fund with columns for fund name, price, and change.

IRELAND (SIB RECOGNISED)

Table listing Ireland funds including Ireland Investment Managers (IIM) and Ireland Investment Services (IIS) with columns for fund name, price, and change.

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IRELAND (SIB RECOGNISED)

Table listing Ireland funds including Ireland Investment Managers (IIM) and Ireland Investment Services (IIS) with columns for fund name, price, and change.

Offshore Funds

Table listing offshore funds including various international and regional funds with columns for fund name, price, and change.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man funds including Isle of Man Investment Managers (IOMIM) and Isle of Man Investment Services (IOMIS) with columns for fund name, price, and change.

ISLE OF MAN (REGULATED)**

Table listing Isle of Man regulated funds including Isle of Man Investment Managers (IOMIM) and Isle of Man Investment Services (IOMIS) with columns for fund name, price, and change.

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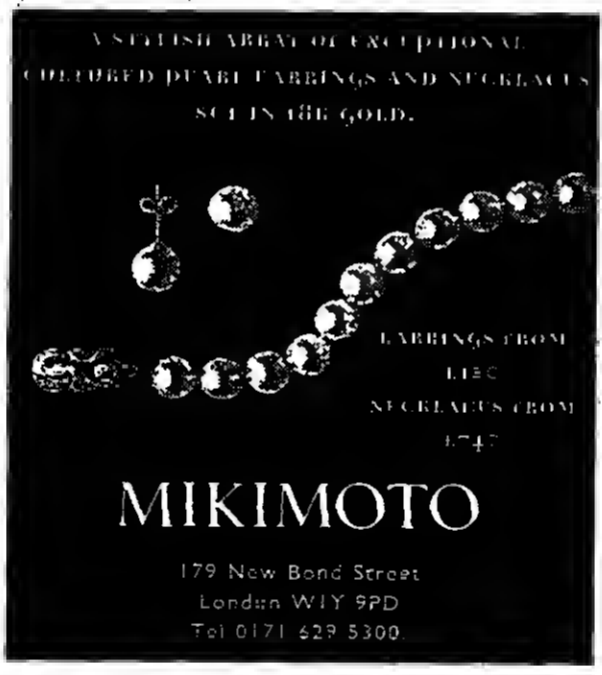
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Offshore Insurances and Other Funds

Main table containing FT Managed Funds Service listings, including fund names, managers, and performance data. The table is organized into columns for different fund categories and includes a 'Global Asset Management' section.



OTHER OFFSHORE FUNDS
ATP Management Ltd
Plymouth Reg No 10410
Incorporated in the Cayman Islands

GLOBAL ASSET MANAGEMENT
This section provides detailed information about the Global Asset Management fund, including its objectives, investment strategy, and performance metrics.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing alcoholic beverage companies and their share prices.

CHEMICALS - Cont.

Table listing chemical companies and their share prices.

ENGINEERING

Table listing engineering companies and their share prices.

EXTRACTIVE INDUSTRIES - Cont.

Table listing extractive industry companies and their share prices.

HOUSEHOLD GOODS - Cont.

Table listing household goods companies and their share prices.

INVESTMENT TRUSTS - Cont.

Table listing investment trusts and their share prices.

BANKS, MERCHANT

Table listing bank and merchant companies and their share prices.

BANKS, RETAIL

Table listing retail bank companies and their share prices.

DISTRIBUTORS

Table listing distributor companies and their share prices.

BREWERIES, PUBS & REST

Table listing brewery, pub, and restaurant companies and their share prices.

BUILDING & CONSTRUCTION

Table listing building and construction companies and their share prices.

DIVERSIFIED INDUSTRIALS

Table listing diversified industrial companies and their share prices.

ENGINEERING - Cont.

Table listing engineering companies and their share prices.

FOOD PRODUCERS - Cont.

Table listing food producer companies and their share prices.

BUILDING MATS. & MERCHANTS

Table listing building materials and merchant companies and their share prices.

ELECTRICITY

Table listing electricity companies and their share prices.

ELECTRONIC & ELECTRICAL EQPT

Table listing electronic and electrical equipment companies and their share prices.

ENGINEERING, VEHICLES

Table listing engineering and vehicle companies and their share prices.

EXTRACTIVE INDUSTRIES

Table listing extractive industry companies and their share prices.

GAS DISTRIBUTION

Table listing gas distribution companies and their share prices.

HEALTH CARE

Table listing health care companies and their share prices.

HOUSEHOLD GOODS

Table listing household goods companies and their share prices.

CHEMICALS

Table listing chemical companies and their share prices.

ENGINEERING - Cont.

Table listing engineering companies and their share prices.

FOOD PRODUCERS - Cont.

Table listing food producer companies and their share prices.

INSURANCE

Table listing insurance companies and their share prices.

INVESTMENT TRUSTS

Table listing investment trusts and their share prices.

INV TRUSTS SPLIT CAPITAL

Table listing investment trusts with split capital and their share prices.

Advertisement for FLEET STREET TRAVEL CLINIC, High-risk foreign dealings? It always pays to get inside information before you venture abroad...

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LONDON SHARE SERVICE

INV TRUSTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, and Change.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and Change.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, and Change.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, and Change.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, and Change.

MEDIA

Table listing media companies with columns for Name, Price, and Change.

PROPERTY

Table listing property companies with columns for Name, Price, and Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and Change.

PAPER, PACKAGING & PRINTING - Cont.

Table listing paper, packaging, and printing companies with columns for Name, Price, and Change.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and Change.

PROPERTY

Table listing property companies with columns for Name, Price, and Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and Change.

RETAILERS, FOOD - Cont.

Table listing food retailers with columns for Name, Price, and Change.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, and Change.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, and Change.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, and Change.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, and Change.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, and Change.

TOBACCO

Table listing tobacco companies with columns for Name, Price, and Change.

TRANSPORT

Table listing transport companies with columns for Name, Price, and Change.

WATER

Table listing water companies with columns for Name, Price, and Change.

AM

Table listing American companies with columns for Name, Price, and Change.

AM - Cont.

Table listing American companies (continued) with columns for Name, Price, and Change.

AMERICANS

Table listing American companies with columns for Name, Price, and Change.

AMERICANS

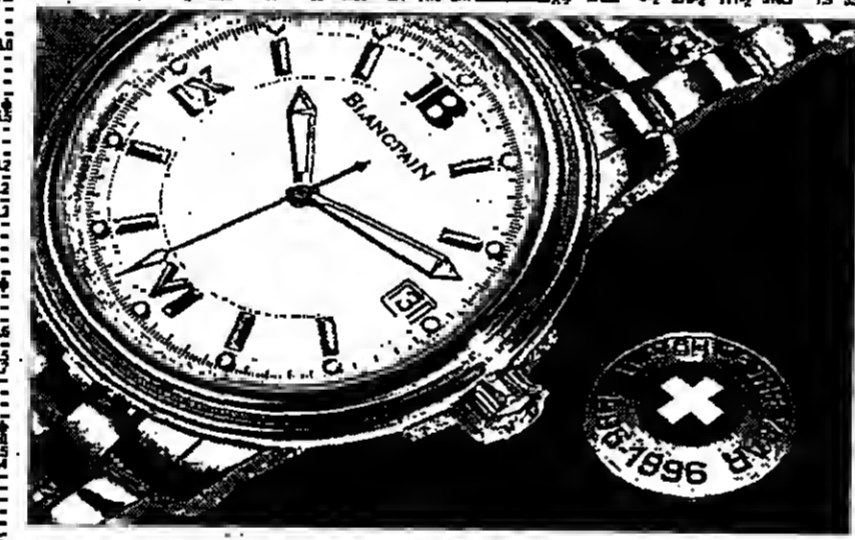
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GUIDE TO LONDON SHARE SERVICE
Prices for the London Share Service are delivered by Deal, part of Financial Times Information.
Company specifications are based on those used for the FTSE 100 Index.

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE (Nov 19 / Sat)
Table listing stock prices for various European markets including Amsterdam, Athens, and Brussels.

ITALY (Nov 19 / Sat)
Table listing stock prices for the Italian market.

CZECH REP (Nov 19 / Mon)
Table listing stock prices for the Czech Republic market.

DENMARK (Nov 19 / Mon)
Table listing stock prices for the Danish market.

FINLAND (Nov 19 / Mon)
Table listing stock prices for the Finnish market.

FRANCE (Nov 19 / Fri)
Table listing stock prices for the French market.

GERMANY (Nov 19 / Fri)
Table listing stock prices for the German market.

NETHERLANDS (Nov 19 / Fri)
Table listing stock prices for the Dutch market.

SPAIN (Nov 19 / Fri)
Table listing stock prices for the Spanish market.

PORTUGAL (Nov 19 / Fri)
Table listing stock prices for the Portuguese market.

IRELAND (Nov 19 / Fri)
Table listing stock prices for the Irish market.

NETHERLANDS (Nov 19 / Fri)
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Automatic Call Distributor (ACD) technology, which handles high volume in-coming calls, was pioneered by Rockwell. Rockwell logo.

INDICES
Table listing various stock indices and their performance.

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US INDICES
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INDEX FUTURES
Table listing futures contracts for various indices.

Small text at the bottom of the page containing market data and footnotes.

NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'NEW YORK STOCK EXCHANGE PRICES', 'NASDAQ LISTED STOCKS', and 'NASDAQ LISTED STOCKS'.

Advertisement for HP featuring a 'Vault ahead' slogan and the HP logo. Text includes 'If the business decisions are yours, the computer system should be ours.' and 'http://www.hp.com/go/computing'.

Handwritten signature 'J. M. 11/20' in a box.

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page' and 'FT Free Annual Reports Service'.

Table of NYSE stock prices, continuing from the previous table with various stock listings and their market data.

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NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices, including columns for stock name, price, change, and volume.

Table of NASDAQ National Market stock prices, continuing from the previous table with various stock listings and their market data.

AMEX PRICES

Table of AMEX stock prices, including columns for stock name, price, change, and volume.

Table of AMEX stock prices, continuing from the previous table with various stock listings and their market data.

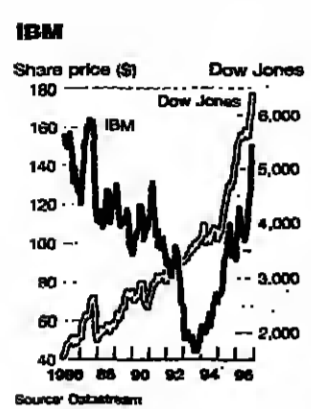
Table of AMEX stock prices, continuing from the previous table with various stock listings and their market data.

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Table of AMEX stock prices, continuing from the previous table with various stock listings and their market data.

Uptrend in US shares resumes

After a one day pause, US shares resumed their upward course at midsession as the bond market strengthened and the technology sector rebounded from recent weakness, writes Lisa Brannen in New York.



Stock Exchange composite by 0.74 at 594.92. NYSE volume was 263m shares. The Nasdaq composite, which is weighted toward the technology sector, did not recover all of the 7.23 it lost on Monday.

Sao Paulo edges down

Concerns over a pending congressional vote on the privatisation of state-owned companies left SAO PAULO weaker as mid-session with the Bovespa index 248 down at 63,514.

S Africa clips recent gains

Heavy profit-taking in the futures market and another sharp fall in the bullion price cooled recent gains in Johannesburg and the overall index shed 49.3 at 8,866.0.

Eurotunnel falls but Paris nudges higher

EUROPE

Eurotunnel was actively traded in PARIS, brokers saying that the Shuttle fire had brought tunnel safety into full focus and revived worries about a switch by customers back to sea travel.

FTSE Actuaries Share Indices

Table showing FTSE Actuaries Share Indices for Nov 16, 1996, with columns for various indices and their values.

the broad market pick up, and the end of another extended lull session saw the Dax Index 12.64 higher at 2,781.54.

There were another Telekom ripples. Deutsche Bank, down 4.5 per cent on a very small trade late on Monday evening, recovered DM3.10 or 4.5 per cent to DM71.60.

MILAN

MILAN was lifted by bonds and union support for the government's Euro-tax, while Fiat picked up from lows after the government said that it was considering aid for the car industry.

EUROPEAN EQUITIES TURNOVER

Table showing European Equities Turnover with columns for Country, July 1996, Aug 1996, Sep 1996, Oct 1996, and US \$m.

Turnover in continental European equity markets continued a return to more satisfactory levels last month, adding 13.7 per cent to the 36.8 per cent rise in September.

ZURICH'S SMI Index rose 4.3 to 8,892.6. Roche certificates pushed SFR150 ahead to SFR10.085 on brokers' recommendations, and further switching out of Novartis amid continuing uncertainty over when the US authorities would make a decision over the merger of Sandoz and Ciba.

ASIA PACIFIC

Tokyo staged a moderate rebound after another thin session dominated by selective buying, writes Gwen Robinson in Tokyo.

SHANGHAI

SHANGHAI where the B index rallied for the sixth straight session, adding 0.294 to 47.104.

SINGAPORE

SINGAPORE was weak, reflecting uncertainty over the outlook for the economy and the Straits Times Industrial Index ended off 7.85 at 2,170.15.

ISTANBUL

ISTANBUL sank 4 per cent as heavy selling was triggered by a report that the

VIEWPOINT

Commerzbank's focus on German and European economic issues 11/96

Undoubtedly, the fall of the Berlin Wall in 1989 marked the beginning of an entirely new chapter in the city's history. However, since then the euphoria that was fuelled by the initial excitement about unification has tended to make way for a more sober view of things.

Berlin: current strengths combine with future potential

Major domestic and international companies in Berlin

- Workforce: Siemens (Electrical engineering, electronics), Daimler-Benz (Automotive traffic), Veba (Trade, services), Schering (Pharmaceuticals), Herbol (Consumer goods), Odis (Chemicals), ABB (Transport, environment, traffic engineering), Schindler (Elevators).

COMMERZBANK

German know-how in global finance

basic optimism of German and international investors regarding the city's economic future. And there are a number of solid reasons for this fundamentally positive outlook.

For ONE THING, the city has a highly qualified workforce. Unlike many of its competitors, it does not suffer from a shortage of skilled personnel.

For another, businesses find that relocation poses no great problem as even inner-city sites can still be found relatively easily and planners are able to draw upon large reserves of unused land.

For more information about our banking and financial services, contact Commerzbank's Corporate Communications Department, Frankfurt. Fax +49 69 13 62-98 05.

For more information about Berlin, contact Berlin Economic Development Corporation, Fax +49 30 399 80 239.

FTSE ACTUARIES WORLD INDICES

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Large table showing FTSE Actuaries World Indices with columns for National and Regional Markets, Monday November 18 1996, and Friday November 15 1996.

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